letwork of

engage in a presidential-

style debate. Page 8.

NETWORK





VIDEOCONFERENCING **SYSTEMS**

t long last, workgroup videoconferencing is viable for your network. We found three workgroup systems that support video over ISDN and IP, with quality that's a far cry from the erratic motion and broken audio of previous desktop systems. Intel's TeamStation earned our Blue Ribbon Award for its consistently high video quality and data-sharing capabilities.

The picture's not entirely rosy, of course, with issues such as interoperability still to be resolved. We'll give you the full skinny in our Review, while our Issues and Trends story will help you assess the pros and cons of turnkey vs. component systems. Get complete details from our online Buyer's Guide, which features nine stand-alone workgroup systems, nine portable small group system devices and 23 desktop PC kits.

Coverage begins on page 43.

Ex-Microcom execs plan assault on VPN switch mart

By Chris Nerney

Franklin, Mass.

NEWSPAPER \$5.00

A start-up formed by ex-Microcom executives is getting ready to challenge Nortel and others in the crowded virtual private network (VPN) market. Altiga Networks, Inc. plans

to roll out hardware that will compete with products such as the \$50,000 extranet access switch developed by New Oak Communications, an industry source says.

New Oak launched its NOC See Altiga, page 12

Xylan box has eyes for gigabit

By Robin Schreier Hohman

Calabasas, Calif.

The Gigabit Ethernet market is hot, and Xylan wants in on the action. The company is pinning its hopes on an unannounced multiservice box called the Omni Switch/Router — a chassis-based device that sources say not only handles Gigabit Ethernet, but also ATM, token ring, FDDI and slower flavors of Ethernet.

Despite its all-in-one nature, the Omni Switch/Router has its heart in the gigabit world. In fact, the device is aggressively priced at less than \$2,000 per port for Gigabit Ethernet, a move that's sure to force other vendors to react. The device is aimed squarely at the enterprise, either in the data center or wiring closet, depending on configuration, say those familiar with the compa-

The Omni product, to be announced next Monday, is in See Xylan, page 10

Lucent on the prowi?

Spending spree could follow accounting change.

Lucent CEO Rich Mc-

Ginn says the company

will get ATM, wireless

and optical technologies

By Tim Greene, Jim Duffy and Chris Nerney

Murray Hill, N.J.

Like a muzzled shark in a tank full of fish, Lucent has been biding its time. But the wait is just about over.

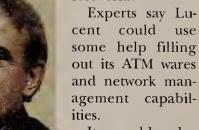
Come Oct. 1, the company will be released from its accounting shackles and free to wield its considerable corporate assets to gobble up companies that will fill holes in Lucent's data net-

work product line (see page 63). Lucent has an overall value of nearly \$100 billion, with some \$1 billion cash in pocket.

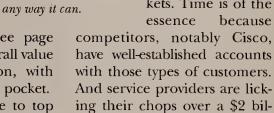
The flat-out favorite to top Lucent's shopping list: Ascend

Communications. Other possibilities include 3Com, Cabletron, Nokia and Newbridge

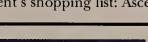
Networks.



It could also use products that would provide quick entry into the hot carrier and ISP data network markets. Time is of the because



See Lucent, page 63



Burned by firewalls

By Elien Messmer

Firewalls do a darn good job of keeping hackers out of your network — maybe too good of a job. Increasingly, customers are finding that firewalls are blocking legitimate traffic and are keeping end users from accessing key applications.

But firewall suppliers are having a tough time keeping up with the demand for new capabilities. One challenge is that the growth of remote access and electronic commerce has boosted the number of people trying to get into a network.

In addition, those inside the firewall are looking to interact

more with the outside world through technologies such as Internet telephony, audiostreaming, and multimedia conferencing. They also want workgroup or database access.

"We were only allowing e-mail through our firewall, but then we wanted to do pcAnywhere access out of our office," says Brian Davids, director of computer operations and information services at Los Angeles-based NFL Properties, which publishes game programs and other literature for the National Football League. A Symantec product, pcAnywhere lets users access their desktops remotely via a modem or the Internet.

NFL Properties uses a firewall from Elron Software, which doesn't come with out-See Firewalls, page 64

Get more online:

- A discussion about the pros and cons of different types of firewaiis.
- A listing of TCP and UDP ports.



910



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WE ARE ONE

Detractors say billing and customer care could suffer, but Fred Briggs, MCI's chief engineering officer, says the new MCI WorldCom is planning a smooth customer integration. Page 29.



Extreme's new **BlackDiamond Layer 3** switch could prove to be a net manager's best friend. Page 10.

Novell Chief Information Officer Sheri Anderson is charged with the surprising task of rolling out IP and Windows NT throughout the company. Page 48.

To quickly get to any

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- Cisco snaps up wireless wonder.
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Tough marching orders: Novell CIO Sheri Anderson has

a lot to accomplish under the watchful eye of a techsavvy CEO.

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- Editorial: The coming policy management mess.
- Daniel Blum: For directory planners, the name is the game.
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Net Know-It-All. Page 6. Network Help Desk. Page 39. Message Queue. Page 41. Editorial and advertiser indexes. Page 62.

This Week

Only on Fusion

Age discrimination. Last week, we wrote about problems faced by older IT workers. We received a number of comments — including some from younger workers about the problems they face. See what people are saying. DocFinder: 8873



Keeping Current. Fred McClimans looks at burnt Ciena - lessons we can learn from the failed

Tellabs/Ciena deal. DocFinder: 8874

Water Cooler. They just don't make 'em like Cabletron's Battlin' Bob Levine anymore, and networking is poorer for it, writes News Director Bob Brown. DocFinder: 8872

Network reliability. One reader takes umbrage at a recent Scott Bradner column on network reliability; read his comments and Bradner's response. DocFinder: 8875

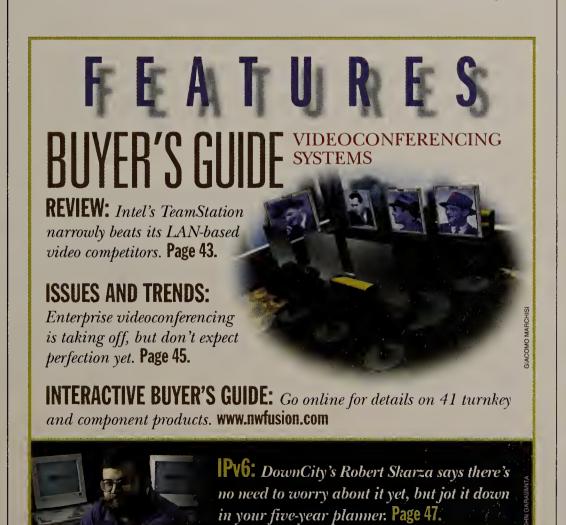
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News briefs, September 21, 1998

Better late than never

Nortel's Bay Networks division this week will outline a Year 2000 strategy that includes Web-based access to a Year 2000 compliance database, call center customer support, network device compliance testing and assessment, and rebates for



noncompliant products. The Web site addresses for Nortel and Bay product compliance are www.nortel.com/year2000 and www.baynetworks.com/year2000.

Intel woos the Unix world

Here we go again. It's once again time to unify the proponents of Unix. Intel last week took the wraps off an initiative that it hopes will drive sales of Unix servers built on Intel chips. The company is teaming with key Unix operating system and peripheral hardware vendors to create a standard device driver interface for Unix servers. The Uniform Driver Interface is being backed by Unix software companies Compaq, Hewlett-Packard, IBM, The Santa Cruz Operation and Sun, as well as hardware vendors Adaptec, SBS Bit3 Operations and Interphase.

Government to relax export security restrictions

Vice President Al Gore last week announced that the U.S. government intends to modify its encryption export rules to allow more liberal export of products containing the 56-bit Data Encryption Standard. Financial institutions already benefit from special exemptions that allow them to export far stronger cryptography, such as 128-bit encryption technology. But the government now will also expand the exemptions to include insurance companies and corporations involved in electronic commerce. The new rules should



Gore lightens up on encryption.

be released by the Department of Commerce in November.

Stop the grousing

■ Ending a series of delays that had caused grousing among customers, Lotus last week posted the first public beta of Notes 5.0 and Domino 5.0 on its Web site (www.lotus.com/r5preview). Company officials also renewed their pledge to ship the final products in time for customers to fill Christmas stockings with the software.

56K modems get the green light

■ After a bumpy two years, a standard for 56K bit/sec analog modems received approval last week from the International Telecommunication Union. The move should ease customer concerns about product interoperability because all standard-compliant 56K bit/sec modems should now be able to talk with each other. Separately, the Federal Communications Commission is looking to lift a phone-line power restriction that prevents 56K bit/sec modems from achieving full 56K bit/sec download speeds.

Hackers for Girlies?

Security experts are calling the Sept. 13 Web break-in at *The New York Times* the first significant known attack on a leading news organization's site. A group calling itself "Hackers for Girlies" hijacked the site at www.nytimes.com and posted nude images and a diatribe against the *Times*. The group aimed much of its invective at reporter John Markoff, who two years ago collaborated with security expert Tsutomu Shimomura on a book entitled *Takedown* about computer hacker Kevin Mitnick. It took the New York Times Electronic Media Co. half a day to restore the publication's Web site.

Juniper hopes to boost 'Net with massive M40 router

By Jeff Caruso

Mountain View, Calif.

A rapidly growing Internet requires rapidly growing routers, and Juniper last week stepped up to fill the need with an Internet backbone router that can move 40 million packets per second.

The M40 is one of the first routers on this scale, about 10 times faster than Cisco's 12000. But even faster routers are on the horizon. By next year, startups such as Avici Systems and Pluris plan to roll out routers that can scale up to terabits per second, a huge step up from the M40's 40G bit/sec.

Juniper has been one of the most closely watched start-ups since receiving \$62 million in funding last year from such notable vendors as 3Com, Ericsson, Lucent, Nortel and UUNET WorldCom.

Because Juniper's routers will be deployed in the heart of the Internet, end users are unlikely to see direct benefits. "These products will just help the Internet to keep chugging along, and hopefully, keep it from dying under its own weight," says Bob Bellman, president of Brooktrail Research in Natick, Mass.

Apparently, relief from the heavy demand is what service provider MCI WorldCom needs. "We're not looking for new services; we're just looking to scale the Internet up," says Rick Wilder, director of advanced Internet engineering at MCI WorldCom. In addition to the Juniper box, MCI is testing a high-speed Lucent

router, which is under development; the Cisco 12000; and equipment from Argon Networks, Avici and others.

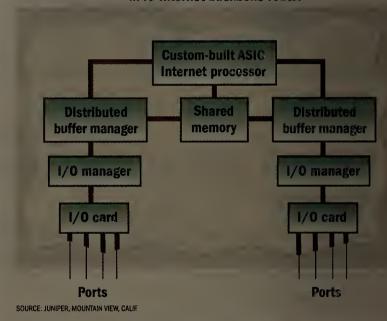
MCI also is looking into offering services over the routers to give some types of traffic priority over others. In this scenario, time-sensitive voice traffic could get through the network ahead of data trafservice. Interfaces run ATM or IP over SONET up to OC-48, or 2.4G bit/sec.

Routes are discovered by a Pentium processor running Juniper's software, called Junos. The software populates the route table for the ASIC, which handles all aspects of packet forwarding. This central-processor technique differs from compet-

CENTRAL THEME

Unlike competing products, Juniper's M40 uses a central "Internet processor" for all look ups, forwarding and services such as multicast and quality of service.

M40 Internet backbone router



fic, Wilder says.

The M40 uses an Application Specific Integrated Circuit (ASIC) to process all packets that go through the box, says Scott Kriens, Juniper CEO. The ASIC can be programmed for special services, such as breaking data into separate classes of

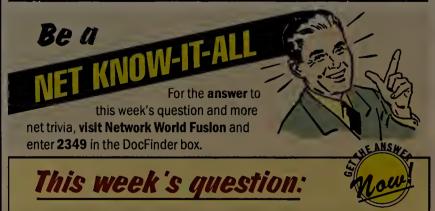
ing approaches, which rely on an array of slower packet-forwarding processors interconnected by a high-speed switching fabric.

The M40 is, therefore, a simpler system, Kriens says. The reason this technique hadn't been tried before is that it requires the software be written from the ground up to work in an ASIC-based system, he says.

Rival Argon, which plans to have a switch ready in the first half of next year, says Juniper's router focuses more on IP than ATM, which might be a limitation for carriers committed to ATM. But the M40 can receive ATM cells and convert them to IP packets, or turn packets into cells. This interoperability will likely be enough for most carriers, Bellman says.

The M40 costs \$55,000, with modules starting at \$25,000. It's shipping now.

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AV Allied Telesyn

Cisco snaps up wireless wonder

Clarity Wireless technology acquired by data network king for \$157 million in stock.

By Jim Duffy

San Jose, Calif.

Cisco is looking to offer users as many alternatives as possible for accessing corporate networks and the Internet.

That's the rationale behind Cisco's announcement last week that the company has signed a definitive agreement to acquire privately held Clarity Wireless of Belmont, Calif.

Clarity is a developer of microwave wireless communication technology for enterprises and ISPs.

Clarity develops 90M bit/ sec microwave communications systems that operate in long-distance, non-line-of-site links. By contrast, today's high-speed wireless communications require clear line-ofsite paths between end points, Cisco says.

Joining forces

Cisco had been a minority investor in Clarity. For the past year, Cisco and Clarity

have been developing wireless systems that can be integrated with Cisco products.

This acquisition provides Cisco with wireless technology for last-mile applications in multiservice - voice,

video and data - networks.

The last mile represents the distance between an enterprise and a service provider's point of presence.

According to Cisco, last-mile technologies can be divided into two narrowband, areas: which includes dial access; and broadband, which includes xDSL, cable and wireless technologies.

"very consistent with Cisco's plan of just covering all the bases when it comes to broadband access," says Scott Heritage, an analyst at Warburg Dillon Read in New York.

"Wireless is another alternative for providing access, so it fits in with Cisco's plan," he says.

Wireless networking has been fairly dormant for the past 18 to 24 months. But

PROFILE: CLARITY WIRELESS

Founded: 1996

Headquarters: Belmont, Calif.

Management: Robert T. Wall, CEO; Skip

Stritter, chairman of the board; Greg Raleigh, presi-

dent and chief technology

officer

Products: 90M bit/sec microwave

non-line-of-site wireless communications systems

Employees: 39

vendor NetWave, might indicate that users are finally waking up to wireless because of increasingly mobile work forces and their growing

reliance on Internet access.

"I don't know if it's a resurgence, but I think there's more interest now than there was a year or a year-and-a-half ago," Heritage says.

Nonetheless, "It's going to take a while for broadband wireless to happen," he says.

Terms of the deal

Under the terms of the acquisition, shares of Cisco common stock with an aggregate value of approximately \$157 million will be exchanged for all outstanding shares and options of Clarity not already owned by Cisco.

In connection with the acquisition, Cisco expects a one-time charge of between 6 cents to 9 cents per share against after-tax earnings for research and development expenses in the second fiscal quarter of 1999.

The acquisition is expected to be completed by November and is subject to certain closing conditions.

Clarity has 39 employees and was founded in 1996. The Clarity team will relocate to Cisco's campus here and will report to Kevin Kennedy, senior vice president of the service provider line of business.

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The Clarity acquisition is Cisco's purchase of Clarity, and Bay Networks' recent acquisition of wireless LAN

By Denise Pappalardo

New York

In an ideal world, all ISP services are secure, reliable and robust. But in the real world those types of services are a goal, not a reality.

That's why at next month's Fall Internet World 98, Network World is gathering executives from five top ISP firms to engage in a presidential-style debate to find out how advanced ISP services and service levels really are.

Which is the best?

Executives from AT&T UUNET's WorldNet, Cable & Wireless, Taffel, vice presiand UUNET WorldCom will make up the ISP panel. Industry analysts Johna Till Johnson, program director at META Group, and Greg Howard, senior analyst at market researcher Infonetics, will grill the ISPs to find out which vendor has the strongest quality-of-service,

security and virtual private network (VPN) story.

One of the likely hot topics of the debate will be servicelevel agreements (SLA). SLAs are an important issue

for business users when choosing a service provider today, PSINet CEO Bill Schrader says. But because competitor UUNET has some of the strongest SLAs available to business users today, users can expect Alan

GTE Internetworking, PSINet dent of marketing, to ask reach branch offices in far some of his colleagues why they aren't guaranteeing customers 100% network availability.

GTE's Curran will field

tough questions.

The ISPs will be answering questions about how they will meet future guarantees that include minimum delay, stronger network availability and performance promises that can be monitored by customers.

Straight answers expected

ISPs will also be asked business to give users

> straight answers about when the companies plan on offering strong encryption, digital certificate authentication to support global VPNs.

> In addition to service support, users need to know how their ISP's network will

flung locations around the globe. Global expansion is one of the top priorities for any ISP.

John Curran, chief technology officer at GTE Internetworking, will likely update attendees on the strength of GTE's Global Network buildout.

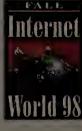


What: A presidential-style debate in which vendor participants will field questions from a panel of experts, each other and audience members.

ISPs: AT&T WorldNet, Cable & Wireless, GTE Internetworking, PSINet, UUNET WorldCom.

Experts: Johna Till Johnson, program director at META Group;

Greg Howard, senior analyst at market researcher Infonetics: and Denise Pappalardo, senior editor at World 98 Network World.



When: 2:30 p.m. to 4 p.m., Monday, Oct. 5.

Where: Fall Internet World 98 at the Jacob K. Javits Convention Center, New York.



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If there is a parent company, please provide name: My horne address is also my business address. Optional delivery address: Enter your home address below if your company will not accept delivery at your business address:	(web crawler) 54. CD-KWWDVD WIDE-AREA NET WORK 15. Electronic Commerce Tools 55. Fax/Modem Boards 16. Web Authoring Tools 57. Other (please specify) 92. 56 Kbps Modems
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02. ☐ Finance/Banking 11. ☐ Process Industries Communications/OEM)	□ 32. □ Disk Storage/Backup □ 71. □ Applications Development
04 Health Care Services Refining/Agriculture/Forestry) Products (VARs. VADs)	□ 34. □ RAID Storage/Backup □ 72. □ Database Management/ Integration Services
05. Hospitality/Entertain- ment/Recreation 12. Government 20. Systems/Network Integrators* (Federal/State/Local) 21. Distributors (Computer/	□ 35. □ Network Test/Diagnostic □ 73. □ Groupware □ 111. □ Education/Training Services
06. ☐ Media/TV/Cable /Radio/Print 13. ☐ Military Communications)** 07. ☐ Retail/Wholesale Trade/ 14. ☐ Aerospace 22. ☐ Other (please specify)	☐ 36. ☐ Cables, Connectors, Baluns ☐ 74. ☐ Workflow ☐ 112. ☐ None of the above (1 – 111)
Business Services 15. Consulting (Independent)* 08. Transportation 16. Carriers/Interconnects *Please complete form based on	□ 38. □ Network Interface Cards (NICs) □ 76. □ E-mail
09. ☐ Utilities 17. ☐ Internet Service Provider (ISP) largest client.	
2. What is your job function? (check ONE only)	Please indicate the platforms that are currently installed/planned: (chack ALL that apply) A. Currently installed B. Planned for purchase
NETWORK IS MANAGEMENT: 5. Internet/Intranet/Electronic 8. Consultant (Independent) Commerce Mgmt., Webmaster 9. Other (Plages specific)	NETWORK PROTOCOLS 15. Token Ring/Token Ring 31. 1BM (Server) A B Switching 32. Other (please specify)
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3. □ Datacom/Telecom Management 4. □ IS/IT/MIS/CIO/Systems 7. □ Corporate Management (CEO, Pres., VP, Dir., Mgr., Financial	O3. SNA SNA I8. FDDI A B
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aach product category. Plaase complate ALL calagories A-N.)	LAN ENVIRONMENT
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2. \$50 Million to \$99.9 Million B Desktops (Micros/Laptops/Workstations) Intranet	☐ 11. ☐ Switched Ethernet ☐ 25. ☐ Novell IntranetWare ☐ 43. ☐ Digital VMS ☐ 12. ☐ Fast Ethernet (100 Megabit ☐ 26. ☐ Novell (NetWare 5.X) ☐ 44. ☐ Macintosh
4. \$10 to \$24.9 Million C Servers J Extranet 5. \$1 to \$9.9 Million D LANs K Remote Access	Ethernet
5. \$1 to \$9.9 Million DLANS K Remote Access 6. \$100,000 to \$999,999 E WAN Equipment L Peripherals	14. ATM 29. Microsoft (LAN Manager) 46. None of the above (1 - 45
7. \$50,000 to \$99,999 F Carrier Services M Software 8. Under \$50,000	□ 30. □ banyan (vives)
9. None of the above G Internetworking N Service/Support	Which of the following Servers/Clients do you have installed/planned at your location? (check ALL that epoly)
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(check ONE only)	Power PC
1. 100+ 2. 50-99 3. 20-49 4. 10-19 5. 2-9 6. 1 7. None	Multiprocessor Servers
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A	company? (check ALL that apply)
2. 10,000 to 49,999	A - Mainframes (Large Scale) B - Minis (Midrange) C - Workstations
□ 4. 100 to 999 □ □ 4. 100 to 999 □ □ 4. 100 to 999 □	1. □ IBM
□ 6. 10 to 49 □ □ 6. 10 to 49 □ □ 6. 10 to 49 □	3. □ Cray 3. □ Digital 3. □ Digital 4. □ Hitachi 4. □ Tandem 4. □ H-P
7. 1 to 9	5. Unisys 5. Unisys 5. IBM 6. Other 6. AT&T GI5 6. Other
	7.
What is your scope and involvement in purchasing decisions for network products and services for your enterprise?	9. 🗆 Other
A. Scope (check one only) B. Involvement (check ALL that apply) 1. □ Corporate/Enterprise I. □ Create Network Strategy 4. □ Evaluate Determine the Need	What is the estimated gross revenue of your entire company/institution?
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What is the estimated number of employees at your location/in entire organization? (check ONE in each section)	01. □ \$20 billion or more 05. □ \$100 million to \$499.9 million 09. □ \$4.9 million or less
What is the estimated number of employees at your location/in entire organization?	01. ☐ \$20 billion or more

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"Version 2.0 opens up the

frequently.

Giving PalmPCs a helping hand

By John Cox

San Mateo, Calif.

This is the software that creates the light bulb effect in MIS managers.

The software is AvantGo, which originally let users of palm-sized computers view HTML Web pages. The new version, unveiled this week, has server code that lets users interact with Web applications and corporate databases.

AvantGo Version 2.0, which supports the 3Com PalmPilot and Windows CE devices, creates a two-way connection to

Web screens that administrators can use to add and manage user accounts.

Also new is an API for accessing data sources other than the World Wide Web. AvantGo engineers used the API in creating two Open Database Connectivity interfaces, one to Oracle and the other to Sybase databases.

Some AvantGo users are racing ahead with the new version. Programmers at System Programming & Network Computing (SPNC), a subsidiary of

handheld devices, especially in real mobile situations where getting data in and out from remote sites is important," says Tim Bajarin, president of Creative Strategies, a consulting firm in Campbell, Calif. "I think demand in vertical Reuters Group, this past markets will be strong at first, but it will gain broader acceptance over time as the Internet becomes a greater

Out with the old

AvantGo has come a long way. Version 1.0 essentially a read-only Web browser developed for the PalmPilot, says Stuart Read, vice president of marketing for AvantGo, based here. A bit of PC code accesses the Web sites on behalf of the Palm browser.

part of a corporation's infor-

mation program," he says.

For some users, the earlier software was pretty snazzy. "I bought a PalmPilot [from 3Com subsidiary Palm Computing] with AvantGo bundled with it," recalls Chris Cawein, manager of business systems support for Federal Express' strategic so

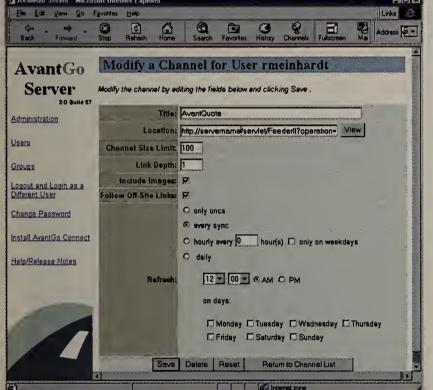
"I was able to go to the Internet and bring back content. The light bulb in my head switched on. I thought, 'Holy smoke, if I can do this, then I can go to our corporate intranet and track all the company performance metrics and statistics on our Web page,' " he says.

And that's exactly what a handful of FedEx PalmPilot users are now doing. "I would say we're not even at 50% of what you can do with this," Cawein says.

Cawein is still evaluating the new features of 2.0 and neither his division nor FedEx as a whole has made a decision to deploy the palm-sized computers on a large scale.

AvantGo 2.0 is available now, priced at \$30,000 for 100 users. Corporate licensing is available.

© AvantGo: (650) 638-3399



AvantGo 2.0 includes server code that lets users of handheld devices query and update data on corporate intranets. Shown above: a screen for tailoring a user's "channel," that is, an authorized Web connection.

corporate data systems. The AvantGo client can directly access new AvantGo server software, which runs on an NT 4.0 server. The server is accessed through the Palm-Pilot's wireless cradle link or through wireless or dial modems. All connections are IP-based.

Information tracker

The server deletes unnecessary graphics from Web displays and compresses information before handing it to the AvantGo client on the handheld device.

Just as important, the server tracks information about each user and his or her transactions. This is essential for executing transactions and updating corporate databases. Finally, the server has a set of week finished work on a new application for stock traders.

The original application ran on a PC, giving traders an array of real-time stock quotes, news and graphs pulled from various information services. AvantGo 1.0 let customers take a snapshot of this information and funnel it to a PalmPilot, says Yann Lechelle, a SPNC product manager.

With 2.0, we can let Palm-Pilot users update their portfolios — they can change what information they want delivered," he says. "In the future, I could really see putting in services to actually do stock trades. That would make total sense."

SPNC hopes to use the software on PalmPilots and

THE MICROSOFT THE

By Christine Burns

THE BILLION-DOLLAR QUESTION. What's more likely to happen first: Microsoft having its day in court vs. the Department of Justice or the software giant shipping NT

Microsoft last week got its latest stay of execution when U.S District Court Judge Thomas Penfield Jackson pushed back the company's trial date from Sept. 23 to Oct. 15 to give both sides time for more legal prep work.

Jackson last week also denied Microsoft's motion, filed Wednesday night, to exclude evidence concerning the company's conduct with RealNetworks, Intel, Apple, Sun and others, as well as allegations concerning the design, development, marketing, licensing and distribution of MS-DOS.



Microsoft claims MS-DOS issues are old news and should be excluded from discussion. Penfield obviously disagrees.

THE ONES THAT GOT AWAY. The legal community is scratching its head over why top Microsoft officials held onto old, potentially incriminating e-mail regarding the company's business practices.

"I was shocked at the amount of old e-mail those people haven't thrown away," says Herbert Hovenkamp, a law professor at the University of Iowa and co-author of Antitrust Law, a voluminous treatise cited frequently by Judge Jackson.

But perhaps Microsoft officials didn't keep all its old messages after all.

Federal and state prosecutors are reportedly investigating allegations that Microsoft and its public relations firm, Waggener Edstrom, destroyed documents and e-mail regarding what critics contend are Microsoft's efforts to undercut Sun's Java efforts.

ACT OF CONTRITION. In a keynote address at a Software Publisher's Association conference in Chicago, Microsoft's general manager of developer relations said he was sorry for his company's arrogance in the past.

"This is a heartfelt apology," said Microsoft's Tod Nielsen. "Let's build a relationship going forward so you and Microsoft can be successful."

The Software Publisher's Association was a tough crowd for Nielsen because the group is an outspoken proponent of the federal case against the company, and has snubbed Microsoft's repeated attempts to get a seat on its board of directors.

MONEY MATTERS. Microsoft last week became the globe's most valuable company, surpassing General Electric in market capitalization. Microsoft's market cap — a figure arrived at by multiplying a company's share price by the number of outstanding shares — rose to \$261.1 billion, higher than GE's \$257.3 billion.

The companies were both valued at more than \$300 billion in July before the recent stock market plunge. But Microsoft, benefiting from the general robust health of the technology industry, bounced back from the market drop more quickly than GE.

GE is still far larger than Microsoft in terms of revenue — for fiscal 1997, GE reported revenue of \$90.8 billion compared with the software maker's \$11.7 billion.

Extreme Networks drives deep into Cisco territory

By Jeff Caruso

Cupertino, Calif.

Extreme Networks this week will venture deeper into the realm of enterprise network backbones - and into Cisco territory — with a chassisbased version of its stackable Laver 3 switch.

Called BlackDiamond, the chassis uses the same chips, architecture and management software as the Summit stackable switches.

But the chassis is aimed squarely at the backbone, with more ports and fault-tolerant features. Extreme demonstrated the switch in May at NetWorld+Interop 98 in Las Vegas.

is planning to phase in the chassis to replace its Bay Networks Layer 2 switches and routers, says Steve Schiff,

vice president of strategic technology at IXnet's. The New York company, which provides a network for the financial services industry, wants to move to Layer 3 switches to get better performance at lower price than it could from traditional



A jewel of the backbone: Extreme's BlackDiamond.

Network provider IXnet routers, Schiff says. He adds that a high-density, chassisbased system means fewer links to monitor.

BlackDiamond can hold

up to 256 ports of 10/100M bit/ sec Ethernet or 32 ports of Gigabit Ethernet. It has 10 slots, two of which are taken up by modules containing a switching fabric that can support a throughput of 64G bit/sec. Users can swap out port and switch modules, fans and

power supplies while the chassis is running.

David vs. Gollaths

These features effectively move Extreme's position from the edge of the network to the core.

This pits the start-up against much larger companies that might see the move as a threat to their turf, savs Sam Alunni, vice president of networking at Sterling Research in Sterling, Mass.

One advantage Extreme has is that the same software and policy techniques are used in the company's workgroup and enterprise backbone gear,

Most larger vendors have to wrestle with integrating slightly different network techniques developed by the smaller vendors they have acquired.

IPX to be added soon

Extreme will add IPX routing to BlackDiamond in the first quarter of next year.

The chassis ships this month for \$15,995, along with the switch-fabric module for \$11,995, a four-port Gigabit Ethernet module for \$9,995 and a 32-port 10/100M bit/sec module for \$9,995.

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Xylan Continued from page 1

beta testing now and will ship at the end of this month. Xylan officials declined to comment on the switch.

Xylan has other announcements in the works, including:

• The development of new Application Specific Integrated Circuits (ASIC) for its OmniStack line, which are expected to lower the price of the boxes and to ship by the first quarter of 1999.

• The release of more details about OmniCore, a 160G bit/sec monster switch that will support either 48 Gigabit Ethernet ports or 24 OC-48 ATM ports. The OmniCore isn't expected to ship for about a year.

Includes Layer 3 switching

The Omni Switch/Router has 32 Gigabit Ethernet ports and 256 Fast Ethernet ports. As its name suggests, the box sports Layer 3 switching, which combines routing and switching in one box. It has a backplane of 22G bit/sec and a routing speed of 12 million packet/sec.

In contrast, the current OmniSwitch product has a total of 96 Fast Ethernet ports but no Gigabit Ethernet ports, and has a 256,000 packet/sec Laver 3 switch engine.

Users looking for more basic Ethernet will find that the 10/100M bit/sec ports will list for under \$220 per port.

The higher density of the

10/100M bit/sec ports on the Omni Switch/Router will also enable Xylan to compete more effectively against Cisco's Catalyst 5000 and 5500 in the wiring closet, experts say.

The Omni Switch/Router

"I think routers as independent boxes are clearly at the end of their life cycle."

> Tom Collins, telecommunications manager, 3M Corp.

will support up to two FDDI uplinks, something Xylan supplies only with its nearly obsolete PizzaSwitch, the precursor to the current OmniStack stackable line.

Xylan doesn't actively market the PizzaSwitch, although the company will sell the product if a customer specifically requests it. The FDDI modules will allow Xylan to market this switch as a smooth migration from FDDI to Gigabit Ethernet.

Xylan will also produce 32port token-ring modules, for a total of 256 ports.

If the Omni Switch/Router looks familiar, it is because it has the same form factor as the existing OmniSwitch, and will ship in three, five and nine-slot configurations.

The Omni Switch/Router modules will come in the following configurations: fourport Gigabit Ethernet modules

and 32-port 10/100M bit/sec autosensing modules. As in the OmniSwitch, one slot has to be occupied by a management module.

Any-to-any switching

The Omni designation refers to the ability to do anyto-any switching, one of Xylan's specialties. OmniSwitch can do cell and frame switching, allowing ATM and Ethernet modules to switch in the same chassis.

However, the Switch/Router works differently and only does frame switching. In fact, the ATM modules will only provide uplinks into an ATM switch.

The new switch uses the same Xylan Operating System as all of Xylan's switches, so it also has the same features, such as policybased quality of service.

At least one Xylan user says he'll welcome the new switch. "I think routers as independent boxes are clearly at the end of their life cycle," says Tom Collins, telecommunications manager at 3M Corp. in St. Paul, Minn.

3M currently uses mostly Bay Networks routers but has chosen Xylan's switches for the company's corporate backbone. Collins is particularly happy with Xylan's ability to integrate switched Ethernet

The Omni Switch/Router has been cloaked in a veil of secrecy, and until last week was code-named X-Frame. Xylan is so confident of the market for this switch the company has told Wall Street analysts that it expects the switch to account for one-third of the company's revenue in the fourth quarter

Xylan's stock in slump

Xylan's stock price has been declining steadily for weeks, as have most other

of 1998.

Xylan's Gigabit plan

Omni

Highlights of Xylan's new Omn! Switch/

New features: Gigabit Ethernet ports, ATM and FDDI uplinks, Layer 3 switching.

Form factor: Same as OmniSwitch; three, five and nine-slot configurations.

Maximum capacity: Up to 32 Gigabit Ethernet ports or 256 10/100M bit/sec ports.

Switching capacity: 22G bit/sec.

Routing speed: 12 million packet/sec.

List price: Under \$2,000 per port for Gigabit Ethernet modules; under \$220 per port for 10/100G bit/sec modules.



stocks, especially in the high-tech sector. However, Xylan's steep descent is a puzzle to many industry and financial analysts because the company has seen four good growth quarters, and

is considered to have a technologically sound product line (see story, page 17).

Last week, Xylan went on a technology road show, trying to convince financial analysts that the company is in good shape, despite its declining stock

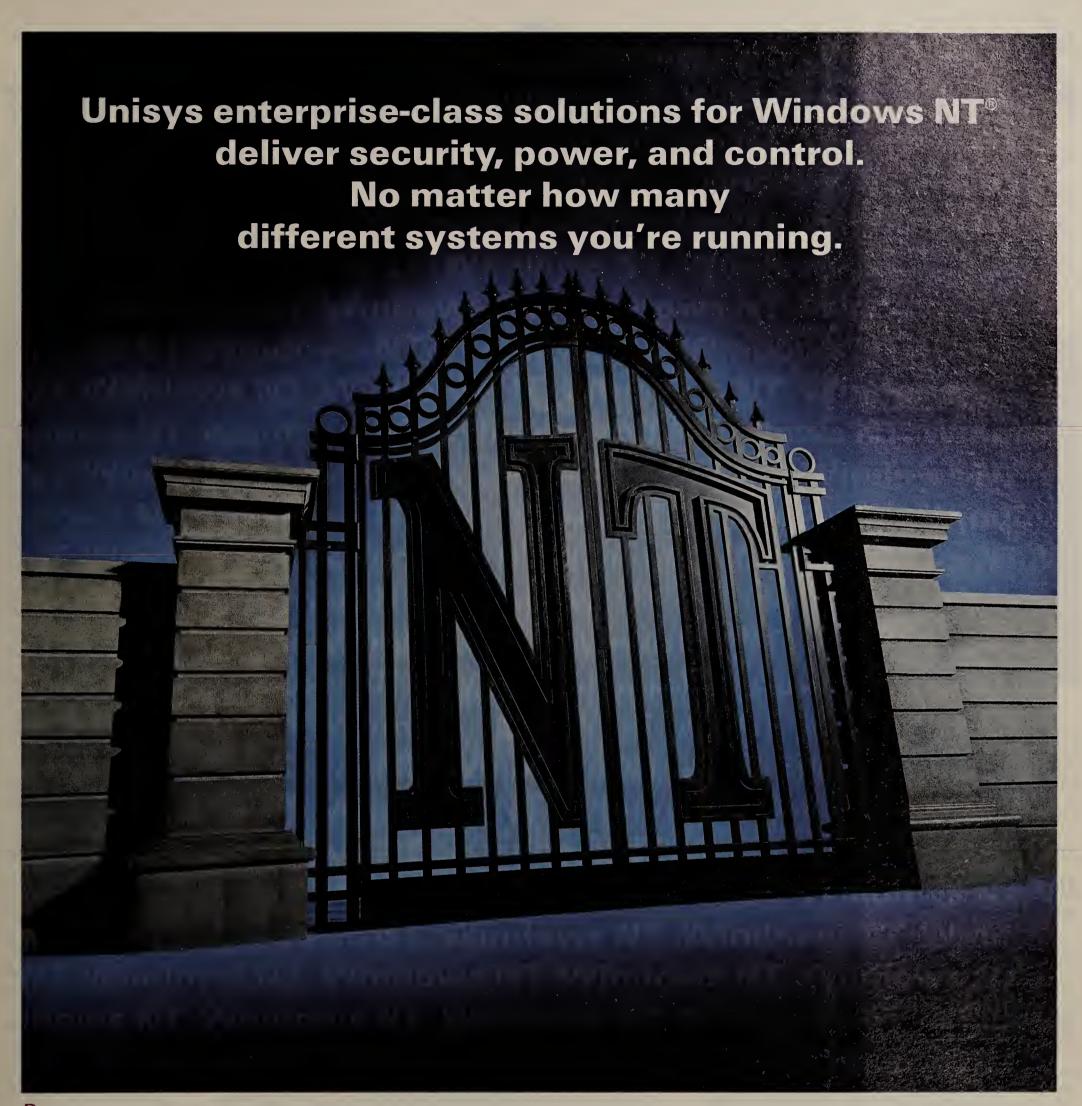
The analysts weren't hard to convince, and many continue to recommend the stock as a buy or as a strong buy, saying the stock's real value should be in the \$26 to \$30 range. Last week, Xylan shares were selling for \$13, a 52-week low.

Selling more than switches?

Takeover rumors are a constant in this business, and Xylan has been mentioned as a possible target of Alcatel and Lucent. To be fair, there's hardly a switching company in existence that isn't being mentioned as a takeover target.

A recent news report that Alcatel was looking at Packet Engines brought uncertainty more Xylan, because Alcatel accounts for nearly 20% of Xylan's revenue, second only to IBM in the OEM market. Jeff White, Packet Engines' vice president of marketing, says the company doesn't comment on rumors.

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NetWare 5 is here, but users won't ditch NT

By Christine Burns

With NetWare 5 officially out the door and NT 5.0's delivery surrounded by uncertainty, Novell officials are hopeful that their company's new and improved server operating system will force customers to rethink their NT deployment plans.

ing NetWare 3.X and 4.X boxes to Version 5. But customers also say the new NetWare won't replace NT as an application server in their networks.

"Until Novell entices application developers to write to NetWare 5, there's always going to be NT" in his network, says Patrick Southworth, a netits NT servers in place to run Lotus Notes, which is used by 4,000 employees.

NT will stay

Banque Nationale of Montreal will likely move its 600 NetWare 4.X servers and 5,000 users to NetWare 5, says Richard Carter, senior vice

software to clients.

But Novell argues that the company is making headway on the application support front. Officials pointed to the facts that a five-user version of the Oracle8 database ships free with NetWare 5 and that some 480 server-based applications have passed NetWare 5 compatibility tests.

Novell officials are also trying to play up the fact that NetWare 5 is available now, while Microsoft continues to push back the release of its much-touted next-generation operating system, NT 5.0.

"I prefer to talk about shipping products," says Novell CEO Eric Schmidt, referring to the delay of the NT 5.0 release, which is now scheduled for sometime next year.

NetWare will coexist and interoperate with NT, Schmidt says. In the meantime, "our strategy is to use the directory now to gain momentum," he adds.

Southworth and Carter say they will use Novell Directory Services (NDS) to tie Net-Ware and NT systems for administration and simplified end-user access to network resources.

But at companies where NT is also the ruling network operating system, net adminis-

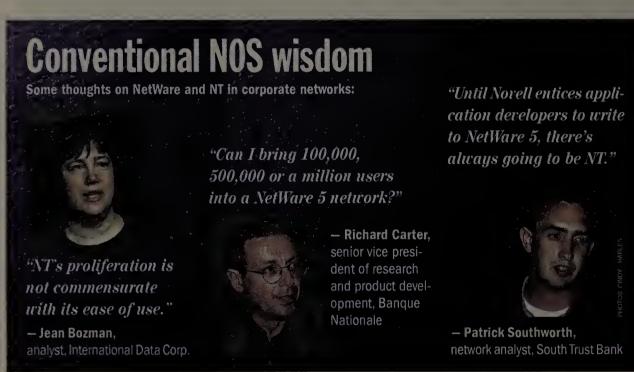
trators say they will wait for NT 5.0 and its Active Directory Service to arrive. These network professionals say their companies are just too heavily invested in Microsoft technology to make the switch to NetWare 5 and NDS.

Too much to switch

Dow Chemical is in the middle of upgrading its 11,000 NT 3.51 servers to NT 4.0. Network Engineer Jim Marshall says the company wanted to move directly to NT 5.0, but had to move first to NT 4.0 because of the delayed delivery. While Dow has pockets of NetWare, Marshall says NetWare 5 was not even considered as an alternative to NT 5.0. "We just have way too many NT applications to make the switch," Marshall says.

But Novell will still try to push NetWare 5 into NT shops by targeting upper management with a message that outlines the business advantage of having a directory service in place now, according to Greg Macris, Novell's product marketing manager.

Elinor Mills, a correspondent with IDG News Service's San Francisco bureau, contributed to this story.



Novell customers attending the official NetWare 5 launch last week in San Francisco say features such as native TCP/IP support, server-side Java, memory protection and improved directory services justify upgradwork analyst with South Trust Bank in Birmingham, Ala.

South Trust has installed a number of NetWare 5 servers in its existing NetWare 4 environment over the past month, but the bank still needs to keep president of research and product development for the bank. But Carter says NT will remain on the network for specific applications, such as outsourcing or reselling SAP AG Enterprise Resource Planning

Altiga Continued from page 1

4000 device last December, providing customers with a combination of firewall, authentica-



tion and LAN switching technologies in one box.

Just one month later, Bay Networks (now a division of Nortel) purchased New Oak for \$156 million.

One venture capitalist familiar with Altiga's business plan says the company "originally was going to develop a product similar to New Oak's, but lower end, for the smallto mid-size business market.

"After New Oak was bought, Altiga shifted strategy and started developing a New Oak clone — a high-end enterprise VPN system," he says.

The venture capitalist says Altiga is "using some compression technology and is licensing DSP code from another vendor."

Altiga's access device will use Internet technology to connect employees, customers and business partners through their LANs.

Company officials refused to discuss details of the product, but Altiga plans to debut the technology next month at Net-World+Interop 98 in Atlanta.

Big first round

Founded in January by former Microcom executives Mark Freitas, Gregory Marcotte and Keith Mader, Altiga in April received a \$6.25 million first round of venture capital from three investors (see graphic).

Freitas, Altiga's president, has a software and product development background. Engineering Vice President Mader most recently was at Bay, where he headed a team working on WAN protocols for the company's Backbone Node routers.

VPNs are an emerging option for organizations to extend access to their networks via the Internet. VPN boxes typically include features such as TCP/IP routing, tunneling, encryption, quality of service and firewall security.

Advocates of VPNs say they are a less expensive way than private dial-in lines for linking remote users to corporate network resources.

However, customer concerns about the security of packets traveling through IP tunnels, performance delays caused by encryption procedures and the actual level of

cost savings have slowed the adoption of VPNs.

"We're seeing very few VPN deployments," says Ted Julian, an analyst with Forrester

PROFILE: ALTIGA NETWORKS

Based: Franklin, Mass.

Founded: January 1998, by former Microcom executives

Primary product: A device for establishing virtual private networks

Funding: \$6.25 million from
Bessemer Venture
Partners, Columbia
Capital and CommonWealth Capital Ventures

ALTIGA

Research of Cambridge, Mass. Still, major players already are fighting for position in the VPN hardware and software markets. Nortel, Lucent, Cisco, IBM and Ascend Communications all are pitching products for the extended enterprise.

Throw in start-ups such as Altiga, Indus River Networks and Assured Digital, and the activity around VPNs clearly is increasing.

"If the vendor community making products is an indication of the market, then the market's heating up," says Jeff McCarthy, former president of New Oak.

But most potential customers still aren't buying, and Forrester's Julian predicts they won't until 2000.

"The problem with this market is that no start-ups will have an opportunity to build up a defensible share," he says. "It will just go straight to the big vendors."

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Tivoli touts new systems management package

By Jeff Caruso

Austin, Texas

Tivoli's overhaul last week of its systems management framework will bring much-needed scalability and ease of use to its applications, network managers say.

The changes included in Version 3.6 of the Tivoli Management Framework allow network managers to oversee up to 10,000 end points from a single Tivoli server, more than 10 times the capacity of previous versions, Tivoli executives say. The vendor earlier this year disclosed plans to develop the new framework (NW, May 25, page 1).

On top of the framework are the Tivoli applications, formerly known as TME 10 applications, which perform a variety of systems management functions, from monitoring network events to distributing software. While there are no new applications in this release, the revamp may provide a better foundation for future applications, industry watchers say. The improvements resonate with large companies hit by the scalability issues of the current software.

"This would release some potential constraints," says Richard Weiss, architect of enterprise management systems at brokerage Charles Schwab, which uses Tivoli to manage servers for more than 12,000 employees. In the past, Tivoli has required that users break large networks into logical groupings called Tivoli management regions (TMR), each with a separate management server. Version 3.6 will eliminate the need for Charles Schwab to have many TMRs.

It's also easier to install this version than previous versions, says Susan Gomez, executive director of desktop services at financial services firm USAA. Now, software agents automatically find a gateway to talk to

Agents of change

Tivoli has anchored its new software architecture with software agents that reside on desktop systems. The agents can do the following:

- Find Tivoli management systems on the network and communicate with them.
- Aid Tivoli applications in distributing software and keeping track of desktop inventories.
- Update themselves by getting needed code from intermediate gateway systems.

and retrieve any code they need from the gateway to perform their duties, such as software distribution or inventory management.

Tivoli heavily tested this software before releasing it for general availability, and it shows, Gomez adds. This made the Tivoli Management Framework

> installation in USAA's own test lab much smoother than with previous versions, she says.

Not perfect

Network managers cautioned, however, that Version 3.6 doesn't eliminate the problems such management platforms have. It still takes a lot of work to get the Tivoli software to the point where companies can start to see real benefits, users say.

"But the work is definitely worth it," Gomez says, pointing to the ability to monitor mail queues and databases to ensure they stay available.

Companies have to realize that management systems require a large integration effort, says Rick Sturm, principal of the Enterprise Management Institute. He adds that because Tivoli's software appears to be easier to implement, it may attract users from smaller companies. This in turn should stimulate the market for third-party software written for the Tivoli Management Framework, Sturm says.

The framework is available now, along with applications Tivoli revamped to take advantage of the new agents. These include applications for software distribution, user administration, inventory, monitoring, security management, remote control, decision support and service desk.

The software starts at \$2,000 per server and \$75 per client.

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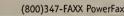
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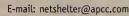


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To keep up with the changing needs of customers, we've added hundreds of enhancements since 1996. In fact, today's Windows NT Server 4.0 is far different from the one we first shipped. For starters, we've improved file and print performance, and updated Web and application services. We've also enhanced networking and communications services, and enabled streaming media. And, we're committed to continued improvement as we work to provide a solid migration path to Windows NT Server 5.0.

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A lot has changed in two years. Including Windows NT Server 4.0.



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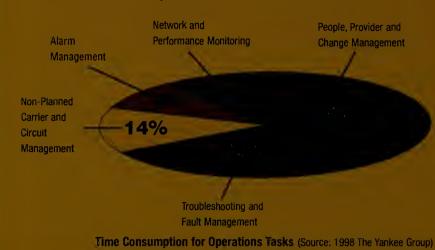


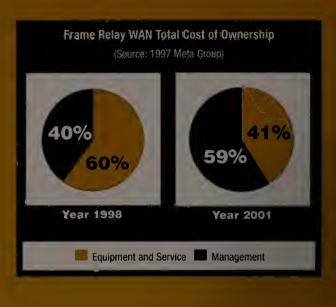
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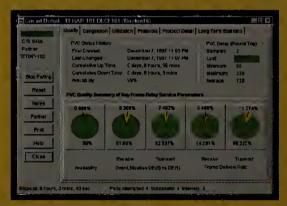
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As frame relay reduces the cost of wide-area networking, management becomes the major factor in the total cost of WAN ownership. Among the largest cost contributors are troubleshooting and fault, carrier and circuit management. How can these costs be controlled without risking network availability?





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Briefs

■ The Microsoft Healthcare Users

Group will be holding its
Windows on Healthcare IV conference Oct. 11-14 in Orlando,
Fla. The annual conference will
cover topics such as ActiveX,
BackOffice and Year 2000 issues.



Speakers will include Bob Herbold, executive vice president and chief operating officer at

Microsoft. In addition, health care industry speakers from HBO & Co., Duke University Hospital and IDX Systems will be on hand. For more information, call (734) 973-1995.

■ NovaStor last week introduced a suite of network

backup products for NetWare LANs.

Among the five new products unveiled by the company are offerings for users with a single server as well as software for enterprise sites. NovaNet-NW Unlimited can be used to perform simultaneous backups to any tape drives across a network consisting of any number of NetWare servers and users. The product is priced at \$999. A 25-user version of NovaNet-NW Unlimited is also available for \$699. The company's new single server products cost from \$299 to \$599.

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■ Intel last week said it will offer a line of "thin-

server appliances" for small businesses and other sites supporting two to 50 end users. The easy-to-install devices will be sold under the company's new InBusiness product line and will include previously announced and new offerings, each intended to perform a single task. Included are Intel's InternetStation, which supports shared Internet access, and Netport Express Pro/100, which is a print server. For more information, visit www.intel.com/ network/smallbiz.

Tough times for small switch makers

Mid-tier players are struggling as large competitors turn up the pricing heat.

By Robin Schreier Hohman and Jeff Caruso

It is getting harder and harder to be a middle-tier switching company these days. The overall switch market has cooled off in the past few months, the stock market is in turmoil, and products from the Big Four LAN companies — Cisco, 3Com, Bay and Cabletron — are getting less and less expensive.

As a result, the smaller switch players are showing signs of struggle. Examples include:

- Olicom closed down its U.S. research and development division and laid off 50 people.
- Xylan stock continues to languish despite what some see as strong company fundamentals.
- Madge, Asante and Plaintree all have had declining revenue.

An Infonetics Research survey called "User Plans for High Performance LANs 1998" showed that users plan to buy significantly more LAN switches from Cisco, 3Com, Bay and Cabletron when they make their next purchases.

Part of the reason the midtier companies are struggling is that they can't survive on individual products, and yet they don't have the marketing muscle to make their end-toend stories heard, says Paul Zagaeski, senior industry analyst at Giga Information Group in Cambridge, Mass.

"Even a small to mid-size company no longer thinks about products in isolation. They think, 'I've got to build an enterprise network,' " Zagaeski says.

He suggests that the mid-tier players focus their attention on "solution segments," such as token ring, ATM or Internet commerce.

Olicom is already focused on token ring but still had to downsize.

The company recently an-

nounced that it's ending its U.S.-based research and development efforts, laying off 50 people at its Marlboro, Mass., plant, and consolidating operations in Denmark and Poland.

The move came less than two weeks after Olicom beat

the stock will go down — continue to reap benefits from the decline.

Analysts agree that Xylan's stock problem isn't indicative of problems with the company's products, product lines, sales, alliances or strategies.

"In my judgement, Xylan is

Armstrong says.

Though the company was profitable in the first half of this year, it agreed two months ago to sell its Lannet Ethernet division to Lucent, for what it called a "nominal" price of \$117 million.

Madge's revenue for the past two fiscal quarters was at \$177.9 million, down from \$209.5 million in the same period the year before.

Despite Madge's problems, some users remain confident in the company's equipment. "I think it has a niche that no one else has filled," says Tom McLeod, a systems analyst at the law firm Bowles, Rice, McDavid, Graff & Love, which uses Madge videoconferencing gear.

Asante started out attacking the Apple Computer network market but found itself just one of the pack when it moved into the PC space, Armstrong says.

The figures tell the tale: Asante's revenue for the past two fiscal quarters was at \$19.4 million, down from \$43.8 million in the same quarters last year.

Plaintree faces a similar differentiation problem, and it hasn't been able to compete with the big guys' marketing. Armstrong's advice to Asante and Plaintree is to form partnerships with the voice equipment vendors getting into data networking.

In its most recent quarter, Plaintree posted a net loss of \$5 million on revenue of \$3.7 million. ■

Stock market woes

Some mid-tier switching vendors are falling victim to increased competition from the Big Four and unstable stock markets.

	9/10/97	4/1/98	9/9/98
Asante	\$5.63	\$3.56	\$0.88
Madge	\$8.13	\$5.88	\$2.75
Olicom	\$26.06	\$27.38	\$14.13
Plaintree	\$2.69	\$1.94	\$1.00
Xylan	\$20.06	\$25.44	\$15.56

Prices listed are the stock price at the close of each day.

IBM in shipping the first High-Speed Token Ring network interface cards and uplink modules. Olicom's stock lost 14% of its value after the news.

The Xylan plan

Xylan's stock seems to be in an irrational free fall, having been hit harder by competition and market drops than many other technology stocks (see graphic). To stop the plummet, the company will again buy back its own common shares, this time one million of them.

In January, when Xylan's stock was also spiraling downward, the company bought back two million shares, which helped stabilize the stock for several months.

Xylan Vice President Douglas Hill attributes the decline to the market instability and to the curious fact that Xylan continues to have one of the biggest short positions in the IT industry, despite four profitable quarters.

In other words, the company is making money, but short sellers — traders who bet that

one of the stronger independent LAN suppliers because of its broad product line, strong channel alliances [IBM, Alcatel and Hitachi] and strong execution to date as a company," says Steve Bell, president and CEO at Silicon Valley Networking Lab in Palo Alto, Calif.

Things were not always so difficult for these companies. Today's middle-tier vendors started out in a climate where technology drove the market. Today, sales and marketing drive growth, says John Armstrong, director and principal analyst at Dataquest.

Large vendors are succeeding by focusing on sales and buying new technology in the form of start-ups as they need it. The smaller guys can't match that approach.

Armstrong suggests that the best the mid-tier companies can do is form partnerships or OEM their products to others.

Madge is another company feeling the squeeze. For instance, Madge ran into problems in 1996 after it lost a deal to OEM gear to Cisco— a deal won by Olicom,

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• Stock and financial information on the companies in this story.

 Network World Tushen columnist Fred AloCileran's predictions on consolidation in the interactional market.



Novell's cluster doesn't pass muster

BrainShare '96, Novell demonstrated its vision of clustered servers by

wo and a half years ago at showing a group of 16 servers acting as — it appeared — a single resource. There was great rejoicing among the faithful in attendance, and the Wolf Mountain project was underway.

At about the same time, Microsoft was announcing its WolfPack initiative, which would lead to clustered servers but initially would support only two servers in failover mode (if one server fails, the second picks up its workload). There was again great rejoicing among

the Novell faithful — "their" company obviously had the better solution.

The fruits of those projects are now being delivered in Microsoft's Cluster Services, part of NT Server 4 Enterprise Edition, and Novell's High Availability Server (NHAS) for NetWare 4.11. Novell's faithful are no longer rejoicing because there's barely a dime's worth of difference between the two products. That's unless you count price: The Novell offering is \$3,895 plus the cost of two NetWare operating systems (\$3,695 each), while the Microsoft offering is \$3,999 per server. That puts the cost of Microsoft's offering at nearly \$3,000 less than Novell's. Otherwise, the two products are remarkably similar.

Both require that the servers have access to separate partitions on a shared disk array. If one fails, its disk partition, along with address information and other parameters reflecting the failed server's identity, is transferred automatically to the second server.

This is far from instantaneous, however, because the partition must be mounted by the second server — a process that can take from a minutes (NT 4) to many



Dave Kearns

minutes (NetWare 4.11).

Remarkably, NHAS is not available for the just-released NetWare 5 (even though press releases written over the past year consistently referred to NHAS as a benefit of Moab, the code name for NetWare 5). That will come in time, perhaps early next year.

Right now, there is no high-availability option for NetWare 5 — no clustering and no SFT III mirrored servers. But both options are available for NetWare 4.11. For the NetWare faithful, it's a time to hang your head and wonder what happened to the promise of Wolf Mountain and the dream of clustering.

Kearns, a former network administrator, is a freelance writer and consultant in Austin, Texas. He can be reached at wired@vquill.com.

Tip of the week

Biometric Access has announced a new, lower priced fingerprint reader, Secure-Touch 98. It also has acquired the technology and assets of Mission Data Systems, the winner of this year's Novell Applications contest for its fingerprintenabled Novell Directory Services (NDS) login program. The new reader is a parallel-connected device with a passthrough port for printers and such, and lists for as little as \$119.

The NDS login will be sold for as little as \$30 per node. Details are at www. biometricaccess.com.

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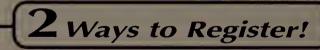
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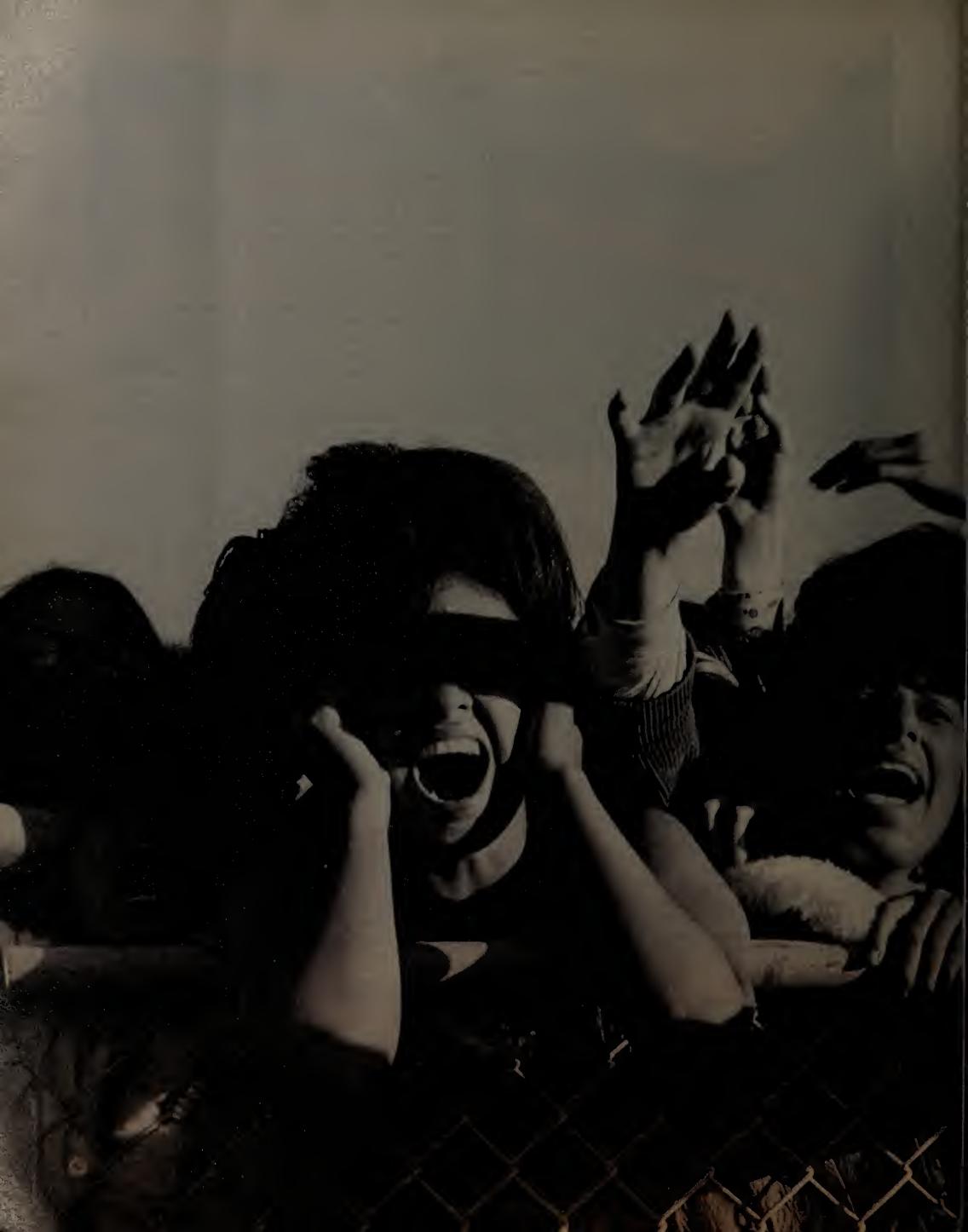
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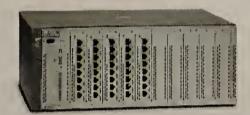
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endors continue to set new LAN speed records, but the bandwidth they sell may be more than your network needs.

For example, 10G bit/sec is an exorbitant amount of bandwidth for most LANs. Today's fastest servers can't even fill a 1G bit/sec pipe. Yet in a few short years, 10G bit/sec Ethernet links are likely to be readily available.

How much bandwidth is enough? How can users know whether they really need the fastest LAN links on the market or if they can get by with the slowest? With all the hype and media coverage that surrounds any new technology introduction, it's hard to tell. The main thing to look at is utilization.

The traditional measure for shared Ethernet links has been if endstations are consistently using about 30% of the line, it's time for an upgrade. Any higher usage would make collisions and retransmissions likely as all the endstations try to talk at once.

A utilization of 30% is the threshold the *Miami Herald* looks for in its shared network, says Brian McNab, network administrator there. "Thirty percent gives us concern. At 40%, we definitely take steps, break the network up and switch more," he says.

When upgrading, companies can segment the network, move to switches or bump up the bandwidth. Fully switched networks can get by with utilization closer to 80% because endstations don't have to worry about collisions on their segments. On the network trunk, users should consider upgrading if utilization is greater than 33%, says Tom Nolle, president of CIMI, a consulting firm in Voorhees, N.J. Even if utilization isn't that high, users should upgrade the trunk connections if they notice some applications running slowly during certain periods, he says. A good rule of thumb, Nolle says, is that any switch should have a trunk connection that is 10 times the speed of the input ports. If the network isn't built that way from the start, the network manager can wait for symptoms to pop up and then upgrade the network accordingly.

Because the University of Pennsylvania has more than 100 buildings, the school looks for traffic problems only on the links between a central router and each of the buildings, says Deke Kassabian, technical director there. Links "with sustained utilization of more than 3M bit/sec or 4M bit/sec for long periods or those with peaks in their five-minute utilization averages of 7M bit/sec or more are candidates for a

By Jeff Caruso

Fast Ethernet connection back to the routing core," he says.

When faster is slower

A common mistake is to upgrade links to the endstations, Nolle says. "Users are more likely to hurt themselves by upgrading ports," he says. "The worst performing networks we've seen have been those with high port speeds."

If users upgrade endstations to Fast Ethernet, it lets the endstations push much more traffic on the network, Nolle points out. This can lead to congestion in other places, which in turn leads to discarded packets and retransmissions, slowing overall performance.

IN THE ZONE

Network managers can keep ahead of bandwidth demand if they follow these guidelines:

- Keep utilization below 30% in a shared network.
- Keep utilization below 80% in a switched network.
- Keep switch uplinks 10 times faster than desktop or server ports.
- Watch utilization through RMON agents.
- Watch response times for real-time traffic.

SOURCES: CIMI, VOORHEES, N.J.; MCCONNELL ASSOCIATES, BOULDER, COLO.

The mixed blessing is that it is inexpensive to upgrade to 100M bit/sec ports. Today, 10/100M bit/sec Ethernet cards cost the same as 10M bit/sec-only cards, and 10/100M bit/sec switches are less than \$150 per port. Many users purchase 10/100M bit/sec equipment but continue to run their networks at 10M bit/sec.

"Suddenly, people will find themselves capable of Fast Ethernet," says Dave Passmore, president of NetReference, a consulting firm in Sterling, Va. Next year, Gigabit Ethernet will be relatively inexpensive, too. Copper-based Gigabit Ethernet cards will cost as little as \$250, and Gigabit Ethernet ports could be priced under \$1,000 (NW, Sept. 14, page 12).

Users that don't want to pay for the next tenfold increase in bandwidth can take smaller steps. Technologies are available from the major switch and router vendors for binding several Fast Ethernet or Gigabit Ethernet lines into one logical link. These technologies are proprietary, requiring that users have the same vendor's equipment at both ends of the lines.

The IEEE has assembled a working group to standardize on one technique for trunking, but that work has just begun.

Watch carefully

Instead of running out and buying more than the network needs, though, the thing to do is watch utilization via Remote Monitoring probes often included in switches or routers. This technique works well for networks that mostly run traditional applications such as file transfers and e-mail, says John McConnell, president of McConnell Associates, a consulting firm in Boulder, Colo. Time-sensitive applications such as voice and video require a different approach.

For these, network managers need to measure latency and — just as important — the variation in latency across a network, McConnell says. A voice call, for instance, may require not just an average 64K bit/sec, but 64K bit/sec for every second or the call won't sound right. McConnell recommends using independent software products that measure response time and latency. Such software is available from NextPoint Networks, Response Networks and VitalSigns Software. The major network management platform vendors, such as Computer Associates, Hewlett-Packard and Tivoli, don't have this capability, McConnell says.

On the other hand, creating enough headroom with wide network links in itself can help ensure that real-time traffic doesn't hit any snags in the network. "Streaming audio and video are on the horizon — with several projects already underway — and I anticipate a phenomenal growth in this area over the next two years," says Mike Myrick, manager of networks at the University of Mississippi. The university is implementing a Gigabit Ethernet backbone to keep ahead of demand. The school is in a rare position and can afford to make the upgrade. Lucent Technologies is giving Ole Miss a tradein credit on its Lucent ATM backbone switches toward Cajun P550 Gigabit Ethernet switches.

In the majority of cases, the hype about high speeds is irrelevant to day-to-day network operations. A CIMI survey found that fewer than 5% of LANs would benefit from a 100M bit/sec connection to the desktop. More than 70% of desktops are still in shared-media LANs, so companies can get some relief just by migrating to switches, Nolle says.

Numbers like that tend to put 10G bit/sec Ethernet in perspective. ■





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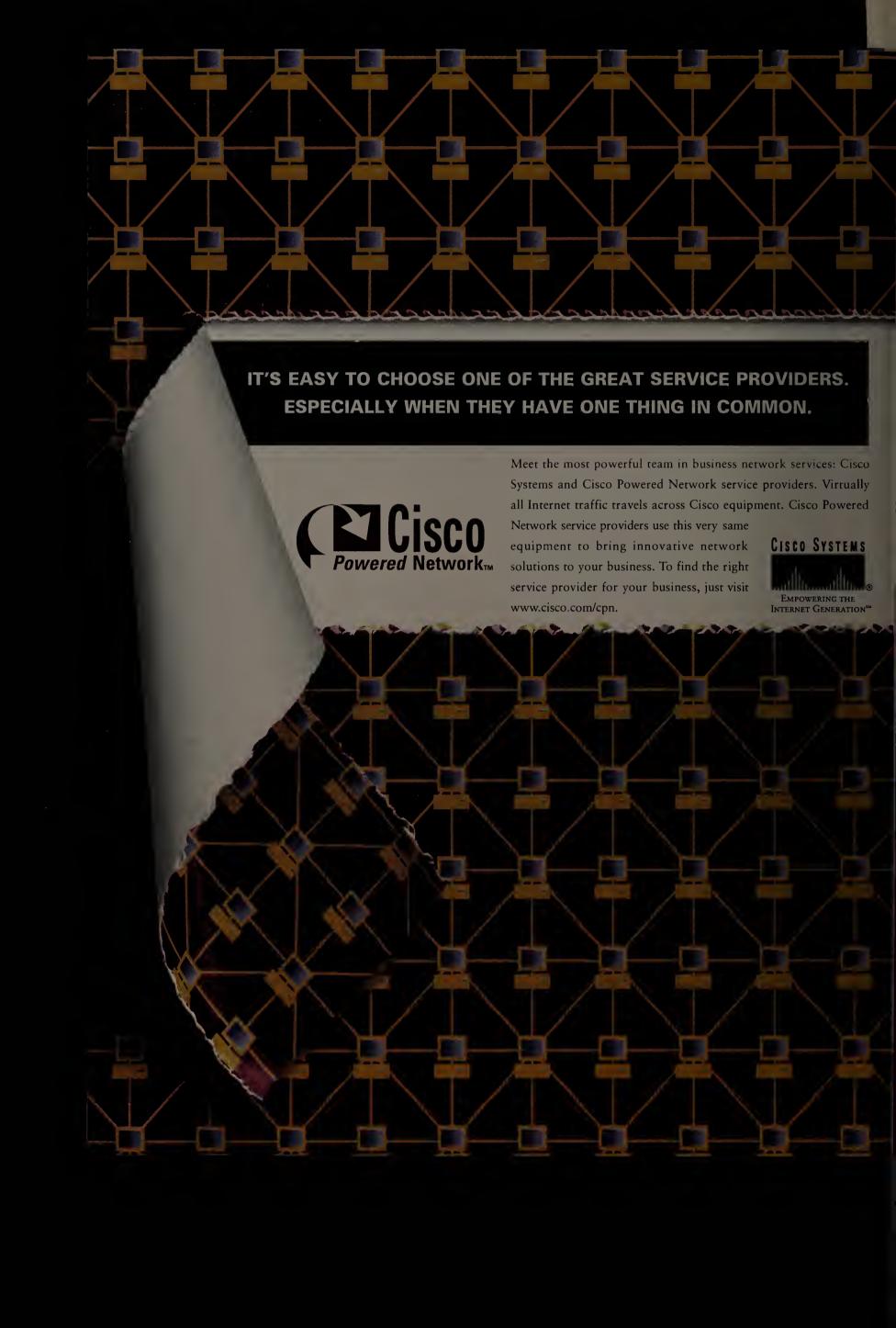


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FRAME RELAY

FRAME RELAY: SAFE AT ANY SPEED

CAN FRAME REALLY DO IT ALL?

These users are finding it can, and they are saving big bucks combining voice, fax and video with data over frame relay8

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KEEPING IT SIMPLE

FRAMING THE FUTURE

A WORKHORSE STILL GOING STRONG

FACE-OFF

An at-a-glance look at how frame relay compares to competing technologies32

Getting Better with Age

Frame relay remains a pragmatic choice

NETWORK PROFESSIONALS are pragmatic people. They have to be, because as the network goes, so goes the business.

If the network walks when it should sprint, productivity crawls. If it sputters when it should hum, frustration mounts in the user ranks. And should business-critical data not get to where it is supposed to go when

it is supposed to get there, things can get downright ugly at your place.

Thus when it comes to moving mountains of data between remote locations and from LAN-to-LAN, and doing it quickly and safely and with an infinitesimal error rate, pragmatic network professionals around the world do it with frame relay.

Why not? This nineties phenom continues to evolve and get better with age. It's gotten faster by

several orders of magnitude over its original 1.5 Mbps speed. It's moving not only data but voice and video signals today. Its appeal has galvanized quality vendors around what will soon be a \$14 billion frame relay market.

As you'll see by reading the following pages, frame relay is safe at any speed, and it is only getting better.

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FRAME RELAY

Safe at Any Speed

By Howard Millman

N THE SEVEN YEARS SINCE its introduction, frame relay has transformed corporate communications by offering a low-cost and reliable alternative to higher-priced leased lines. Through its use of predefined paths through the wide area network's switches from source to destination, frame relay delivers the equivalent of virtual private network (VPN) services at about one-third the cost of traditional leased lines. Frame relay's continued baseline appeal lies in its ability to move high volumes of data between

business sites. Using a variable-length packet technology, it moves that data quickly, affordably and reliably, with an outstanding error bit rate of just one in 10 billion.

According to Dave Koehler, network technology director of the NetPlex Group, a McLean, Va.-based

consultancy, those four attributes transformed frame relay from an insurgent technology into "an intelligent tool that corporations could rely on to build their networks." But that was then and this is now. "Today," cautions Koehler, "the demand for sending video and voice over frame relay poses new chal-

lenges and opportunities for the technology."

Survey says!

Frame relay

services and

equipment

reach \$14 bil-

lion by 2000

than doubling

from 425,000

while more

growth —

sites to one

million sites.

Carriers smell

the bacon and

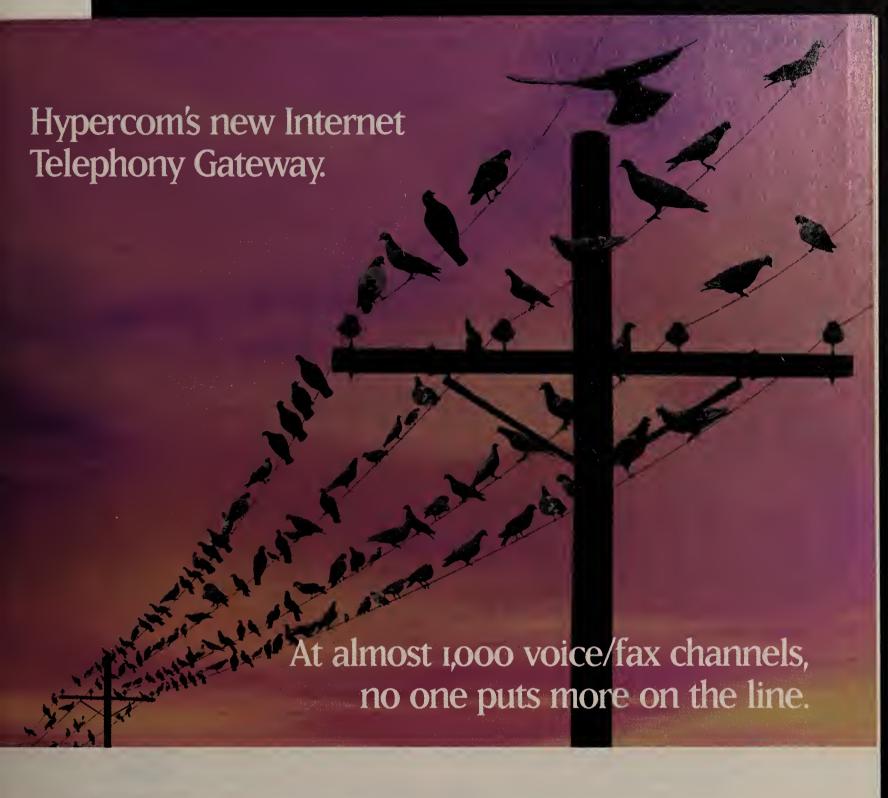
have goosed

R&D efforts.

sales will

Proponents and vendors of frame relay services and products have heeded and responded to the demand for these new services by developing methods to package video and voice into variable-length packets. "The ability to turn bit-streamed, real-time applications — like voice and video — into packets is a credit to the ingenuity of frame relay engineers," says John Curtis, principal of the Tolly Group,

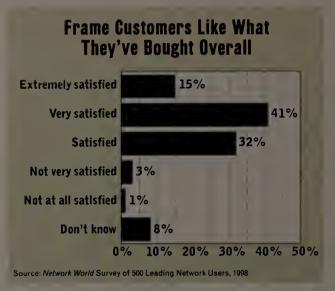




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a data communications market analysis and product benchmarking firm in Manasquan, N.J. Early

adopters of the technology, according to the Frame Relay Forum, report a significant savings on telephone bills, with no loss of aural quality.

Engineers achieved

this breakthrough by optimizing voice compression/decompression (CODEC) algorithms and multiplexed transmission, which allows as many as 10 voice calls to flow over a single 64 kilobit per second digital channel. With frame relay, one statistically multiplexed physical connection can expand into a hydra of virtual connections. Since frame relay can support transmission speeds up to 50 Megabits per second, frame relay's capacity for carrying voice is boundless.

Normal speech can be compressed by almost 80% without compromising its quality. Once compressed, carriers can route these calls over the Internet or dedicated data networks, depending on availability. In the event of serious network congestion, to maintain continuity, automatic management systems reroute the calls onto a public switched telephone network, ensuring an uninterrupted flow of the voice data.

SURGING GROWTH

Frame relay continues to grow in popularity. Multiple and unrelated surveys, undertaken by International Data Corp. (IDC) of Framingham, Mass., Distributed Network Associates of Greensboro, N.C., and Vertical Systems Group Inc. of Dedham, Mass., all reach a similar conclusion: By the Year 2000, the number of frame relay ports will nearly double, to about one million. IDC's research fore-

casts that the number of frame relay access devices — such as bridges, routers, hosts, and packet switches — will increase by 50,000 each year, from 100,000 in 1996 to more than 300,000 by the Year 2000.

How can frame relay cope without sacrificing quality and reliability? To support that heady rate of growth, frame relay has continued to evolve in service management, including quality and traffic control, and integration with evolving network technologies such as ATM and the Internet.

One example of recent advancements in management tools is Real Time Monitoring (RMON), made by NetScout Systems in Westford, Mass. RMON, which is bundled with frame relay access equipment from Paradyne Corp., Largo, Fla., sounds a warning when escalating traffic levels threaten to

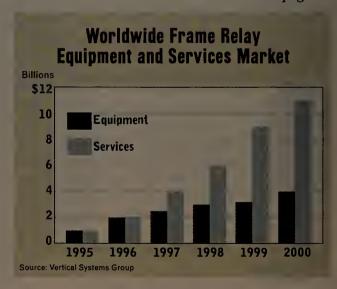
Frame relay's continued baseline appeal lies in its ability to move high volumes of data between business sites.

degrade the network's performance. RMON's early warning gives IT managers a chance to reroute or reduce system traffic.

PLAYS WELL WITH OTHERS

In addition to frame relay's reliability and stability, the people who wager some of their annual budget and daily sanity on frame relay also rely on its flexibility to interconnect with ATM or the Internet. For example, service interworking (the process of linking different network technologies such as ATM and Internet) enables carriers to help circumvent bandwidth limitations by connecting to other high-speed back-

Continued on page 12



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Can Frame Really Do It

AII?

n My Fair Lady, Professor Henry Higgins boasts that he can make a society dame out of any woman, regardless of her background. Frame relay vendors have made a similar claim, offering to convert any type of communications stream—including voice, fax and even video—into efficiently packetized data.

And they've proven themselves successful at it, at least technologically. Voice, in particular, has lent itself to packetization over frame relay. Because only about 22% of human speech is necessary for clear voice communications, voice can be greatly compressed, allowing it to be shoe-horned in over existing data circuits. For firms with significant internal phone traffic, the savings are very attractive.

A GOOD INVESTMENT

Ken Lund, IS manager at La Canada, Calif.-based transportation broker Allen Lund Co., says that voice-over-frame is a good investment. "When we launched this thing three years ago, everybody said it couldn't be done," he recalls – the "everyone" obviously not including his frame relay hardware vendor, Simi Valley, Calif.-based Micom Communications Corp., a Nortel company. "But it paid for itself in 11 months."

Lund's operations are spread over 16 locations across the United States. Permanent virtual circuits (PVCs) on the WAN range from 56 Kbps to 384 Kbps at headquarters. About 700 calls are routed over the network every day, of which 60% are voice

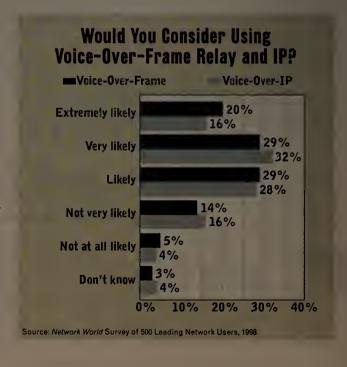
and 40% are fax.

One of the most attractive aspects of his voiceover-frame setup is that it's very easy for employees to use. "We have a special button on their phones, and all they have to do is

dial two digits to reach the office they want," he says.
"They call it the 'Bat-phone."

The Micom switch in place at headquarters allows users in other locations to tap into the public switched network. So, if an employee in Atlanta needs to reach someone in Los Angeles, they can

The users
are finding
it can, and
they are
saving big
bucks
combining
voice, fax
and video
with data
over frame
relay.
By Lenny
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Visual UpTime shatters the idea of unreliable frame relay.

till have the idea that frame relay isn't reliable enough for critical business applications?

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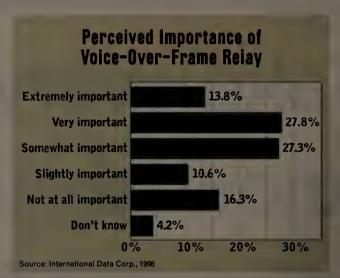
So forget the old ideas and embrace a new one — one that major carriers and RBOCs have embraced by incorporating Visual UpTime into their offerings. Ask your service provider for frame relay service based on Visual UpTime. If they don't offer Visual UpTime...then contact us. We'll tell you who does.

make what's essentially a local call using their "Batphone." The devices in the remote locations do not provide the same capability, however, so the same can not be done to the company's other locations.

Companies with overseas locations can benefit even more from the ability to both place inter-of-fice calls and to get switched into the public voice network. "If a company has international operations, then voice-over-frame can be very worthwhile," observes Tom Jenkins, a consultant with Owasso, Okla.-based telecom market analysis firm TeleChoice Inc. Jenkins believes that the percentage of frame relay users incorporating voice into their networks will continue to grow from today's less-than-10% figure.

Concerns about voice quality over frame reflect perceptions more than reality. "The voice quality is fantastic," exclaims Lund. "It left a bit to be desired when we first started, but we've had about six software revisions over the past few years, and now we're very happy."

Successful voice-over-frame users advise others to keep a close eye on capacity. "We can see that our voice channels are being used about 80% of every



day," says Roy Brown, director of MIS at Hanes Companies, Inc. in Winston-Salem, N.C., who has 12 locations linked via frame with data and voice. "But users will just switch to using regular long-distance without telling you if they can't get through."

All of Brown's calls are voice, because his company uses distributed printing facilities to deliver hard-copy documents between locations. "We have centralized applications that send out orders and shipping papers to the 75 printers we have installed

Frame Relay Saves Lives

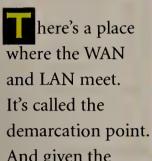
While voice- and fax-over-frame have become well accepted, if not widely implemented, technologies, video-over-frame still has many doubters. But those doubters don't include Norman Okamura, Ph.D., an associate specialist at the University of Hawaii's Social Science Research Institute in Honolulu. Okamura led a team that deployed a frame relay link via satellite to American Samoa. The link was deployed in support of the Pan-Pacific Education and Communication Experiments by Satellite (PEACESAT) program.

The link carries data and voice, as well as video for both distance learning and telemedicine applications. The bandwidth necessary to carry video traffic is allocated on an as-needed basis during active sessions. When it's not in use, the bandwidth is re-allocated for voice and data.

"In the Pacific islands, telephone calls are extremely expensive," explains Okamura. "They only have satellite, not fiber optics. And it's not a liberalized environment." As a result, a phone call between Honolulu and Palau, Samoa, costs an astounding \$3.50 per minute.

With the frame relay link, universities and medical groups can communicate at vastly reduced costs. "With this kind of connection, you don't just go from urban center to urban center," notes Okamura. "We have a radiology group in rural Hawaii, for instance, that was able to provide much-needed diagnostic services for a patient in Samoa."

According to George Petrolakas, director of marketing for Montreal-based video-over-frame vendor ABL Canada Inc., switched virtual circuits — which can provide the 384 Kbps of bandwidth typically required for video-over-frame on an on-demand basis between any two points — are likely to increase the practicality of videoconferencing over frame relay nets. "The cost of ISDN and leased lines has inhibited the use of videoconferencing. Frame relay SVCs will provide a cost-effective alternative."



And given the limitations of the control systems available there, it has become a very uncomfortable place where network managers have no choice but to practice "swivel chair management."

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automatically every 30 minutes," he explains. "And users can also do it on-demand."

TeleChoice's Jenkins notes that companies may need to use a little imagination to take advantage of voice-over-frame. He cites a Texas bank that uses its

If a company has international operations, then voice-over-frame can be very worthwhile.

—Tom Jenkins, TeleChoice Inc.

frame relay network to eliminate 800-number charges by using its local offices to relay customer service calls to its call center. "If a company can already cost-justify the network for data alone, the additional cost of adding voice and/or fax is something that can easily pay for itself in under a year."

Jenkins is even more bullish on fax-over-frame. "The issues of delay and quality are nowhere near as much of a concern with fax." He also observes that

as much as 40% of traffic on the public switched network is fax. The problem is that vendors have not made it easy to purchase fax-over-frame capability separately from voice. "I think if they gave customers the ability to just do fax, you'd see market penetra-

tion go upwards of 30%," he opines.

Voice-over-frame does face competitive pressures – most notably from the increased interest in voice-over-IP and Internet-based virtual private networks (VPNs). "That puts a damper on purchase plans, since people want to wait and see what the market does," says Jenkins.

But he notes that even as companies move to integrated voice/data networking over the Internet and other shared IP facilities, frame relay usage will still keep growing. "You may not have frame relay equipment on your premises, but your service provider is taking your traffic and moving it over their own frame relay net," says Jenkins. "So people are going to be using frame relay more and more without even knowing it." *

FRAME RELAY: SAFE AT ANY SPEED

Continued from page 6

bones when circumstances dictate.

For example, companies that opt to use the Internet pay just for the frame connection to and from their service provider. Once on the Internet, the data rides free, and secure. Once the data is encapsulated in frames by an interface device, using the sender's native protocol, the data can securely travel to any authorized host. With VPNs, a frame relay connection forms a complete, secure and low-cost network.

What about frame relay's future? Analyst Frank Dzubeck, president of Communications Network Architects (CNA) Inc., Washington, D.C., predicts frame relay use will continue to increase. In addition, he sees a significant rise in integration with other technologies. "Frame relay is an indispensable part of the underlying transmission technology," says Dzubeck, "but the carriers will decide what mix of transmission systems to offer — frame relay, ATM, both, or neither. It will be the carrier's decision, based on what it takes to deliver the best, least expensive service to meet the needs of a particular customer."

Other analysts, such as Jennifer Pigg, vice president of data communications for Yankee Group in Boston, concur with the view that frame relay will

merge with other technologies. "Frame relay will continue to grow rapidly. Its communication role may change, however, with the growth of multi-layered systems. In tomorrow's systems, frame relay may provide the access, and ATM may be the backbone."

In support of that position, the Frame Relay Forum and the ATM Forum have jointly collaborated on a specification for transporting frame relay data over ATM networks.

As Rosemary Cochran, principal and cofounder of Vertical Systems Group, explained, "Frame relay is more than an interim technology. It is a living, growing market for today and for tomorrow."

Statistics contained in a Vertical Systems Group's survey predict that customers will replace leased lines with frame relay and also escalate integration with ATM. In 1997, frame relay had 425,000 endpoints generating \$7 billion per year in service and equipment sales. At the same time, there were 1.5 million leased lines, and 3,000 ATM endpoints. According to Vertical Systems Group's predictions, a million sites will use frame relay by the Year 2000, generating more than 14 billion dollars in income. At the same time, the leased line market will shrink slightly to less than 1.4 million sites and ATM will grow to 19,000 dedicated sites.

For frame relay users, the best is yet to come. *

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REALITY CHECK

Frame High performance and at Work

mance and low cost, combined with the reliability and flexibility that let you sleep better at night, top the list of frame relay's benefits. Cal Fed and National Welders Supply are both reaping these benefits.

By Howard Millman

CAL FED LAYS A PATH TO THE INTERNET

N AGING MULTIPOINT, multidrop network at Cal Fed's (California Federal Bank) headquarters in San Francisco that could no longer meet the bank's escalating demands for high-speed, high-volume data communications propelled their move to frame relay. Cal Fed's pending plans to introduce Internet banking services, such as loan and mortgage processing, added a sense of urgency.

"Our existing network no longer met our business requirements because of excessive response delays," explains Thomas Nanomatube, Sr., vice president of IS Operations. "Once we looked at frame relay, we realized that we could also begin to take advantage of new technologies on the network — e-mail, Internet access and establishing an efficient intranet."

Cal Fed contracted with MCI Communications Corp., Washington, D.C., to provide their service. The first phase in the service upgrade required MCI to set up T1 and T3 frame relay links at Cal Fed's 20 administrative centers.

"We are tremendously impressed with frame relay's reliability. The system has performed flawlessly," says Nanomatube." To help insure unfailing performance, the Cal Fed conversion team installed HP's OpenView to monitor traffic. Combined with existing in-house systems, the bank can predict and manage network usage.

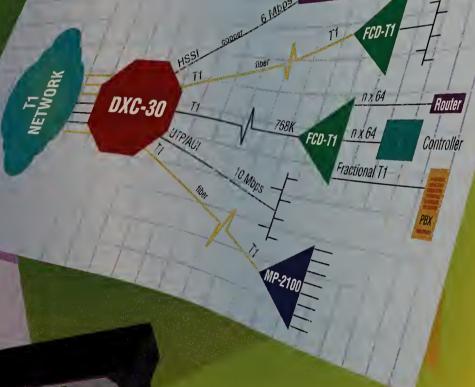
"We know well before any event occurs that might endanger our data. Our automated systems react when errors or inconsistencies start to show up. As soon as they hit a certain threshold, management systems kick in to regulate traffic and page our technicians."

Frame architecture is designed to use fewer switches and services, which further reduces costs and increases reliability. MCI handles all data switching and traffic control, thereby minimizing actual network connections. Taken together, these "Keep It Simple" improvements reduce the new system's cost of maintenance. And that had broad appeal to Cal Fed's management, who signaled their support for con-

Digital cross connect & inverse multiplexing over all media.



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tinued deployment.

"By the end of 1998 we will have connected 200 branches. By the end of 1999 we expect to have all of our 400 branches frame relayed enabled," says Nanomatube. Apparently well-satisfied with the results of the upgrade, Cal Fed plans to deploy 56 Kbps frame relay links at all of their branches.

NATIONAL WELDERS SHAVES COSTS

What company could resist shaving \$165,000 off its data communications costs, achieving a fiscally sound two-year return on investment on a \$370,000 upgrade to their existing system, and simultaneously increase their bandwidth 600%?

Certainly not National Welders Supply. Based in Charlotte, N.C., the fast-expanding company had grown in recent years to more than 800 employees serving 35,000 customers through 53 sales and ser-

technology allows us to automatically track and maintain a customer's inventory between their minmax levels using bar codes."

There are other enticing opportunities. "For example," he says, "we're investigating videoconferencing." And they hope to integrate the now independent Electronic Data Interchange (EDI) system to operate within the frame network.

Smith's near-term goal includes enhancing the voice-over-frame to eliminate the one-eighth to one-quarter second latency in voice transmission. "Our equipment vendor, Memotec [Communications, Herndon, Va.] has an upgrade coming out shortly which we expect will allow us to use voice with telephone speaker boxes as well as with handsets."

What advice does Smith offer to others? "Look closely at the costs of running your communications systems. Find out if you need full or fractional T1,

What company could resist shaving \$165,000 off its data communications costs?

vice centers. Its once powerful but now puny 9.6 Kbps X.25 network clearly outlived its usefulness.

So Rick Smith, director of technology at the company, looked for solutions. Frame relay, unburdened by X.25's error checking and flow control limitations, and aided by improved equipment, moves data at a much higher rate. Smith opted to upgrade to a 56 Kbps frame relay network.

"Frame relay promised us greater bandwidth flexibility at our 53 sites," said Smith. "Our existing system lacked the bandwidth necessary to let us expand. Besides, we wanted voice-over-frame because we believed it could save us even more money. We expect to save about \$90,000 per year."

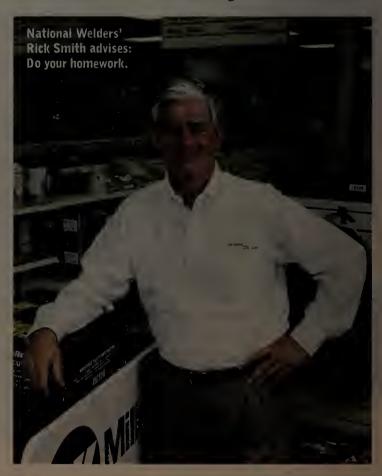
National Welders has been using voice-over-frame mostly for intracompany calls. Overlaying voice on the frame packets enabled the company to eliminate running two communication networks, one for data and another for voice.

Bob Miller, senior systems analyst, says they cut their costs for both voice and data through the use of frame's variable-length packets. "We use private lines now but expect to switch entirely or partially to the Internet," said Miller, who expects even greater savings.

Frame's flexibility also helps increase their business. "Frame allowed us to develop our 'integrated supplier' service," says Smith. "This point-of-sale

or if 56K will work. Talk with your company's management and others who will use the new system. Do your homework."

Overall, says Smith, "Frame has been a good solid investment for National Welding." *



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Aceping It By Steven Taylor Signal Control By Steven Taylor Technical ele-

F THERE WAS EVER A CASE in which the KISS (keep it simple, stupid) principle was applied and succeeded, it would be frame relay. Over the past few years, frame relay has grown from being just another new idea to a technology that permeates the worldwide telecommunications networking fabric. And ultimately, the key to this success has been frame relay's technical simplicity.

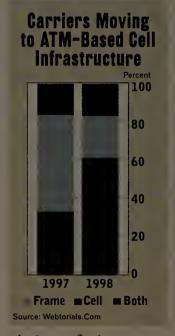
In many ways, frame relay can be thought of as an "Ethernet for the WAN." It performs essentially the same function, in that it allows a communications facility to be shared by a number of users or applications. It is also like Ethernet in that it is solely a multiplexing technique. It sits in the Open System Interconnection (OSI) stack overlapping parts of Layer 2 and 3, providing packet-based multiplexing and connection-oriented addressing. And like Ethernet, it has succeeded in establishing a long-term market presence because of its simplicity compared with some of its sexier alternatives.

WHAT FRAME RELAY DEFINES

Frame relay's technical simplicity starts with its primary definition as a user-to-network interface (UNI). As such, it de-

fines the way that routers, frame relay access devices (FRADs) and other devices on a customer's premises connect to the frame relay transport network. But

gance and simplicity have been key to frame relay's success in WANs, and the reason why the technology may be the "Energizer Bunny" of the telecom world.



it doesn't specify anything about how that transport is to take place. Once the frames enter the network, they may be transported by frame switches, asynchronous transfer mode (ATM) switches or Pony Express, as long as the transport mechanism can meet the delivery requirements.

In the early years of frame relay implementation, there was much controversy about whether the optimal transport mechanism was frame-switched or cell-switched. Both mechanisms have their advantages, but at this point, an ATM-based cell infrastructure seems to be winning. (See Figure, this page.) But even if we move back - especially with the current interest in "IP switching" - toward a frame-based infrastructure, one item remains constant. The infrastructure is independent of the UNI, so nothing has to change in the interface between the user's equipment and the network in order to swap WAN transport technologies.

Frame relay also has a networkto-network interface (NNI) both

for interconnecting the frame relay networks of different service providers and for interconnecting public and private networks. Again, this is a simple in-

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terface that has no impact on the network infrastructure. In fact, a network using a cell-based infrastructure can interconnect with a network using a frame-based infrastructure. This function is transparent to the NNI.

The NNI, though, may be one of the rare examples of simplicity holding frame relay back from even greater market success. NNIs have not been universally implemented between carriers. Even though users may find it very cost-effective to use local frame

on LANs, the typical frames don't approach this limit. But the idea stays the same: Take your information, stuff it into a frame payload, and ship it across the network.

PAYLOAD INDEPENDENCE

In fact, this "payload independence" has been used to great advantage. Consider the very typical corporate site that runs both Systems Network Architecture (SNA) and IP traffic. Operating parallel net-

works doesn't usually make economical or management sense, but the corporate cultures of the "IP folks" and the "SNA folks" don't always mesh smoothly.

Frame relay's technical simplicity starts with its primary definition as a user-to-network interface (UNI).

relay services to interconnect to wide area services, the willingness to support these arrangements varies greatly from carrier to carrier. Those who are less enthusiastic about the NNI tend to cite the "lack of control" as a major impediment. However, in reality, resistance to NNI implementations seems to be based at least as much on protecting market share and competitive positioning as it is on these crossnetwork management issues.

The simplicity of frame relay's frame structure is likewise a major asset of the technology. The default header consists of only two bytes, just enough for addressing and for some simple congestion management. And since the header uses industry-standard framing, the chips that implement the framing process have been around for years.

For instance, the cyclic redundancy check (CRC) at the end of each frame is really intended only to check the integrity of the header information. Checking the payload is useless since the upper layer protocol is responsible for ensuring data integrity. The frame relay frame could have been made more complex by adding an error check at the end of the header and not checking the entire frame. But it was simpler – thus faster, cheaper and easier to implement – to use existing technology for which off-the-shelf chip sets were already available.

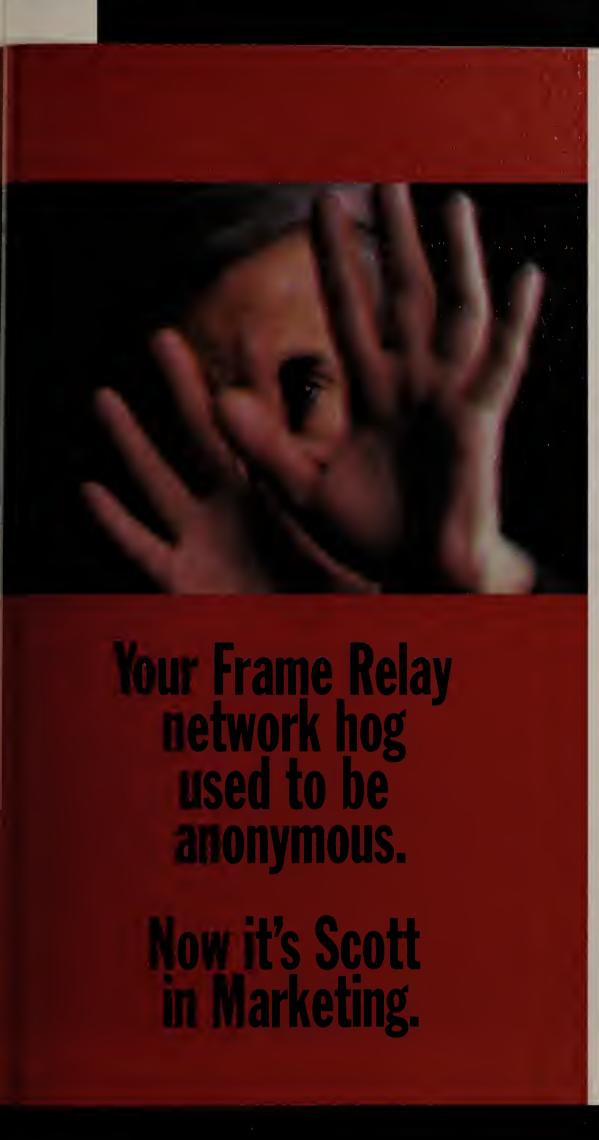
And speaking of that frame relay payload – guess what? Simplicity again. The philosophy of frame relay is that the protocol couldn't care less about what is in the payload. Legal payloads can be anywhere from one byte to about 4,000 bytes long. Since Ethernet frames have a maximum length of about 1,500 bytes, and since most frame relay traffic originates

You could consolidate the two networks by putting everything on routers and using Data Link Switching (DLSw) for the SNA traffic, but the SNA folks usually find this less than optimal. Similarly, the idea of using a 3745 front-end processor (FEP) as a frame relay switch for the IP traffic to be transported along with the SNA traffic usually is equally unsatisfactory to the IP staff. However, running both of these protocols as independent data streams within a frame relay network lets each type of traffic have its own guaranteed throughput while allowing unused bandwidth to be shared by the other.

It is only recently that any preprocessing has been widely considered for frame relay. As long as frame relay remained a data-only service, there was little reason even to consider doing anything other than stuffing information into payloads. But this is changing as multimedia — especially voice — is starting to take hold in frame relay networks.

The problem presented here is that a long data frame on a low-speed link can occupy the link (and thus induce delay) to an extent that it has an adverse impact on voice conversations. For instance, a 1,000-byte frame occupies a 64 Kbps link for 125 msec, and, once the transmission of a frame begins, there's no way to interrupt it to send a delay-sensitive voice packet. Because of the high compression rates and the need to control delay, packet voice frames tend to have payloads of only about 25 bytes.

This situation results in a need for fragmenting long data frames into multiple shorter frames, then reassembling them either at the other end of the network or on the other side of the interface. To address this need, the Frame Relay Forum, a vendor

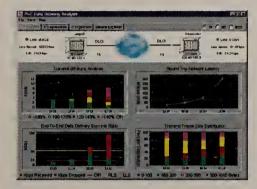


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and user standards group based in Fremont, Calif., has ratified two specifications: FRF.11, the Voice over Frame Relay Implementation Agreement; and FRF.12, the Frame Relay Fragmentation Implementation Agreement. Together, these two implementation agreements specify procedures for addressing these mixed traffic types so that the impact of the data on the voice is minimized.

Although this addition has complicated frame relay a bit, it remains much simpler than many of its counterparts. For instance, ATM is often viewed as a "simple" technology and, indeed, at the cell level, terfaces in use are at 56 or 64 Kbps, and almost all are at T1 speeds and below. But this is a result of a combination of user requirements and economics, not an inherent limitation of frame relay. (See Figure, this page.)

NO PROBLEM AT HIGHER SPEEDS

For many years, frame relay was portrayed by its detractors as a "low-speed technology" with a limited lifetime. But, in reality, frame relay capabilities are not even related to speed. In fact, there are few specifications in frame relay that even mention speed,

> and the frame format is the same regardless of the speed.

Hardware has

been available for several years to run frame relay at

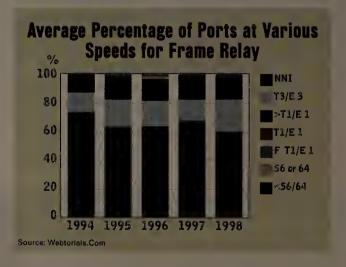
T3/E3 speeds. The technology is simply waiting for the market demand to justify widescale deployment. We're already starting to see these services emerge. For instance, in the Distributed Networking Associates 1998 frame relay market study for Webtorials. Com, we found that five frame relay service providers were already offering frame relay at T3 speeds: Ameritech Corp., Chicago; BellSouth Corp., Atlanta; MCI Communications Corp., Washington, D.C.; SNET, New Haven, Conn.; and USWest, Denver, Colo. Another six carriers were either planning to offer the service or were already offering it on an individual case basis.

The simplicity of frame relay is leading it into the new millenium as a technology with plenty of room to grow.

the only major difference between ATM and frame relay is whether the packets are of fixed length (ATM) or variable length (frame relay). The problem that ATM ran into was that the information to be transported doesn't naturally occur in fixed-length packets, ready-made to be stuffed into ATM cell payloads. Thus, ATM requires ATM adaptation layers (AALs) to adapt the information to be transported to fit into ATM cells.

AAL-3/4, which was designed primarily for data transport, proved to be so complex that, in spite of its comprehensive features, it has been all but abandoned in favor of AAL-5. But even AAL-5, often called SEAL for the "Simple and Efficient Adaptation Layer," is considerably more complex than frame relay.

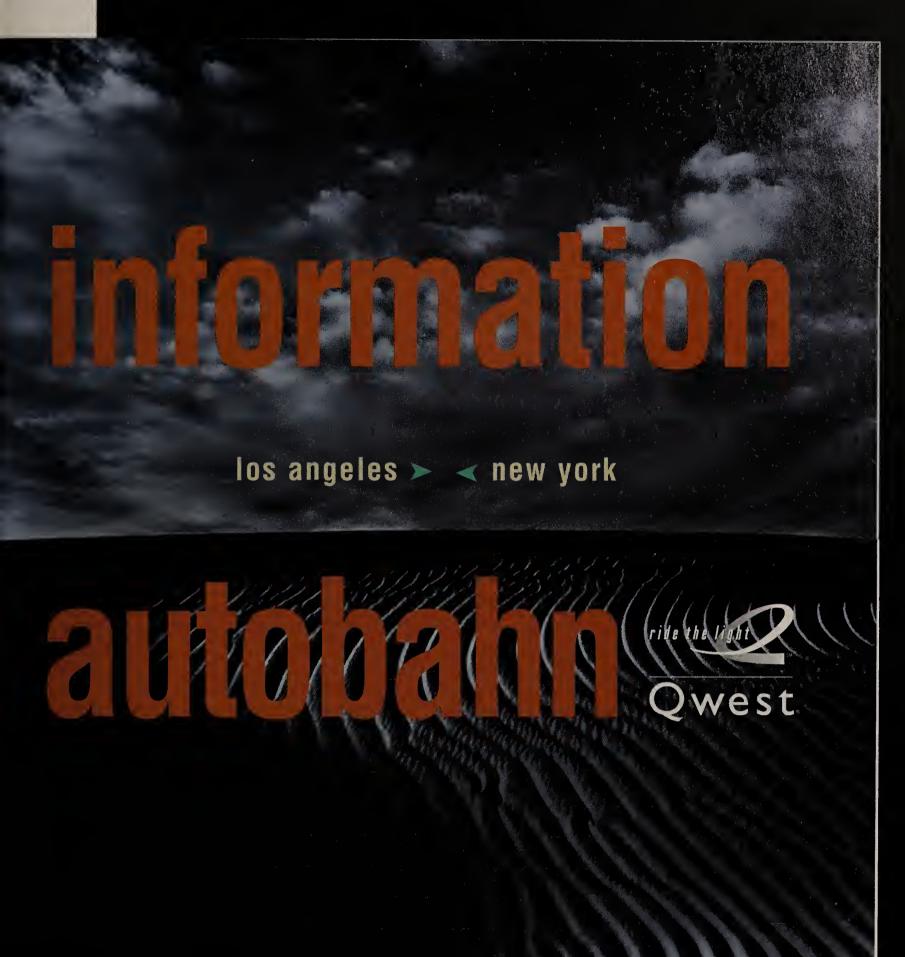
The simplicity of frame relay is leading it into the new millenium as a rechnology with plenty of room to grow. Currently, the majority of frame relay in-



UNCERTAIN FUTURE

What does the future hold for frame relay? A lot of work is going on to define further advanced capabilities and control functions. These functions would pave the way for adding more Quality of Service parameters and other features to beef up the basic capabilities of frame relay. Some see this as a positive and necessary step. Others see a danger of possibly overcomplicating a technology that has succeeded in large part because of its simplicity.

But one thing is for sure: Frame relay is not going away any time soon. You might think of it as the "Energizer Bunny" of the telecom world or, for those of us with more gray hair, the Timex-like service that "takes a licking and keeps on ticking." But regardless of your favorite analogy, frame relay's place in widearea networks is secure because of two facts: It's simple and it works. *



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Framing the Future

The Frame Relay Forum is an association of vendors, carriers, users, and consultants committed to the implementation of frame relay in accordance with national and international standards. Lori Dreher, president of the Forum, and Doug O'Leary, vice president of business operations and chair of the Forum's Technical Committee, recently spoke with writer Lori Robak about their perspectives and predictions for frame relay.

LR: Frame relay evolved from being a replacement for leased lines in WANs to becoming a means for transmitting voice and video as well as data. Much of this has been due to the jump in frame relay transfer speeds from 2 Mbps to 45 Mbps. What will these speeds look like in 5 years? 10 years?

O'Leary: We have implementations at 155 Mbps today, and a number of vendors are working on implementations around 622 Mbps, which will cer-

tainly be deployable in five years. Ten years out is hard to say — the technology will probably change four to five times in that time frame.

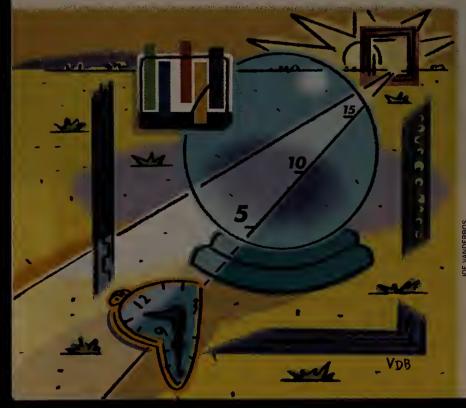
LR: What other developments do you see?

O'Leary: Frame relay multilink procedures, which are synonymous with an inverse multiplexing kind of technology. Multilink procedures would allow multiple physical T1 circuits to be combined into a single higher bandwidth connection at the logical level. You could combine three physical T1s and end up with a single 4 ½ megabit bitstream.

Dreher: There's a lot of interest in this among vendors and service providers. It's such a big leap from T1 and T3 and there are some places where T3 facilities aren't available, so using multilink frame relay to aggregate multiple T1s is a very good technical solution to a business problem.

LR: Will frame relay ever become the technology of choice for video, or is that best left to ATM?

O'Leary: It's going to be interesting to see where the economics manifest themselves. The proprietary implementations of video-over-frame relay that I'm aware of work pretty darn well.





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Dreher: Voice-over-frame relay also started with propriety implementations, and then users wanted to have interoperability among vendors. I think we'll see a similar thing happen with video.

LR: In addition to voice-over-frame relay, carriers are also offering services such as high-speed frame relay and priority PVC (permanent virtual circuit) service. Which services will be the most successful, and what services will be available in the future?

O'Leary: All of these services are tied together. High-speed frame relay is becoming more and more successful because as end users aggregate large numbers of low-speed connections, they typically want to tie them into a single data form or mainframe center. It's more economical to tie them together on a single high-speed connection than over multiple low-speed connections.

Dreher: The Internet is also driving a lot of the high-speed interfaces. As corporations use their Internet connections more for various business appli-

O'Leary: There are several issues here. It has taken a while for the code manufacturers to come up with the signaling stacks and the software to do the signaling for SVC. Those capabilities are available now, but it's taken two or three years.

Another issue is test equipment. How much is out there for carriers to use to troubleshoot, test, and repair SVCs? We're just now seeing the availability of that equipment.

Training is another concern. When you move from a PVC-based infrastructure to an SVC infrastructure, you need to educate the operations forces on how to receive and process orders for new connections and numbering. It will take time for these issues to be resolved. But they will – it's just a matter of time.

LR: How much time?

O'Leary: If it is going to happen it will happen in the next three years.

Dreher: SVC will be driven by applications that are now gaining widespread approval. Voice-over-

frame relay is a perfect example of an application that's well suited to SVCs.

LR: Service Level Agreements (SLAs) can vary greatly from carrier to carrier and the Forum has been working on an SLA Definition IA to address these

"The proprietary implementations of video-over-frame relay that I'm aware of work pretty darn well."

—Doug O'Leary

cations, they require higher bandwidth. In fact, a lot of ISPs use frame relay as transport for their Internet services as well as the access technology in the end-user environment.

LR: The frame relay industry seems to be working with – instead of competing against – other network technologies, such as ATM. How well is this approach working and what lies ahead?

O'Leary: Two of the Forum's principal Implementation Agreements (IAs) are with ATM – one for service interworking and one for network interworking. Both were done jointly with the ATM Forum. Today many frame relay carriers use frame relay as an access to an ATM backbone network.

Dreher: Most networks use a variety of transport and technologies, so we feel it makes sense to allow frame relay to work seamlessly with these technologies.

LR: Switched virtual circuit (SVC) frame relay has been talked about for years, yet currently only one carrier offers this feature. Will this ever be a widely accepted technology? variables. What is the status of this Agreement and what else is the Forum doing in this area?

O'Leary: The Board of Directors ratified the SLA Definition IA in August. The IA has a set of definitions for performance parameters that can be used to level the playing field across multiple carriers and end users. If a carrier claims compliance with our IA, the end user can understand how that parameter was derived.

We are also working on an Operations Administration and Maintenance protocol for frame relay. This will allow frame relay networks to transmit the information necessary to perform the measurements defined in the SLA Definition IA.

The third item is an IA on Quality of Service (QoS). We actually started working on this and then realized the International Telecommunications Union (ITU-T) is finalizing their specifications on frame relay QoS. We'll take a look at it when it comes out to see if we need to do anything else with QoS or if we can just point to the ITU-T specification. *

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A Workhorse Still Going

By Jeffrey M. Kaplan

HERE HAS BEEN plenty of hype in the industry about a new generation of networking data technologies and services. With all the promise of new high-speed, lowcost solutions like virtual private networks (VPNs) and voice-over-IP, many have lost sight of the fact that frame relay continues to be the most popular "managed network service" solution offered today. And market forecasts suggest frame relay services will continue to be the

MEETS KEY REQUIREMENTS

nizations for the foreseeable future.

Effective enterprise data networks should exhibit four primary features: reliability, scalability, manageability, and cost-effectiveness. Frame relay has become an attractive solution because it responds to each of these requirements.

preferred data networking approach for many orga-

Reliability. Information-driven organizations' networks must be highly reliable and adapt intelligently to a variety of failure conditions using auto-

With features such as reliability, scalability, manageability, and cost-effectiveness, frame relay will remain the preferred data networking approach for the foreseeable future.

matic fault detection, isolation and recovery mechanisms to assure service isn't disrupted for an extended

While service providers can suffer catastrophic failures due to fiber cuts or natural disasters, these incidents are unusual and with frame relay services can typically be resolved in a matter of seconds. By adding redundancy schemes such as a meshed or partially meshed topology and installing ISDN for backup purposes, an organization can minimize the effects of uncontrollable failures.

Scalability. Hierarchical enterprise networks must be scalable to accommodate changes. Frame relay services enable an organization to respond to each

change incrementally and in a modular fashion, without the limitations of a flat, nonhierarchical model. Frame relay also allows an organization to implement a network topology called "complexing," a technique used to geographically network local sites to a re-







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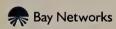
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gional hub, then connect the regional hubs back to the corporate backbone.

Frame relay supports all major industry standards-based routing protocols, including OSPF (Open Shortest Path First), which adheres to this hierarchical approach. With frame relay, organizations can reduce the complexity

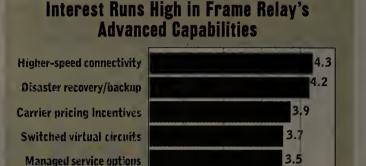
of their network operations and potentially generate savings.

In addition, frame relay supports dynamic address learning and filtering, subnetting, network meshing, and load balancing. Frame relay has also become a solid transport choice for the migration to ATM.

Manageability. Obviously, network management is critical to minimize failures and optimize performance. All of the major frame relay equipment vendors support the Simple Network Management Protocol (SNMP) and Remote Monitoring Protocols (RMON1 and RMON2) industry standards. These IP-based management protocols enable network devices to be polled for important performance statistics used to ensure quality of service, capacity planning and proactive network maintenance.

In addition, subscribers to carrier-based frame relay services have the added benefit of end-to-end management from the service provider. Many of these providers are also offering on-site monitoring capabilities that permit the subscriber to track key network activity data.

Cost-Effectiveness. Frame relay is best-suited for data-intensive, enterprise applications with high-throughput requirements. A minimum frame relay configuration supports an average continuous throughput of 16 Kbps, with sustained bursts of up to 64 Kbps. At monthly rates of about \$500 per month per site, and costs expected to decrease by 10% over the next three years, according to International Network Services (INS) and other industry research, frame relay offers a price-competitive alternative to other major data networking solutions. For instance, Very Small Aperture Terminal (VSAT) technology appears less expensive initially, but its price increases exponentially as throughput needs expand. Frame relay costs increase only marginally



1=Not at all important to 5=Extremely important

Source, Network World Survey of 500 Leading Network Users, 1998

Dial access alternatives

SNA over frame relay

with bandwidth increases.

The increased interest in frame relay has attracted several new Bell companies into the market. The new competition has driven prices down, boosted overall performance, and prompted better services from providers. One of the latest offerings is a flat rate system, which is

designed to provide more variety and flexibility for customers.

3.4

The Frame Relay Forum, based in Fremont, Calif., has developed an implementation agreement for multi-link frame relay (MFR). MFR is a software-defined method for inverse multiplexing several low-speed links into a single, higher-speed connection between T1/E1 and T3/E3. For example, a site requiring a 6 Mbps access link could tie together four T1 links (or three E1s) to create a logical 6 Mbps line at a cost below that of installing a T3 access line, depending upon local tariff structures. Frame relay switch vendors currently support frame relay access and trunk speeds up to DS3 (45 Mbps), and support for OC-3 and higher speeds is expected soon.

All of these factors have produced real cost savings for frame relay service subscribers, according to Yankee Group in Boston. A study by the market research firm found that organizations could save 20% to 60% on their in-house staff support costs alone by subscribing to turnkey frame relay services.

FORECAST: STILL STRATEGIC

Industry analysts expect frame's rapid growth to continue as customers discover new ways to take advantage of its benefits and add new multimedia applications. Yankee Group estimates that the frame relay services market will grow from \$1.37 billion in revenue in 1997 to \$3.18 billion in 2002.

Frame relay's solid benefits and clear cost savings continue to persuade customers that it still has a place in their strategic network architectures. As more carriers take notice of the long-term appeal of frame relay services, they will increase the supply of these offerings. This can only bring greater functionality and cost advantages to an already attractive data networking alternative. **





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PROGRAM OVERVIEW

As the technology matures to a point of mass user adoption, frame relay continues its explosive growth trend in 1998. Frame relay has proven it can deliver the increased performance and network efficiencies IT managers are looking for while at the same time decreasing their overall operations costs. In addition, carriers and equipment vendors continue to deliver the enhanced services and capabilities necessary for managers to address today's and tomorrow's application needs.

Whether you are a network/telecom planner, manager, designer or administrator, Frame Relay '98 will provide you with the information and insight necessary to understand the technology and services allowing you to more efficiently and effectively deploy, expand, manage, and guarantee reliability of your network. And for those individuals that are still deciding whether to incorporate frame relay in their network, this seminar also covers the basics in enough detail to help you make a decision and get you going.

KEY BENEFITS OF ATTENDING

Explore the inherent benefits of using frame relay

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By Steven Taylor

PRAME RELAY'S SUCCESS thus far in the corporate marketplace has not been without competition. The bottom line is that frame relay usually is installed because it provides the equivalent function of private lines at a fraction of the cost. While any attempt to summarize all transmission technologies into a single table will have some gray areas, here's a quick overview of how frame relay stacks up versus its technology competitors.

technology	transmission mode	major advantages vs. frame relay	major disadvantages vs. frame relay
ATM	Packet	 Much more extensive definition of Quality of Service parameters. This leads to more deterministic delays, allowing ready support of multimedia traffic. Consistent LAN/WAN architecture for consistent network-wide implementation. Frame relay is defined for the WAN only. Defined architecture throughout the network, including network transport. Frame relay is defined at the user-network interface (UNI) and network node interface (NNI), but not within the transport network. 	 Higher transmission everhead due to cell (as opposed to frame) structure. ATM has a minimum of more than 10% overhead, vs. as low as 1% for frame relay. Optimized for T3/E3 and above, and massive market demand isn't there yet. increased functionality requires increased complexity. This leads to longer time to market and more complexity (and possible equipment upgrades) for users.
IP	Packet (Connectionless frames)	 Connectionless architecture provides any-to-any connectivity. Frame relay requires SVCs for this function. Most corporations already have IP networks for Internet and/or intranet applications. 	 Requires a lot of overhead. Current header is 20 bytes, vs. 2 bytes for frame relay. Leads to concerns about bandwidth efficiency. No "Committed Information Rate." White Quality of Service is coming to IP, it significantly lags both ATM and frame relay.
ISDN	Dedicated (Plus packet)	 Dedicated bandwidth channels provide guaranteed bandwidth. Integral voice/data support. Simple data access at up to 128 Kbps, twice the speed of most frame relay teday. 	 No packet switching and multiplexing, so each workstation requires its own bandwidth and connection. Also connects to only one location at a time. Pricing is always usage-based for "long distance" and often usage-based locally.
Private Line	Dedicated	 Guaranteed handwidth. No contention for bandwidth through the network. Very low, constant delay. Transparent to protocols network and traffic types. 	 No packet switching and multiplexing (see ISDN). No automatic alternate routing if circuit fails within the network. Usually more expensive than equivalent CIR.
SMDS (Also called CBDS Connectionless Broadband Data Service)	Packet (Cell and Frame)	 Connectionless connectivity. Extremely similar functions to IP-based services. Very well specified and documented as a service. Frame-based SMDS (limited availability) is almost identical to frame relay. 	 Very limited availability. Lost most of the low-speed market to frame relay. Initially concentrated on T1/E1 and T3/E3 rather than Sub-T1/E1 market, missing the majority of user demand. Limited support from equipment manufacturers.
X.25	Packet (Frame)	 Guarantees data delivery. Frame relay and all other technologies listed here depend on higher-layer protocols for retransmission of erred frames. Widely implemented worldwide with both PVCs and SVCs. 	 Guaranteeing data delivery requires much more extensive processing. The error rates on "modern" networks are low enough that this is of marginal benefit. Because of retransmission within the network, delay is more variable.



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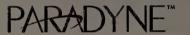


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fax and LAN over frame relay. Products include PADs/FRADs, switches, and packet switching bandwidth managers that support a wide range of applications for multiprotocol data including HDLC, SLIP, SNA, PPP, IP/IPX, X.28 and X.25. RAD also provides integrated solutions for multi-interface connectivity over frame relay. These solutions employ the same SNMP network management platform, making them fully compatible while providing easy upward migration as networks expand. The MAXcess family of bandwidth managers provides voice/fax, data and LAN transmission over public or private networks. They employ the high quality R-MPMLQ voice compression algorithm at rates as low as 5.1 kbps.



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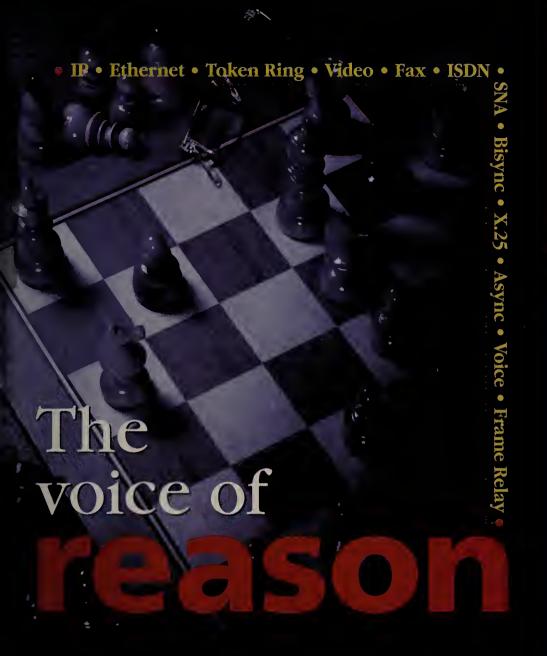
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Briefs

NLynx Systems

last week announced a hardware-based gateway for performing secure tn5250 sessions over the Internet.

The box, the InterLynx/S, will let remote users access an AS/400 server without having to pay leased-line or dial-up costs, the company says.

After connecting with the InterLynx/S gateway, the user is



The InterLynx/S provides secure tn5250 sessions over IP.

authenticated and an encrypted data session is established.

The box comes with two 100M bit/sec Ethernet ports, and IS staff can configure the gateway with any Secure Sockets Layer-enabled browser. The product will begin shipping on Oct. 5 and costs \$5,500.

© NLynx: (800) 328-2696

Computer Asso-

ciates last week announced a new version of Unicenter TNG SAP R/3 Option, which offers single console management of multiple R/3 implementations across platforms and operating

Version 2.2 offers improvements to scheduling, monitoring and performance, allowing, for example, a SAP administrator to see all R/3 and non-R/3 production jobs in a single window or correlate the behavior of multiple R/3 applications.

The Unicenter TNG SAP R/3 Option includes R/3 scheduling. event management, performance, backup, autodiscovery and problem management functions.

Pricing and availability were not released. © CA: (516) 342-5224

XaCCT pinpoints IP network usage Start-up's software helps users track IP traffic for internal billing, capacity planning.

By Tim Greene

Santa Clara, Calif.

Start-up XaCCT Technologies has developed software to help network managers get a handle on exactly what their IP networks are being used for.

Dubbed XaCCTusage, the software can be used to generate bills for corporate departments based on how much they use LAN and WAN IP network resources.

The company, whose founders are alumni of Israel's defense technology unit, developed XaCCTusage to give managers of IP networks usage records similar to the call detail records used by telephone companies to generate bills.

The software consists of agents and modules that run on Pentium PC servers located near monitored devices, and a Central Event Manager. The Central Event Manager, which runs on Windows NT and

Solaris, generates reports based on data collected by the distributed agents.

XaCCTusage culls traffic data from network devices, filters it, sorts it and creates a master list the company calls the XaCCT IP Detail Record (XDR). XDR data includes the length of a transaction, the application, the user and the location of the user, among other possible parameters.

XaCCTusage lets Intermountain Health Care (IHC) monitor Internet and extranet use as a way to perform network capacity planning, according to Matt McClung, engineer/analyst for Salt Lake City health care provider.

IHC uses XaCCTusage to generate reports based on traffic data gathered by a Check Point firewall and fed to an Oracle database. McClung says that in the past he has written some of his own utilities to

mine the firewall data for reports, but his main job is to focus on administering the firewall and extranet.

"If I want to sit and program all day, I could do it. But that's not what I'm here to do," he says.

XaCCTusage generates standard, scheduled reports as well as custom reports. "We've always had the information, but it was difficult to get reports," McClung says.

XaCCTusage software extracts what XaCCT calls billable information from the devices. For example, the software can tap into data generated by Cisco's NetFlow, proprietary hardware and software that captures statistical information on packets and flows in routers and switches.

PROFILE: XaCCT Technologies

Based: Santa Clara, Calif.

Founded: May 1977

Funding: \$3 million total from Israel

Seed Partners, Annal and Technorobe. Second round of U.S. funding closed but not

executed.

Product: XaCCTusage, software to extract usage information from IP

networks to produce reports and support department bill-

back.

Competitors: Kaspia

An XaCCTusage smart agent and a NetFlow source software module filter the NetFlow data to capture only the information specified by rules that are set up by the network manager.

The raw data about packets and packet flows is then compared to other server data in the network to identify the user, department or geographic location that is generating the traffic. Those other server sources include Lightweight Directory Access Protocol, Remote Authentication Dial-In User Service (RADIUS) and Domain Name System servers.

The base price for XaCCTusage is \$25,000 for an unlimited number of intelligent agents, Central Events Manager and a user-interface server. Software modules for specific network devices range in price from \$3,000 to \$10,000 per device.

For service providers, XaCCTusage works with standard carrier billing platforms, including Amdocs and Cable-Data. Service providers can use XaCCT's software to offer differentiated IP services and bill accordingly. XaCCTusage also can be used to provision new services, such as e-mail, RADIUS and Web servers.

XaCCTusage is available

© XaCCT: (408) 654-9900

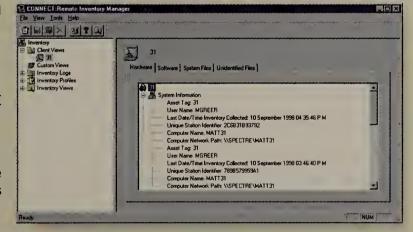
QUICK TAKE: CONNECT: REMOTE

Sterling Commerce hooks into Tivoli TME, Microsoft SMS

Sterling Commerce has integrated its CONNECT:Remote software for managing remote dial-up PCs with Tivoli's and Microsoft's system management software.

With the new capability, Tivoli TME 10 or SMS servers can share management information with a CONNECT: Remote server.

By distributing software to remote dial-up users, CONNECT: Remote lets administrators configure software once and have it delivered to LAN



workstations and dial-connected remote PCs.

The integration also lets network managers view on the Tivoli management console the remote hardware and software inventories collected by CONNECT: Remote, streamlining the management of LAN and remote devices (see graphic).

The next release of CONNECT:Remote will support sharing of inventory information with SMS as well, Sterling Commerce says.

Other upgrades to CONNECT:Remote include server-to-server communication, which will let net managers download software changes to a branch office CONNECT:Remote server for distribution to remote clients.

The latest version of the software also expands the variety of reports that can be generated from the inventory data collected from remote users.

Sterling Commerce: (770) 804-8100

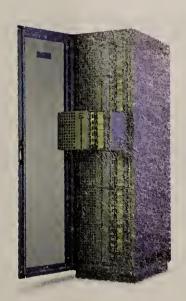
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Sisco unit eyes 'Net business users

Sy Jim Duffy San Jose, Calif.

Cisco has created a new business unit that will attempt to help users align Internet technologies with their business objectives.

The Internet Business Solutions unit began operations three months ago. The unit was started by Alan Cohen, a former IBM and US WEST marketing executive with a background in Internet, telecommunications and media markets.

"This unit is really kind of an extension of Cisco's overall strategy where we see Internet business systems as the next turn of the crank for Cisco and for the industry," says Cohen, Cisco service provider practice

Cohen's mission, and that of the Internet Business Solutions unit, is customer support. Cohen's unit is a part of Cisco's Customer Advocacy line of business, which provides consulting, training, installation, contracted and noncontracted service and support.

The unit's charter is to help companies use the Internet for business applications, such as operations, customer interaction and supply chain management. Users want know how they can

develop applications that make use of networked infrastructures such as the 'Net, Cohen says.

Many times, customers look to Cisco's own success with Web commerce as a model for gen-

erating new revenue. Product sales on Cisco's Web site are in the multibillions of dollars.

"We do all of our purchasing online, our customers do all their purchasing with us online," Cohen says. "We as a company have every travel application, every meeting

room, every purchase written and run on a networked application."

Cohen's mission: Beef up

customer support.

Cisco helps customers deploy these systems as well as help desks and customer service desks that use networked applications on Internet technologies, Cohen says. Also, the Internet Business Solutions unit helps service providers establish electronic commerce outsourcing services in which they host and manage Web servers and other resources on behalf of end users, he says.

Longer term, Cisco says customers are going to embed elements — such as directories, quality of service, security, firewalls and certificate authorities into networks, which will require more networked application service and support assistance, Cohen says.

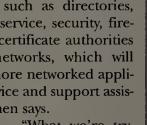
> "What we're trying to do is accelerate the deployment and use of networked applications," he says.

Though Solutions success

product Cisco's satisfaction.

"Our customers are hungry for networked applications," he says. "Our ability to help is very, very compelling for them."

Cohen joined Cisco on June Internet division.



Internet Business group does not have a product sales quota, gauged in part on product revenue

and its ability to "further" strategy, Cohen says. Another big success factor is customer

29. Prior to starting the Internet Business Solutions unit, he spent three years at IBM in marketing for Big Blue's telecom and media business units. Cohen was also one of the founders of IBM's

New Cisco tool helps users manage IP/SNA performance

By Marc Songini

Research Triangle Park, N.C.

Cisco wants to make managing mixed SNA and IP network performance easier.

At the recent Share user group meeting, sources said the company plans to roll out CiscoWorks Blue Internetwork Performance Monitor (IPM) Version 2.0, a Unix-based network management application that lets users monitor the performance of SNA and IP traffic in a routed network. IPM is designed to measure and analyze response times on a hop-byhop or router-to-router basis within an enterprise network.

IPM comprises two parts: the IPM network management application, which runs on a Unix server, and an agent that reads the Response Time Reporter feature of Cisco's IOS router software. The IPM application gathers response-time data from each router every hour, but users can enable a feature that lets them monitor the devices in real time.

Cisco will add support for more SNA flavors as well as a Java graphical user interface (GUI) that will run on Windows NT servers. The company is expected to add support for SNA LU 2 traffic — the chief

legacy SNA protocol. Support for other SNA types, such as the more interactive LU 6.2 traffic, may also be forthcoming, though Cisco would not comment on this announcement. The Java GUI will run on any Unix platform and on NT servers. Sources said until now, the interface could look at router hops only one at a time. The Java interface will let users see limitless numbers of hops.

IPM lets users more quickly spot and troubleshoot problems. IPM can also issue SNMP alarms to an enterprise SNMP management platform or send SNA alerts to a NetView management platform when userconfigured thresholds are exceeded, a connection is lost and reestablished, or a timeout occurs. IPM 2.0 should be in beta by early 1999. Pricing has not been set.

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INTERNETWORKING MONITOR

Exploding the price-per-port fallacy

ention a new LAN switch to a colleague and, almost without fail, the response will be, "What is its price per port?"

So ingrained is this approach to comparing LAN switches that network managers and vendors rarely, if ever, question its validity. They should. The belief that simple per-port pricing provides an accurate and valid switch cost comparison is a fallacy.

Implicit in any comparison based on price is the assumption that the units are comparable. It doesn't take much to realize that an item that sells for \$1 per liter in Germany is not cheaper than the same item selling for \$2 per gallon in the U.S. The units are welldefined, and an accurate comparison price can be derived. Unfortunately, the same cannot be said of the elusive switch port.

What do you think you are buying when you purchase a switch with 24 full-duplex Fast Ethernet ports? Given that each port can, technically, transport 100M bit/sec in each direction, the answer has to be 24x100M bit/sec, or 2.4G bit/sec of total system bandwidth. Thus, when we compare three different brands of 24-port systems, what we are really comparing is the cost for 2.4G bit/sec of system bandwidth. When the systems being compared are not delivering the same level of system bandwidth, price per port becomes worse than irrelevant. It becomes misleading. A recent test we conducted illustrates this.

In best-case tests, the aggregate system throughput

levels of the three products tested were 0.4G bit/sec, 1.4G bit/sec and 2.4G bit/sec, respectively. The perport price of the highest performing product was roughly 20% to 30% higher than that of the lowest, yet the peak throughput was six times as great. With such a wide disparity in the effective utilization of each port, price per port is meaningless.

More meaningful would be an examination of price-per-gigabit

throughput as a way of determining value. Taking the retail prices as tested and the best-case results yields a cost-per-gigabit throughput of approximately \$6,000, \$2,600 and \$1,500, respectively, for these switches. I believe the numbers tell you much more about what you get for your money.

For their part, though, vendors are not necessarily trying to deceive the buying public. Many claim, for example, that their switches are in different classes and

should not be compared with products from other classes. Every one of us has heard the terms desktop, workgroup and backbone switches tossed around constantly. What is missing is a definition of each.

I propose that the industry embrace a straightforward definition. Only products that can forward an aggregate of 75% or more of a device's total port capacity — at all frame sizes — should be called backbone switches. Workgroup switches would be those

> that fall into the 25% to 74% range. Any device under 25% would be advertised as a desktop switch.

> Ironically, acceptance of a common definition that would provide for an empirical classification of LAN switches would actually help to validate price per port as a cost yardstick. After all, switches so classified would only be compared

against devices that have similar performance charac-

Given the ongoing importance of these devices, finding a valid comparison method is a concern that every network manager should share.

Tolly is president of The Tolly Group, a strategic consulting and independent testing firm in Manasquan, N.J. He can be reached at (732) 528-3300, ktolly@tolly.com or www.tolly.com.



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Briefs

■ Ciena and Tellabs last week mutually terminated their planned merger after recent Ciena stock market turbulence left investors skittish. The merger would have teamed Ciena's dense wave-division multiplexing (DWDM) technology with Tellabs' SONET/Synchronous Digital Hierarchy transport technology to provide carriers and ISPs with increased bandwidth capacity and speed.

The merger went sour after AT&T, which had been testing Ciena's 16-channel MultiWave Sentry DWDM product since July 1997, decided not to use the system, causing Ciena's stock price to nosedive. As Ciena and Tellabs' planned marriage was valued at about \$7 billion in stock, the rapid drop in Ciena's stock price left Tellabs wary of the venture.

■ PSINet's CEO Bill Schrader handed over his presidential reigns to Harold Wills. Last week, Wills was promoted to president of the ISP based in

Herndon, Va. Since Wills joined PSINet in mid-1996, he held the position of executive vice president. Prior to Wills, Schrader had



been the only person to serve as the company's president.

■ IBM has confirmed it is looking to sell its Global Network. The IBM Global Network provides leased-line and dial-up service to businesses in 900 cities in 100 countries. Now that telecommunications companies are engaged in a "frenzy" of updating analog networks to handle data traffic, IBM has decided to scrap the business, officials say. Sources say, Nippon Telegraph & Telephone (NTT) is debating whether it should buy Global Network. In June, NTT and IBM said they would link Global Network with NTT's domestic network in Japan.

It's official: MCI WorldCom has landed

The FCC gives MCI WorldCom the final nod; billing, customer care problems may arise.

By Denise Pappalardo

Jackson, Miss.

Finally satisfying regulatory bodies on both sides of the Atlantic, the \$37 billion MCI WorldCom merger is official.

The Federal Communications Commission gave its final approval early last week, and soon after the companies officially inked the deal.

MCI WorldCom, Inc. is a company that promises to provide users with a full range of data, Internet, local and international communications services. And because the company is combining all the services over its own facilities, it opens up the possibility for a new range of pricing plans and service packages for users.

The entity starts business with more than \$30 billion in yearly revenue and operations in more than 65 countries, including Europe and the Asia-Pacific regions. Outspoken WorldCom Chief Executive Bernie Ebbers is president and CEO of the new company, while MCI CEO Bert Roberts becomes chairman.

In the process of getting the megamerger approved, MCI

was forced to sell its Internet holdings to Cable & Wireless (C&W). C&W also closed its \$1.75 billion deal with MCI



MCI's Briggs wants a smooth transition.

WorldCom early last week. C&W is now the second largest Internet backbone provider in the world, behind UUNET WorldCom, MCI WorldCom's Internet darling.

So now that the business of the merger is complete, the real work is underway — the work that affects business users and network and service integration.

If you're an MCI Internet

customer you are being ported to C&W's network. And if you're a WorldCom business service customer, things may be getting dicey, says Eric Paulak, an analyst with the Stamford, Conn., consulting firm the Gartner Group.

"The plan is to migrate MCI's billing and customer care system over to WorldCom," Paulak says. "In the long run, this is a good move, but it will be a painful process.

"If you're a WorldCom customer, you will go through hell," Paulak says. MCI's customer care and billing system is better than WorldCom's and will improve services, but swapping out systems is difficult, he says.

But Fred Briggs, MCI's chief engineering officer, claims MCI WorldCom has paved the way for a smooth transition for MCI and WorldCom customers.

UUNET Internet access services will be available to networkMCI One customers. NetworkMCI One is a service that integrates long-distance voice, dedicated data and Internet access services on one bill. While MCI is ready to offer

UUNET's services, its billing system is not yet integrated.

MCI has set up a feed between UUNET's and MCI's billing centers. MCI will manually add the UUNET billing information to networkMCI One customer invoices.

MCI WorldCom has linked its customer care calling centers, so if an MCI customer has a question about a WorldCom service, the customer's call can be transferred to another agent.

The long-term plan is to integrate the platforms, but MCI WorldCom wants customers to at least have access to all available services, Briggs says.

Marc Ferranti, a correspondent with the IDG News Service's New York bureau, contributed to this story.

Get more online:

A copy of the FCC order allowing the formation of MCI WorldCom.

Overviews of other large telecom mergers.

UUNET, Intel offer 'Net access to small businesses

By Denise Pappalardo Fairfax, Va.

UUNET WorldCom not only wants your big business; it wants your small business, too.

Last week UUNET said it would team with Intel to make Internet access services more widely available to small and mid-size businesses.

The bundled package is available only via resellers. With their help, companies with small IT budgets and staffs get on the 'Net faster and easier.

UUNET is packaging its dial-up, ISDN and dedicated Internet access services with Intel's Express Router and InBusiness Internet Station access devices.

Intel's Express Router is available in a variety of flavors that will let business users connect to the Internet via ISDN, frame relay, X.25 or a leased-line connection. The routers range in price from



Intel's Express Router family.

\$699 to \$1,299, depending on configuration.

The InBusiness access device only supports analog

and ISDN connections for up to 25 simultaneous users. The device starts at \$499, but users can sign up as many dial-up connections as they need and keep monthly service costs low.

This option will allow a company without high bandwidth demands to access the 'Net without breaking the bank.

Putting services and hardware installation in the hands of a third party is crucial to the survival of some small businesses that don't have the staff to keep up with the latest and greatest technologies.

For example, the Kosher Grocer works with Pandesic, a third-party company that handles software, hardware and Internet access support for the company.

"We are a small office and don't have the staff to deal with several technology companies," says Deborah Alexander, CEO of Kosher Grocer, a Brooklyn, N.Y., onlinex grocery store specializing in Kosher goods. "I can leave the technology to the technology guys, and then I can focus on the marketing and selling of our products."

Because pricing is determined by each reseller, it's difficult to pinpoint an exact price. But users can expect to pay from \$600 to \$3,000 for the bundled packages.

The bundled UUNET and Intel services are available only through resellers who will determine the pricing.

© UUNET: (800) 764-1701; Intel: (800) 538-5873

Bell Atlantic to offer apps monitoring service

Network Integration unit service watches SAP, Baan and other Enterprise Resource Planning applications.

By Tim Greene

New York

Bell Atlantic Network Integration (BANI) has a new focus: applications monitoring services and Web-based reporting.

Starting next year, BANI will introduce services to monitor specific Enterprise Resource Planning applications including those from SAP, Baan and PeopleSoft.

The service will provide customers with immediate Web access to monitoring statistics and reports for planning and troubleshooting.

The service could relieve the strain on IS departments that might be strapped for staff. It will also give executives valuable information.

For example, Norfolk, Va.based Decipher, a company that sells Star Wars games and collectibles, is installing Oracle software to handle its financial accounting.

With BANI monitoring the software, Decipher executives could get details on what

parts of the financial accounting software are being used most, according to Kathy Eddleman, the company's information systems manager.

"They could let us know what part of the financials are

getting the most traffic, putting that information in the hands of the people who make business decisions here," Eddleman says.

The company does not have the staff to produce that kind of information inhouse, she says.

Decipher hired BANI six months ago for network design and troubleshooting consultation, which is BANI's tradi-

Dealing out divisions

tional line of work.

The new applications monitoring thrust seems to be an outgrowth of some reshuffling of Bell Atlantic divisions, according to Kitty Weldon, senior analyst at The Yankee Group in Boston.

BANI falls under Bell Atlantic Data Solutions Group. That group also includes Bell Atlantic Internetworking,

New direction for BANI

Bell Atlantic Network Integration will go beyond installing network hardware to

- Web-based fault, performance, trend and analysis reports.
- WAN circuit management and service-level agreements.
- Remote monitoring for \$30 to \$125 per device per month, depending on the type

which specializes in outsourcing applications to corporations, according to Donald Montgomery, BANI product manager of network management services.

"With this new organization, BANI seems willing to take on some sophisticated services," The Yankee Group's Weldon says.

However, some customers might not be as receptive to the idea of monitoring their applications, she notes.

There are some for whom apps are sacrosanct," she notes.

Real-time views

BANI is also pushing to give corporate mangers a realtime view of their networks, which the unit also installs and maintains.

The goal for the end of next year is for BANI to deliver Web-based analysis of customer networks and to recommend improvements based on its analysis of network use.

Customers would have the option to accept recommended upgrades via the World Wide Web, BANI's Montgomery says.

More from BANI

In a separate offering this fall, BANI plans to introduce a low-cost network monitoring

service that will monitor devices for \$30 to \$125 per month per device, depending on the type of device.

It will also introduce WAN circuit management frame relay circuits for \$50 per month per 56K bit/sec line, and \$100 per month for a T-1. Next year, the service will be available for T-3 lines at \$250 per month.

BANI's wants to capitalize on the industrywide shortage of skilled IT staff. It's a situation that would encourage companies to outsource, BANI executives say.

Despite the shortage, BANI will take on the burden of finding qualified engineers and hiring them out to corporations.

In the overall IT market, there may be a shortage, but BANI plans to beat it by offering top dollar to qualified people, Montgomery

"It's a game of musical chairs," he says.

© BANI: (610)407-2000

EYE ON THE CARRIERS

Name your price, Internet providers!

f you've not done so before, take a moment to go to UUNET WorldCom's Web site at www.uunet.com. Click on "Product Catalog," then follow the link to "T-1/E-1." You'll get a straightforward description of its T-1 access services and options, plus prices for each of them.

Now try to do the same thing at the AT&T, MCI and Sprint Web sites. You'll get some descriptions of Internet access services, along with a nice dose of marketing hype. Now look for the prices. Can't find

Why is that? How is it that for UUNET and many other (though not all) classic ISPs, basic price information is available, but at the traditional carriers, pricing is a big mystery?

That's unless you call them, of course, and then you often don't get the pricing information until you tell them your life story and network plans for the next 10 years.

The answer lies in the history of the telecom industry. And it doesn't bode well for the Internet business as it gets sucked into the overall carrier business.

For reasons that made sense years ago but are kind of silly today, the world of telecom services is divided into two regulatory categories: basic and enhanced. Don't read any value judgments into these two terms. All basic means for the purposes of this discussion is that regulators have determined

carriers have to file government tariffs on them. All enhanced means is that they don't.

Voice services, private lines and the like are basic. Internet services are enhanced. Frame relay and ATM fall into a gray area.

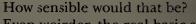
The Federal Communications Commission ruled some years ago that frame relay is basic but left ATM enhanced. Illogical? Again, don't fret about the reason why, just take it as the way

Years ago, traditional carriers took the position that because basic prices have to be revealed, enhanced prices do not.

As a result, traditional carriers tend not to volunthe head for it.

But this whole logic is flawed. All that the regulations tell carriers is whether they have a legal obligation to 'fess up to their pricing. That doesn't mean they can't talk about prices that aren't filed with the government.

Using this logic, router vendors would never tell you the price of their boxes, Microsoft and Novell would hide the price of their operating systems, hub and switch makers would make their per-port prices a state secret and so on.



Even weirder, the real basic services pricing information also can be hard to get. That's because while the FCC has tried to get rid of tariffs, carriers have fought in court to keep them, and rampant special tariffs for individual users have made the basic numbers almost completely meaningless.

Bottom line: Government regulation of pricing has made the whole subject a hot potato at the lawyer-infested traditional carriers. Even promotions

> such as AT&T's current "Play to Win" meet-or-beat pricing policy is kept secret from many users unless they insist on full disclosure.

> It shouldn't be this way. There's no reason why every vendor can't just say, "My price for T-1 Internet access is X. My options are Y, and they cost Z. We also have a promotion that can save you ABC. If you want a good deal, let's negotiate."

The final irony is that UUNET is essentially about teer pricing information unless you beat them over to become part of MCI in the WorldCom/MCI merger. Almost all the other classic ISPs are being subsumed by the telecom industry.

> Will the industry hide behind regulation to claim it can't hand out pricing information, even though there's nothing stopping it from doing so?

> Let's hope the industry steps up and makes Internet pricing as rational and open as it can be.

Rohde is a senior editor with Network World. He can be reached at drohde@nww.com.



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Briefs

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iCalendar Internet
standard is one of the
new features of Lotus
Organizer 5.0 from
Lotus.

The upgraded personal information manager began shipping last week and will

shipping la allow customers to schedule meetings over the Internet with users of disparate e-mail



Organizer 5.0 has new Web ties.

Organizer 5.0 includes enhanced contact tracking capabilities, as well as oneclick access to e-mail, Web sites and automatic telephone

It also synchronizes with personal digital assistants from 3Com, IBM and Texas Instruments.

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■ This week, Palo Alto, Calif. start-up Mercado

Software will announce the Mercado Catalog Builder, a

the Mercado Catalog Builder Web catalog tool

that lets online merchants build advanced search and navigation features to make shopping easier.

Menachem Cohen, founder and CEO of Mercado, says the tool offers so-called associate searches, such as identifying the keyword "gray" with "silver."

Mercado Catalog Builder, which starts at \$8,000, runs on Microsoft Site Server.

licrosoft Site Server. & Mercado: (650) 903-4970

■ Watertown, Mass.-based
OneWave, last week
announced it has changed the
name of the company to

Primex Solutions,

Inc. as part of a move from the software business into electronic commerce systems integration.

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In-Site_

Gateway helps bank end file format chaos

By Ellen Messmer

Lowell, Ark.

Processing over one million transactions per month sounds difficult enough. But when these file transfers often require new formats, things can get mighty tricky.

That was the problem faced by the Arvest Bank Group, a holding company for nine banks in the Midwest. The bank's growth caused the file format problem. As Arvest went through mergers, it inherited a number of different bisynchronous and asynchronous file formats, forcing the bank to write a lot of custom software.

"As we increased the num-

ber of corporate customers that wanted to swap information with us, we wound up writing in-house several different bisynchronous programs," says Ross Hawkins, vice president and manager of Arvest's AS/ 400 system and services.

But Arvest decided to stop rolling its own gateway software and instead opted for an NT server software package from Momentum Systems.

The software is designed to process electronic data interchange documents and electronic payments. Called the Intelligent Network Gateway, the server includes a mailbox service, protocol conversion



Arvest's Hawkins, fed up with file formats, found a better way.

and activity logging. It can automatically exchange files between devices on a LAN, point-to-point dial-up connections or the Internet.

The Momentum Intelligent

Network Gateway costs about \$25,000 and was relatively easy to set up, according to Hawkins. The gateway is configured as an IP node on Arvest's WAN.

"We have a couple hundred of our customers set up to exchange files with this," Hawkins says. "We haven't opened

this up to the Internet yet, but there will probably come a time when we'll do this as people in banking grow more comfortable accessing the Internet."

Is marketing automation the next big thing?

By Chris Nerney

It's the latest boutique market, a potentially lucrative niche not yet discovered by the large vendors.

But a growing number of start-ups are betting that marketing departments inside large corporations will pay big bucks for software that helps them better coordinate, measure and automate the information their efforts produce.

These vendors sell software that typically allows internal marketing materials and data — advertising, promotions, customer profiles, lead qualification, etc. — to be accessed from a browser, and lets users collect data from customers through marketing efforts such as direct mail, e-mail and Web forms.

The two earliest vendors to tout such marketing products were MarketFirst Software and Rubric Software. MarketFirst released its first server-based product in March, while Rubric came out with software a month later.

Now two other firms are ready to fight for a share of what some analysts and vendors say could be a multibillion dollar market.

One of those, Magnifi of Cupertino, Calif., was formed last year as a vendor of search engine technology for multimedia files. In late July, however, the company announced a switch in focus to marketing automation.

Later this month, Magnifi is expected to launch an application server and supporting software that company CEO Ranjan Sinha says will tie together disparate, core corporate marketing functions such as brand management, competitive analysis and promotions. Magnifi's server will run on Windows NT.

Another Silicon Valley startup plans to introduce Internetbased software for marketing professionals to define, automate, track and analyze marketing campaigns.

Annuncio Software, Inc., based in Los Gatos, earlier this month landed \$3.5 million in second-round venture financing. The company plans an official launch on Oct. 26, with software expected to be avail-

able by December.

Meanwhile, both MarketFirst and Rubric recently have announced updated versions of their software. MarketFirst 1.5 features a Java client and server software that runs on NT and Solaris. It is designed to provide standard reports on program and survey responses, audience profiles and "action status." The software is scheduled to be available within the next two weeks.

Rubric earlier this month released Version 1.1 of its Enterprise Marketing Automation software and plans a 2.0 release by year-end, CEO Anu Shukla says.

EARLY PLAYERS

Cost:

Since last spring a number of start-ups have rushed to grab the early lead in the market for automated marketing software.

PROFILE: ANNUNCIO SOFTWARE

Location: Los Altos, Calif.

Founded: August 1997, by Didier Moretti and Maurizio Gianola

Product: Not out yet, but it will be Internet-based software

Not available

MARKETFIRST SOFTWARE

Mountain View, Calif.
October 1996, by CTO Anurag
Khemka

MarketFirst 1.5

\$150,000 to \$250,000

RUBRIC SOFTWARE

San Mateo, Calif.

January 1997, by CEO Anu Shukla and Hai Steger

Enterprise Marketing Automation 1.1

\$150,000 to \$220,000

WORK THE B.



THE CIO IS IN THE hot seat as the executive committee drills one department

head after another on escalating costs. How are you going to ¹ (get the newly acquired subsidiary onto our e-mail system)? How are you going to ² (hold down your network administration head count) as you add hundreds of new users? How can you afford to ³ (roll out new apps to the whole company)? It's like the Spanish Inquisition, but the food is worse. Her stomach rumbles from the dry turkey sandwich and yuppie water served at the start of the meeting as one committee member wakes up long enough to ask about the ⁴ (Year 2000 problem) he saw on a CNN segment. "Not a problem, we have it covered," she replies. With an unforeseen compliment for completing the ⁵ (global supplier extranet) project, she is excused. Exiting, she smiles at the beleaguered marketing director, who is about to be skewered because the company's celebrity pitchman has just appeared on the cover of a major supermarket tabloid.

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'NET INSIDER

A convergence side effect

days. IP is taking over the telecommunications world.

onvergence is all the rage these migrating to the Internet or, at least, are expected to be carried over IP networks. In the past few months, there have been Voice, video and data are all seen as major announcements from many of the

large long-distance carriers, telephone equipment suppliers, cable TV companies, ISPs and data network equipment vendors about the wonderful products and services that will soon be changing our world. While not everyone subscribes to the cult of IP inevitability, it sure seems to be gaining in popularity.

The telecommunications area is rich

in standards organizations. In addition to the internationally chartered traditional standards organizations such as the International Telecommunication Union (www.itu.int) and the International Organization for Standardization (www. iso.ch), there are a number of regional bodies, many nationally based organizations and consorts such as the ATM

If one can assert that 10 years is a history, the Internet Engineering Task Force (IETF) has been the primary standards development organization for IPrelated protocols. But there are quite a few other organizations that are starting to think they should play a role.

Over the years, the IETF has established relationships with a number of other standards bodies. The IETF has liaisons with the ATM Forum and with different Study Groups within the ISO.

The relationships between the IETF and other standards organizations have been congenial but have generally not been all that close over the past few years. I expect the relationships to get closer,

though sometimes more contentious as the convergence bandwagon gains momentum. The groups will get closer because the various organizations are becoming ever more dependent



each others' technology. However, the relationships will grow more contentious when two or more organizations are working on the same problem.

Cooperation among organizations can work very well as was shown in the joint IETF-ITU Internet-FAX effort earlier this year. Such cooperation has just been reinforced by the development of the joint IETF-ITU process document announced last week.

In the ideal case, two or more organizations will agree on one standards document, processed by one of the organizations and referred to by the others. Unfortunately this will not always happen. There will be cases in which organizations will disagree on the definition of or technical solution to a particular problem. The result will be competing standards. While competing standards are not ideal, the situation is better than technological stagnation. The market will decide which solution better meets actual user requirements.

After years of being mostly ignored by the traditional standards community and returning the favor, the IETF must now figure out how to work with others without compromising the quality of its work.

Disclaimer: It is rare that Harvard has the problem of being ignored, but I know of no Harvard statement on the above topic.

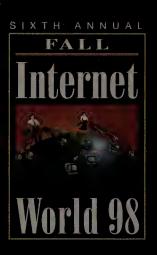
Bradner is a consultant with Harvard University's University Information Systems, He can be reached at sob@harvard.edu.

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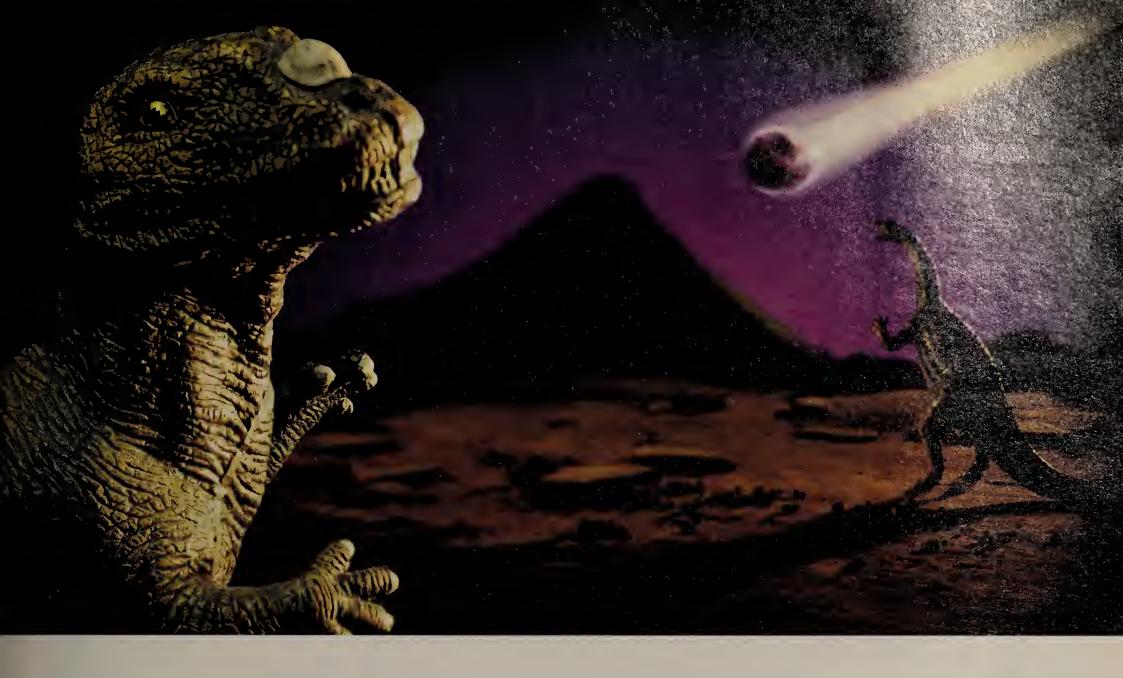
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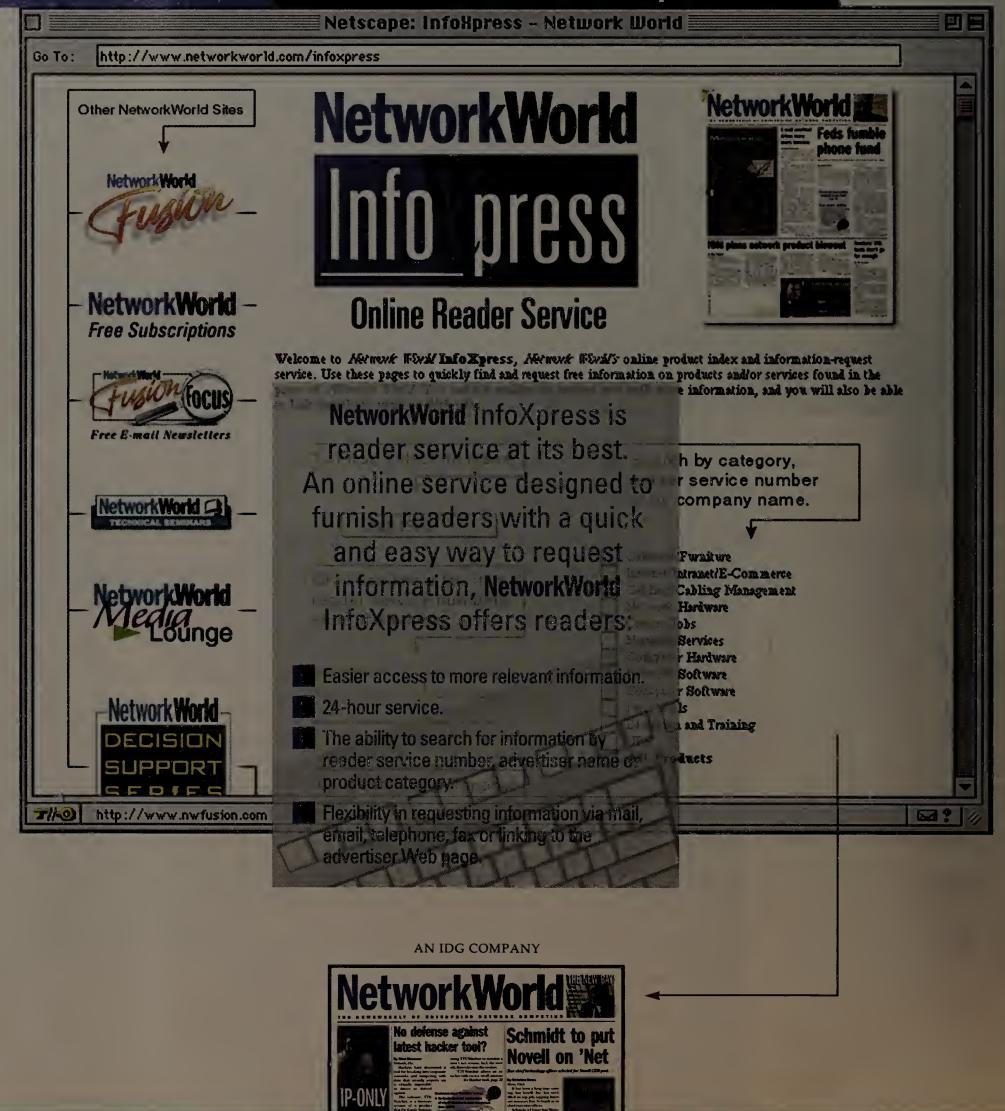
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Technology Update

Covering: Evolving Technologies and Standards

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I am running NetWare 3.12 on my server and DOS workstations, and I've installed Windows 95. When I exit Windows into DOS, I can only get the C: and D: drives. The client seems to be connecting to the server, but all other drives give me the error message: "Invalid Drive Specification."

Can you tell me how to map Drives A: and F: in the DOS mode of Windows 95?

Via the Internet

When you exit to DOS, you're losing your network support. You need to install Novell's Client32 for DOS/Windows, but don't let the program install Windows support or update your autoexec.bat file. Otherwise, you'll have two different clients loading on the same workstation. You also should try moving the startnet.bat file to the root of the drive and then invoke startnet. Drive A: should be usable whether you are in Windows 95 or DOS mode. Booting it from a DOS 6.X boot disk may help.

We recently put the latest Client32 on two Windows 95 stations. One of the computers receives a message to walt as it tries connecting to the network. We've searched Novell's support database but haven't found any information that fits the description of our Ethernet network.

Via the Internet

First, make sure you have the latest network card driver. Then check to see that the frame type you are using is explicitly listed in the configuration of the client, as I've seen Windows 95 not being able to find the 802.2 frame type automatically. If the problem persists, check http://support.novell.com for links to the latest version of the Windows 95 client shipping with ZENworks.

The short path to High-Speed Token Ring

By Jørgen Høg

High-Speed Token Ring (HSTR) is the next step in the evolution of token-ring network technology. What began in 1985 as a 4M bit/sec transmission method, in 1989 increased its speed to 16M bit/sec and can now make a pivotal jump to a transmission speed of 100M bit/sec.

16M bit/sec server NIC with a 100M bit/sec HSTR NIC. Net managers connect the two devices using standard copper or multimode fiber cabling, and the upgrade is complete.

Development of the HSTR standard began in earnest in August 1997, when token-ring vendors including Olicom, 3Com, Bay Networks, IBM and

Use of the readily available 100M bit/sec physical layer of the Fast Ethernet standard proved far more cost-effective than developing a 128M bit/sec or 155M bit/sec transmission media. The result was one of the fastest specification ratifications in IEEE history.

Due to widespread use in token-ring shops, the IEEE

ing of token-ring traffic onto Ethernet — will not adequately accommodate these advantages.

Specification support

Maintaining support for SRB in the new HSTR specification is a critical benefit for any token-ring enterprise that has employed SRB to ensure network resilience. SRB lets users set up multiple or parallel paths to off-load traffic from congested or downed routes.

The new HSTR specification will also support the IEEE's 802.1q specification, which will allow virtual LAN-tagged packets to be carried across the HSTR connection. 802.1q also is expected to define a standard means of transmitting Ethernet packets over tokenring links, making HSTR an ideal choice of backbone medium for the mixed-technology LAN. With support for the maximum token-ring frame size, a HSTR backbone segment will be able to handle Ethernet and token-ring frames on the same VLAN connection, whereas Fast Ethernet may not.

While the HSTR standard does not define an autonegotiation algorithm, individual vendors have a number of ways to implement the feature while adhering to the standard.

Expect the first HSTR products appearing on the market to support autonegotiation of the maximum connection speed, automatically determining whether to transmit at 4M, 16M or 100M bit/sec. Many corporations will choose to install autonegotiating 4/16/ 100M NICs in today's desktops, even though the need for 100M bit/sec throughput to the desktop is years away. When the hub or switch at the other end of the connection is later upgraded to 100M bit/sec HSTR, the token-ring desktop will automatically adjust transmission to 100M hit/sec.

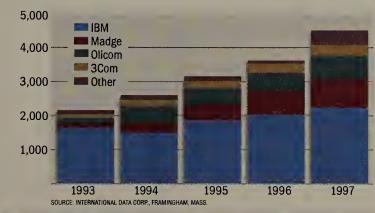
Hog is vice privilent of product management at (12.2) 407-4660 or jhog@olicom.com.

UP CLOSE

High-Speed Token Ring

While the adoption of switching among token-ring shops has delivered a boost in performance, it has also resulted in choke points at the backbone and file servers. The IEEE High-Speed Token Ring (HSTR) standard, 802.5t, has been developed specifically to address these points of congestion. The first iteration of the 100M bit/sec HSTR specification is based on IEEE 802.5r, the existing media access control layer for dedicated token ring.

Worldwide token-ring NIC shipments:



Key features of 802.5t:

- Support for large token-ring frame sizes up to 18.2K bytes.
- The employment of existing token-ring SRB with Routing Information headers capable of supporting 14 hops.
- Eight traffic priority levels.
- The ability of new 100M bit/sec token-ring nets to be built on multimode fiber, shielded or unshielded twisted pair copper links.
- Support for emerging IEEE 802.1q and 802.1p VLAN specifications.

Via a new standard called IEEE 802.5t, HSTR products can build on and are compatible with current token-ring technology. HSTR lets network managers increase bandwidth from 16M bit/sec to 100M bit/sec and eventually to 1G bit/sec, with little or no change to their surrounding token-ring infrastructures.

Greater throughput

Unlike alternative technologies, HSTR uses existing switches, hubs, bridges, routers, network interface cards (NIC) and cabling. This introduces greater throughput where the enterprise needs it most — at the server and backbone. To upgrade the connections with HSTR, network managers plug an HSTR uplink into a tokenring switch and swap out the

Madge formed the High-Speed Token-Ring Alliance (HSTRA), which was dedicated to the rapid development of a new high-speed token-ring standard. Last November, a joint technical proposal was submitted to the IEEE for a new l00M bit/sec HSTR standard.

From the start, HSTRA members agreed that maintaining the native token-ring architecture in developing the new standard would be critical to success.

And because the first HSTR packages were initially designed to address the point-to-point connectivity requirement between switches and to servers, the first iteration of the HSTR specification is based on IEEE 802.5r, the existing media access control sublayer for dedicated token ring.

committee resolved to support 100-ohm Category 5 unshielded twisted pair and 150-ohm shielded twisted pair cabling. The committee also agreed to develop a standard for transmission over multimode fiber.

And just as Fast Ethernet is being adapted to run 10 times faster, gigabit token-ring solutions will be developed by adapting the current IEEE 802.5 standard to run over the Gigabit Ethernet transmission scheme.

HSTR has some important technical advantages over competing upgrade options, including native support for large frame sizes (up to 18.2K bytes), Source Route Bridging (SRB), packet prioritization and deterministic access. Attempts to emulate token ring — such as routing or translational bridg-



EDITORIAL in sights

The coming policy management mess

aving listened to a number of terrific speakers at our recent Managing Enterprise Networks & Systems conference, I know the future belongs to policy management. And I know your future nightmare will be: a) trying to implement a single policy management system to control diverse network devices and systems; or b) trying to integrate multiple vendors' policy management systems.

In theory, policy managers will let you instruct the network on the types of service to provide to different users. With some customization, you'll be able to deliver more or less security and bandwidth as well as certain traffic priorities depending on the status and privileges of your end users and their applications.

Theoretically, that would make network and systems management a whole heck of a lot more useful than just gathering alerts and waiting for the next device to fail.

But wait. Policy management is a fledgling science and network management is a tool of account control. And that's a dangerous combination. Right now, device vendors are working to deliver policy management tools. Platform vendors are policy enabling their systems. Third parties are writing policy management tools. So whose policy management system will rule your network?

It would be nice to think that the vendors will all implement the same standards in comparable fashion. But you know what the likelihood of that is. It's hard enough to get your network instrumented to deliver basic operational data to a central platform. How easy do you think it will be to instruct desktops, switches, routers, applications, WAN devices and other network components to handle individual traffic streams in unique ways?

Vendors such as Cisco, Bay, Cabletron and 3Com want customers to get comfortable with their management tools. That makes it harder to switch suppliers. Will they be willing to give control over policy management to a platform such as HP Openview?

Platform makers such as Hewlett-Packard see policy management as the key to providing the kind of advanced network control customers have long sought. Are they really going to let device manufacturers or tools vendors run the policy show? Policy management will take a lot of hard work on your part, and you'll need to start thinking now about establishing a policy architecture.

Not to worry, though. We've got a special feature section on this coming up in the Oct. 12 issue. Give it a high priority.

John Gallant, editor in chief

jgallant@nww.com

Intranet adviser • Daniel Blum

For directory planners, the name is the game

hat's in a name? For directory planners, plenty.

Whether you're deploying an LDAP/X.500 product or designing domains for Novell Directory Services or Microsoft's Active Directory, you'll need directory tree structures into which collections of directory entries representing users, groups, roles, resources and other objects can be organized.

Take the example of a fictional company, Arcadia Advertising,



with offices in New York, Chicago and Los Angeles. Under the top-level directory entry "Arcadia," you could divide up the directory using geographical container entries for the "NY," "Chicago" and "LA" branches of the tree. Alternatively, you could divide Arcadia using organizational container entries representing three subsidiaries, "Kyle Designs," "Regina Sales" and "Red Letter Productions." In either case, the entries representing users and objects fall beneath the container entries.

The structure of Arcadia's directory affects the way end users see the directory while browsing. It also determines your options for fine-tuning security and performance by configuring access controls and partitioning information domains across servers. Setting up Arcadia's directory tree geographically would allow the IT organizations in New York, Chicago and Los Angeles to manage their local data, with access rights assigned to each site's IT administrator. But if Arcadia's IT network administrators are associated with the design, sales and production organizations rather than with the sites, a strict geographic distribution could turn access control administration and server partitioning into a nightmare.

Your naming structure also affects the increasingly important public-key infrastructure (PKI) because a user's X.509 certificate associates cryptographic public keys with users by including the user's directory name, which is patterned after the directory structure.

To see why the PKI/naming linkage can be a huge pain, let's suppose Arcadia moves its "NY" office to "Boston." Now every user name in the New York office must be changed. The end users' old X.509 certificates are revoked, and they are issued new certificates (and perhaps also new smart cards) by the company's security service. Meanwhile, business partners are calling to say: "Hey, the digi-

tal signature on that e-mail you sent didn't check out!"

With many Fortune 500 companies planning to deploy PKI by mid-1999 for secure e-mail, extranet and Web access, directory planners are becoming increasingly concerned about the PKI-naming link. Unless the companies are certain their geographical or organizational structures won't change, many are opting for a completely flat naming structure (where all employees sit directly under "Arcadia").

Unfortunately, because access controls and distribution points are normally set up using container entries, flat naming limits your ability to partition or divide the directory across multiple servers, which can be a problem if your organization is large. Flat naming may also prevent you from setting up granular access controls that vary between different locations or organizations. This in turn can pose a problem if administration procedures are decentralized in your company.

What's to be done? Many members of the Internet Engineering Task Force's Public Key Infrastructure (PKIX) standards group now accept that the link between end-user identity and hierarchical naming is problematic. Why not use a "unique ID" field to identify the person rather than their full directory name? Then entries could be moved around in the directory structure, but their unique ID and X.509 certificates wouldn't change. Unfortunately, it could be a few years before PKI users get relief; the PKIX group won't publish standards to fix the PKI/naming problem anytime soon.

So in light of all this, what should you do? As part of your naming design, thoroughly research your corporate geographical topology, organizational structure, administration practices, reorganization possibilities and PKI plans. Emphasize stability as a major decision factor.

If you plan to deploy PKI, consider a flat structure if you can afford to replicate your whole directory to multiple servers without partitioning and administer information without using container entries to store granular access controls. You'll need to make some assumptions about your likely replication traffic patterns and expected query traffic, and understand the replication and access control options in various products to determine whether a flat structure is workable.

If a flat structure won't work, keep your fingers crossed that the PKI/naming problem will be corrected before it affects you. Limit the damage by choosing a structure that's as stable as possible, using unique IDs in each of your user entries and never assigning the same ID twice.

Blum is a senior vice president and principal consultant at The Burton Group, an information technology advisory and consulting firm. He can be reached at dblum@tbg.com.



Send letters to nwnews@nww.com or John Gallant, editor in chief, Network World, 161 Worcester Road, Framingham, MA 01701. Please include phone number and address for verification

Can't beat experience

Thanks to Linda Musthaler for her well-written article on unexperienced but certified network professionals ("The importance of being experienced," Aug. 31, page 31). Vendor certification is by its very nature a product to be sold — a product that has the added benefit of encouraging the use of the vendor's other products.

Uncertified but experienced network professionals typically outperform certified but inadequately experienced professionals. Yet I continue to encounter what has become the dreaded question: "Are you a Microsoft Certified Professional?" As if MCP is some standard by which to judge my skills. (Ask your MCP what an RFC is.)

I applaud Musthaler's call for an independent universal certification process, but establishment of such a standard requires much more effort and interaction.

Perhaps somewhere common ground can be found where diverse corporate sponsorship finances administrative costs but doesn't taint the results, apprenticeship is the rule rather than the exception, and having the "right stuff" depends upon a critical review from your peers and subscription to a code of moral and ethical conduct. Ernest Petter

Houston

There is a program that provides vendor-independent certification. More than four years ago, seven other members of the Network Professional Association (NPA) and I formed the Certification Review Council. We developed the first vendor-independent industry certification for network professionals: the Certified Network Professional (CNP)

CNP certification provides a means to identify a network professional through an independent body and addresses the issue of paper professionals.

The CNP requires that applicants meet several criteria prior to receiving certification. These include:

- Having two years of verifiable related work experience.
- Having two different vendor network certifications.
- Agreeing to a background investigation.
- Following and agreeing to be bound by the Code of Ethics and passing the core exam. The core exam covers all aspects of networking, including client operating system, network operating system, protocols, topologies and hardware.

If the candidate meets all criteria and has met the codes and standards, he or she is certified for one year as a CNP. To continue to maintain the certification, he or she must provide proof of the required continuing education credits and then must recertify through the application process. Check out the CNP Web site (www.cnp. org) or the NPA Web site at (www.npa.org) for more details. Christopher Bradley President Lanworks Computer Support

Certification is as worthless as a public high school diploma these days. I haven't interviewed one Certified Novell Engineer or Microsoft Certified Software Engineer whom I could not shred with two baby talk-level questions.

Services

Phoenix, Ariz.

The basic focus of certification is self-serving for vendors. It's not about "How can I solve problems?" It's about "How does Microsoft lock me in?"

Real systems administrators are called upon to integrate disparate products and systems in an often chaotic world that has little similarity to sales pitches at industry trade shows.

What does certification do for a person who is called upon to decide the future of his company's networks? The Novell-certified geek will lockstep his company to untested NetWare 5; the Microsofthead will wait for NT 5.0 and endure its innumerable bugs, delays and downright stupid nonstandards-based reinventions of the square wheel.

My master network operating system and Internet connectivity is all FreeBSD-based. That's right, all my main file, access and Internet servers run on freeware. I'll never have to

worry about lack of support for my platform. I'll never have to worry about bugs not being fixed. FreeBSD security holes are usually patched within 24 hours of being discovered. Because the source code is all publicly posted, I have no fear that somebody's put a trap in there to tell Bill Gates that I've cloned my disks rather than being stupid enough to waste my time installing every package separately. Don Wilde Reseda, Calif.

I have yet to obtain certification from Microsoft or Novell simply because their value to me in the "real world" is not apparent. What interests prospective employers the most is a person's ability to troubleshoot a real problem with token ring or answer a question

about the re

Microsoft Word intelligently.

I have interviewed prospec-

tive employees that are certified. The one question that seems to boggle their minds is a simple one: "How would you track down a beaconing station?" You would not believe the looks that I get and the answers that I hear. Give me someone who has been a traveling systems integrator for a few years.

The sooner employers figure out that certification is no more valuable than the paper the certificates are mass produced on, the better off the network world will be.

Steve Bachhuber
Director, Computer Systems
Wisconsin Health and Hospital
Association
Madison, Wis.

I sometimes shudder when someone comes into the office with a new certificate and no experience. They've just shelled out \$2,000 to \$6,000 for their credential but have no troubleshooting or real-world experience. Yet in our local job market, it's almost impossible for someone with experience and

no credentials to get one of the high-paying jobs. These are the folks who are too busy making their networks work to play the paper game. It's an interesting technological dilemma.

I was just looking through the Oklahoma State University fire protection catalog (and their "fire officer" test course) and I pondered: Would I want a paramedic coming to my rescue who had just passed the test but had no experience? Or would I want the fire captain to hold his job because he passed the officer test but had never fought a fire? It scares me that any business would trust their network to a paper-certified employee - unless their business isn't worth investing in someone they trust. Jerry Wellman Systems specialist Deseret News

Salt Lake City

There oughta be a law

Regarding Mark
Gibbs' suggestion
that all ISPs add a
routing and identification header to
each message in
order to facilitate
tracking down
spammers
("Shakedown spam
and antispam spam,"
Aug. 31, page 56):
What's wrong with

Gibbs' solution is the same thing that's wrong with most of the existing solutions: The recipient of the spam is responsible for tracking down the sender and receives absolutely no compensation for the time spent doing so (unless you get a warm fuzzy from the possibility that the spammer's account might — might — get cancelled).

Let's get a law on the books (don't we make the laws around here?) that equates spam with junk faxes, so that we can start punishing spammers for their evil doeds.

Jon Gardner
Network administrator
Bryan Utilities
Bryan, Texas

Common denominator

Regarding your Cable vs DSL Face-off (Aug. 31, page 33):

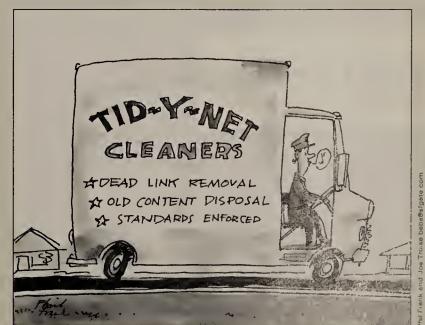
It seems to me that both gentlemen avoided a common denominator: For digital subscriber line (DSL), cable modem or even satellite, the bandwidth available per user is going to depend more on the amount of money providers spend on equipment than on the technology used in the equipment.

In the case of DSL, providers will need to deploy equipment between most users and the central office to get transfer rates significantly higher than ISDN. In the case of cable, because the media is shared, providers will need to add equipment to spread the users over more channels as the user base grows. In any case, providers need to have sufficient bandwidth at the hub sites to handle all the users, but because this is LAN technology, it probably isn't a major cost factor.

Last but not least, there's not a lot of point in having a fast connection to a provider's broadband hub if there's nowhere to go from there. Say a provider hubs 1,000 connections that are good for 1M bit/sec downstream; i.e., 1G bit/sec peak. For this situation, it wouldn't be fair to the users to have an Internet pipe smaller than a T-3 (i.e., 45 of the 1,000 users could download at full speed simultaneously). Are the providers ready to face up to this? Is the Internet infrastructure ready for this? Bob Murcek

Network infrastructure architect PennState Geisinger Health System Harrisburg, Pa.

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BUYER 3 GUIDE

VIDEOCONFERENCING

Tune in to IP videoconferencing

A new class of stand-alone videoconferencing systems supports both ISDN and IP video transport. In our tests, Intel's TeamStation beat the competition on the LAN by a narrow margin.

magine making a video call to a colleague across the building or across the country using software on your desktop PC or in a conference room. That's the promise of network videoconferencing.

Until this year, network managers often had trouble finding reliable, quality videoconferencing solutions over anything but ISDN. Today, however, new standards are bringing videoconferencing to the LAN. We tested three stand-alone workgroup systems that support video transport over ISDN and IP. Intel's TeamStation System 4.0 Update 2 took home our Blue Ribbon Award. You'll find the full test results in the Review below.

Our Issues and Trends story on page 45 chronicles the evolution of LAN-based videoconferencing solutions and highlights some lingering concerns, such as bandwidth requirements and data-sharing capabilities. We also look at how turnkey solutions compare to component systems with regard to price and functionality.

If you're trying to decide between a stand-alone workgroup terminal system and a portable small group system or desktop PC kit, visit Network World Fusion (www.nwfusion.com). We've polled 24 vendors and compiled full specifications for 41 videoconferencing products. Browse our Interactive Buyer's Guide or download the complete chart.



By Kyle Nisenson

Tired of traveling, but still feel you need faceto-face meetings with remote associates? Videoconferencing may be the answer, but make sure you ask some hard questions of the vendors who want to sell you equipment. Just as important as



REVIEW

video and audio quality are management, a userfriendly interface, data-sharing capabilities and interoperability.

Today's workgroup systems are turnkey solutions that support the two most frequently used standards for business videoconferencing: H.320 for video over ISDN and H.323 for video over IP. Packaged with everything but the network, workgroup systems include a PC, preloaded software, camera, wireless keyboard, microphone, speakers and monitor and can be installed in conference rooms or on the desktop.

Of the three workgroup systems we tested, Intel's TeaniStation System 4.0 Update 2 scored the highest due to its consistently high video quality and data-sharing capabilities. VCon's MediaConnect 8000 Version 2.5.1 demonstrated the strongest audio quality and user interface, but the product's score was hurt by its laborious installation and poor documentation. Data sharing is problematic with VTel's WG500 Beta Release 5.0, which was more impressive in terms of features and functionality, LAN performance and installation. We reviewed VTel's beta version because IP video transport is missing from the version of WG500 that is currently shipping.

Seeing is believing

The most obvious advantage videoconferencing has over conference calling is the ability to see the people on the remote end; so video quality is important.

To measure video quality, we looked at five different criteria:

- Frame rate: maximum amount of full-screen images transmitted per second.
- Image clarity: a factor of the number of pixels defined per image.
- Lip sync: synchronization of voice transmission and lip movement.
- Delay: time it takes to deliver transmitted video and audio.
- Motion compensation: how well a system deals with excessive screen motion.

Intel TeamStation achieved impressive video quality over IP when a call was established between two Intel systems, but the product lost points for image clarity and motion compensation when connected to non-Intel systems. The best IP video quality came from the VTel WG500 beta release, which makes up for some of the

O Don't miss our downloadable Buyer's Guide chart of videoconferencing products on Network World Fusion (www. nwfusion.com). In addition to the products we tested from Intel, VCon and VTel, the chart includes six stand-alone workgroup systems, gine portable small group system devices and 23 desktop PC kits. In all, we've compiled specifications for 41 products from 24 vendors.

Our interactive questionnaire will help you decide which is best for your network. Find out how the products stack up in terms of configuration, network support, features and functionality, easeding algorithms and cost. WWW.nwrusio

BUYER'S GUIDE

WG500's ISDN's shortcomings. With VCon's McdiaConnect, we experienced great difficulty establishing a call from or to either of the other systems. When we were able to connect, image quality ranged from poor to non-existent, with no image appearing at the far end.

As for ISDN, Intel's current version of Team-Station supports only low data-rate ISDN calls, but video quality was outstanding at 128K bit/ sec. Intel is planning to release a higher datarate TeamStation in the fall. Over ISDN, the VTel WG500 was inconsistent in terms of video quality, displaying a significantly different image depending on the system to which we connected. The quality of VCon's MediaConnect over ISDN fell slightly below that of TeamStation at 128K bit/sec, particularly with image clarity. MediaConnect does support 384K bit/sec transmission speeds, at which it is superior to VTel's WG500.

We tested audio under both optimal and notso-ideal videoconferencing conditions. Of the three systems, we found that MediaConnect projects the cleanest and best audio quality utilizing each algorithm. VTel WG500 finished a close second followed by TeamStation. MediaConnect was the most consistent in each of the environments on both ends of the call. Our biggest complaint with the WG500 is that the audio output was considerably lower than the other two systems, particularly in multipoint scenarios in which we put all three systems side by side in a four-way conference with a PictureTel Concorde. Intel's greatest fault occurred in conference rooms with less than optimal surroundings where the audio would actually fluctuate in strength. We found this to be extremely disruptive.

Cause and effect

While videoconference users would like to see video quality move closer to that of television, they'd also like equipment usability to move closer to that of the telephone. The best user interface enables simple operation while incorporating full-system manageability.

We liked the large, descriptive icons of Intel's TeamStation interface but found access to some features cumbersome. Selecting audio mode or bit rate for an IP call, for example, requires a user to shut down the video application and open a separate program.

The VTel WG500 interface was troubling for some of our hovice users, who had trouble finding a toolbar hidden behind a VTel logo on the local video screen and also had difficulty distinguishing some icons. Simple functions such as muting local audio are buried inside the toolbar.

Of the three systems, VCon's MediaConnect has the best interface for both novice and experienced users. On-screen icons and pull-down

11(24-13(25)) 15:5

TeamStation System 4.0 Update 2 Intel

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www.intel.com/proshare/conferencing

▲ Data sharing is well integrated ▼ Interoperability problems and seamless to the user.

▲ Excellent video quality.

with H.263 video algorithm.

Pricing starts at \$9,999; \$11,999 for package with 29" monitor.

WG500 5.0 beta

(800) 299-8835 www.vtel.com

- ▲ Installation and configuration are simple.
- ▲ Excellent diagnostics for H.320, H.323 and T.120.

▼ User interface takes time to figure out.

Pricing starts at \$9,995; \$14,995 for package with inverse multiplexer.

MediaConnect 8000 2.5.1

VCon

(972) 735-9001 www.vcon.com

▲ Solid interoperability. ▲ Excellent audio quality. ▼ Installation and configuration are cumbersome.

Pricing starts at \$9,995; \$13,995 for package with triple monitor capability.

menus can activate all system functions.

Data sharing prognosis

An intuitive interface becomes more important when you begin to take advantage of built-in collaboration features such as T.120-based data sharing. T.120 enables a virtual whiteboard, file transfer and application sharing. Each of the workgroup systems we tested came preloaded with Microsoft's NetMeeting software to enable data sharing.

Intel's TeamStation offers the best system for data sharing. Tools such as the document server, which allows users to preload documents in preparation for a conference, are useful in streamlining document sharing during a call.

VTel and VCon failed to incorporate Net-Meeting seamlessly with the video application. Both systems require a base-level understanding of NetMeeting in order to use the data-sharing

While T.120 is supposed to be a standard, we were unable to complete a point-to-point T.120 connection between any of the different vendors' systems. The video connections worked fine, but once we started data sharing, the systems either went berserk or totally locked up. Surprisingly, we were able to collaborate and use all data-sharing features when connected through a Lucent or VideoServer Multipoint Control Unit (MCU).

Interoperability

Each of the systems we reviewed works cleanly in a like-to-like environment. Unfortunately, this is unrealistic in today's video infrastructure. Most companies have invested in products from

multiple vendors, and they need to communicate outside of the organization. Interoperability is crucial.

When attempting to connect via IP, the only problem we encountered with TeamStation was that it would not answer a call placed from the VTel WG500. The WG500, however, was able to answer Intel-initiated calls just fine. We had great difficulty establishing a successful H.323 call between VCon's MediaConnect and either the Intel or VTel systems. While the audio generally worked, the video we received was poor.

Conversely, VCon's MediaConnect was a clear winner in ISDN interoperability testing. We had no problems connecting to every system and MCU in our test bed, and MediaConnect maintained consistent video and audio quality levels. One real plus for MediaConnect was its ability to establish a connection through standards negotiation. Even when we specified an incompatible mode for systems on the far end, MediaConnect managed to make a connection.

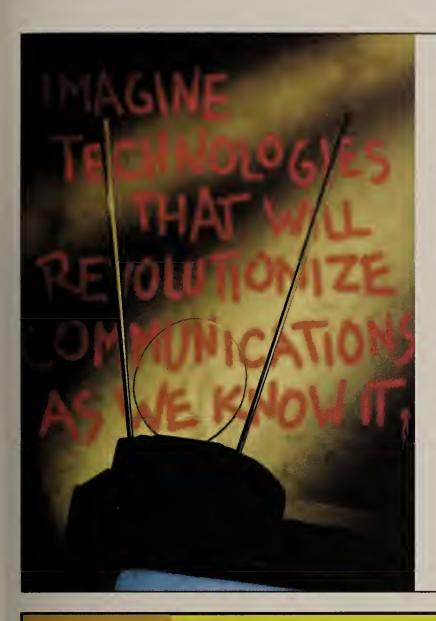
The VTel WG500 and Intel TeamStation had considerable difficulty connecting to each other via ISDN, with the WG500 experiencing the worst problems. Often, the WG500 would freeze during negotiation and require rebooting.

On the ISDN front, TeamStation also suffered connectivity issues with legacy PictureTel 4000 coder/decoders and the PictureTel Live 200 desktop. Often we were unable to synch up on two-channel ISDN calls. We also experienced problems connecting to a PictureTel M8000 MCU. After we spoke with Intel tech support, we learned that TeamStation will not connect if the H.263 video algorithm is enabled (older versions

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NetworkWorld Blue	Vie	deo quality (15%)	Audio quality (15%)	User interface (15%)	LAN issues (15%)	Data sharing (10%)	Features/ ifunctionality (10%)	nteroperability (10%)	Installation (5%)	Documentation (5%)	Total score
Ribbon TeamS	Station 93	x .15 = 1.35	7 x .15 = 1.05	7 x .15 = 1.05	8 x .15 = 1.20	$9 \times .10 = 0.90$	7 x .10 = 0.70	7 x .10 = 0.70	$7 \times .05 = 0.35$	$6 \times .05 = 0.30$	7.60
WG500							9 x .10 = 0.90				
MediaCo	onnect 7:	x .15 = 1.05	9 x .15 = 1.35	8 x .15 = 1.20	7 x .15 = 1.05	5 x .10 = 0.50	$8 \times .10 = 0.80$	7 x .10 = 0.70	$2 \times .05 = 0.10$	$2 \times .05 = 0.10$	6.85

Individual category scores are based on a scale of 1 to 10. Percentages are the weight given each category in determining the total score.



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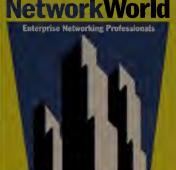
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of PictureTel do not support H.263). After disabling the H.263 option, the systems connected fine. Unfortunately, this is not a trouble-shooting step a novice user would ever consider.

Congestion and quality

Along with interoperability, another concern is how each call impacts the quality of service on a LAN/WAN, and conversely how traffic on the LAN/WAN affects a video call. We found that a single video call does not use up a great deal of bandwidth. The IP equivalent of a six-channel ISDN video call consumes approximately 700K bit/sec. In a 10M bit/sec pipe, this barely causes a ripple. It's when there are several simultaneous calls that video over IP becomes a burden.

In our tests, we were unable to significantly affect the quality of a call by loading our shared LAN with multiple applications. We were able to bog down the LAN so much that none of the endpoints could establish a connection, but once a call was up, video and audio quality remained steady.

Intel's TeamStation performed well with the bits allotted, but the user is limited to two options — 400K or 800K bit/sec. Intel's status screen is helpful but not as detailed as VTel's. We found the VTel WG500 used bandwidth most efficiently. Users can select how much bandwidth they want for a call, from 64K to 768K bit/sec. And with the System Monitor feature, users can identify exactly how efficiently the system is running.

VCon's MediaConnect provides the same bit rate options as the VTel but offers none of the call monitor options found in the other systems.

Features and functionality

All three systems use a wireless keyboard with built-in mouse control. All of the systems also use the same camera, a Sony EVI D30. With the VTel WG500, the camera controls can be managed easily using the mouse. MediaConnect and TeamStation require the use of push button controls to manipulate an on-screen compass.

How We Did It

We examined each system utilizing ISDN and IP transport. We also studied each system in four different connection environments: point-to-point calls between other commonly used ISDN systems; multipoint calls through Multipoint Control Units; H.323 (IP) calls point-to-point to other IP based systems; and Internet calls placed through an IP to ISDN gateway.

To evaluate audio quality, we installed the systems in multiple locations to simulate favorable and less favorable videoconferencing conditions. We tested the audio signal received at the far end as well as the output on the system end. In addition, we polled a group of veteran videoconferencers for their opinions of system audio quality.

To test the user interface, we asked several technical and nontechnical users to try to place a call and manipulate some of the system's basic features. In our test environment, we established IP calls over 100M bit/sec dedicated, 10M bit/sec dedicated and 10M bit/sec shared connections to see how network traffic affects a video call.

We liked TeamStation's quick access to active call information, available by clicking the LED bars on the bottom of the screen; but the product could even be better if it included more information such as audio algorithm.

One terrific addition with the beta release of VTel WG500 is the System Monitor. All necessary information on an H.320, H.323 or T.120 call is just a mouse click away. We were impressed with the IP information, which includes a breakdown of data transmitted and received for audio and data. Another nice option is the slide meter, which adjusts video image quality.

VCon's MediaConnect includes some interesting additional features as well. There is a Frame Rate Monitor that shows the current video frame rate being sent and received, and a Conversation Parameters option lists all of the local and remote system video and audio capabilities. VCon also offers an economy mode that saves transmission charges by allowing calls to drop ISDN channels, all the way down to one channel, in the middle of a call.

Implementation

Each of the products claims easy installation, but only two deliver.

The VTel WG500 was the quickest and easiest to install thanks to a competent configuration wiz-

ard. It took us about 20 minutes to get the system up and running. We had to refer to the manual a couple of times; luckily, it was easy to follow.

TeamStation was not quite as quick or easy. Intel includes a poster with diagrams of the setup process, but we found the graphics confusing at times. We recommend color coding or labeling cables and inputs.

VCon's MediaConnect was by far the hardest to install. The manuals are hard to follow, and the icons on the back of the monitor are difficult to decipher. For example, it took us several hours to discern how to establish audio. We found the online help to be equally insufficient.

Of the systems we reviewed, Intel TeamStation rated best overall. Our novice users found it the easiest to use, and our veteran users felt it was the most complete videoconferencing system. We also give kudos to the VTel beta release for H.323 quality. Once some of the beta issues are resolved, we believe the VTel WG500 will be the best of the systems for IP conferencing.

Nisenson is customer applications manager and former director of network engineering for Frontier Videoconferencing. He can be reached at kyle@ frontiervtc.com. Brian Patrick conducted testing for this review. A former Frontier Videoconferencing operator, Patrick is responsible for the Frontier Evaluation Lab.

Vision of videoconferencing

Enterprise videoconferencing demand has spawned a myriad of products, but don't expect perfection from this emerging field.

By Kyle Nisenson

ake a relatively immature technology and subject it to extremely rapid growth, and you're bound to encounter problems. That's the state of videoconferencing today. Cost of implementation, call reliability, image quality, network stability and interoperability among multiple vendors' products remain obstacles in the path of successful deployment.

Today, the majority of business-quality videoconferencing takes place over ISDN lines. In the future, we'll see IP take over more teleconferencing traffic, while plain old telephone service (POTS) videoconferencing will likely remain a consumer-only application.

Migration to LAN-based videoconferencing

raises new concerns for telecom and IT managers worried as much about LAN performance as conference quality. To capture the corporate market, vendors have devised comprehensive



workgroup videoconferencing systems that promise to simplify configuration and operation.

But local conditions aren't the only issues facing network managers. Moving from the LAN to the WAN using the Internet adds another set of problems, the foremost being quality. If you've experienced video over the Internet, you probably saw something that looked like a familiar face on the other end, little or no motion and broken audio — essentially, a pretty useless business tool. The unfortunate reality is that today's public Internet is no place for real-time traffic.

The International Telecommunication Union (ITU) has attempted to improve video over the Internet. In 1995, the ITU ratified the H.323 standard for video over IP transport. Since then, the standard has been refined, improved and adjusted to work with changing LAN landscapes, but the core standard is designed for a far more constant bandwidth environment.

ITU's H.323 standard is just one of its videoconferencing standards. H.320 covers ISDN, which has the widest installed base right now.

H.324 covers POTS video, which is unable to deliver the quality that business conferences demand.

H.310/H.321 covers ATM. For sites with an ATM network, ATM video is an excellent solution. ATM's bandwidth allocation features are well-suited for carrying real-time traffic.

The momentum, however, is clearly behind IP videoconferencing. Users are beginning to look at

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IP video for the same reason they look at voice over IP—to try and bring down telecom charges. Calls over ISDN can cost a bundle.

Making IP work

IP video can make sense as a corporate solution if all the correct pieces are in place. The first consideration is clearly bandwidth because the available bits determine audio and video quality. You need to consider how many simultaneous calls are likely. A 100Base-T backbone is the minimum requirement if many simultaneous calls are expected. It's not hard to imagine outgrowing the 100M bit/sec backbone quickly, particularly in larger organizations.

Video technology has reached the point where, given proper bandwidth, image quality can beat that of broadcast television. Maximum frame rate is a feature that users have come to equate with video quality. Frame rate defines how many times the screen can be redrawn in a single second. While this is a contributing factor to video quality, it is not the sole definition. A system that can support 30 frames per second may only do so when there is little motion on the screen. Also, if resolution is poor, how fast images are being pushed through the pipeline is irrelevant.

The average video call requires about 700K bit/sec to run at acceptable levels. The real concern is when users start using the technology en masse. Communicating with remote sites is problematic, as most organizations have limited bandwidth over the wide area.

Get more online:

In addition to the products we tested from Intel, VCon and VTel, the Buyer's Guide chart includes products from:

- 3Com
- ACS Innovations
- C-Phone
- Connectix
- Corel Computer
- Creative Labs
- DataPoint
- Elsa
- Intelect Visual Communications
- Nogatech

- Nortel
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One alternative for communicating with distant locations is through ISDN gateways. These devices can convert H.323 LAN systems to H.320 ISDN and call out to circuit-switched locations. This gives users the flexibility of H.320 compatibility as well as the option of dial-up access to remote locations.

A many-tiered market

Videoconferencing systems differ dramatically in price. On the low end are incomplete packages that require a multimedia PC. When you are supplying the

PC, be sure to provide the optimal configuration for the processor, memory and operating system.

On the higher end are turnkey solutions that include a PC and all the trimmings. These so-called workgroup systems are generally better suited for conference rooms than for desktops.

A third type of system is the portable unit. These systems are self-contained like workgroup systems but are generally not PC-based and are specifically engineered for mobility. Some are as light as five or 10 pounds. They typically require a monitor or TV, and some require a separate inverse multiplexer for high data-rate calls.

Look for a product that offers T.120 data sharing, especially with IP-based systems. These let you transfer files, share applications and perform whiteboard functions during conferences. Microsoft's NetMeeting is becoming the most frequently used data-sharing tool, but software such as DataBeam's FarSite and Picture-Tel's LiveShare are also good solutions. Be careful, however — though the technologies are based on a standard, T.120 products are not always compatible.

Videoconferencing was once a market dominated by one or two endpoint vendors, but those days are over. Looking ahead, we expect more vendors to develop IP-based video solutions as demand increases. Workgroup systems will dominate the market; legacy and new systems will continue to evolve and support multiple transport algorithms. Network managers, prepare for heightened videoconferencing traffic.



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DON'T WORRY ABOUT IPV6 YET, THOUGH YOU MAY WANT TO JOT IT DOWN IN YOUR FIVE-YEAR PLANNER.

No worries

Neal Weinberg

f you're a network manager, you're probably up nights worrying about a number of things, from RMON2 to SAP R/3 to IMAP4 to NetWare 5. But one thing you don't have to fret about yet is IPv6, the nextgeneration Internet protocol that expands address space from 32 bits to 128 bits.

Thanks to some effective stopgap measures, it turns out that the world won't be running out of IP addresses any time soon. While no one knows for sure when the current supply of IP addresses will dry up, you probably won't need to pencil an IPv6 upgrade onto your calendar for a good five years.

In the meantime, the Internet Engineering Task Force (IETF) will continue to define IPv6 standards, vendors will begin to deliver products that support the protocol, and early adopters will run trials on a test bed known as 6Bone.

More important, Microsoft will develop an IPv6 stack for the version of Windows NT that follows 5.0. Users won't migrate to IPv6 until Microsoft delivers it to the desktop, and that probably won't occur for another three or four years, according to Bob Fink, network researcher for the federal Energy Sciences network project (ESnet) in Berkeley, Calif., and a key member of the IPv6 planning group.

"There's lots of life under the current mode of operation," says Fink, a 26-year veteran of Internet projects.

IETF Chairman Fred Baker says there's no reason for a company to go through the pain of an upgrade until its business is being hurt by the lack of new addresses or until existing tools to extend IPv4 begin to lose their effectiveness.

Baker points out that technologies such as Network Address Translation (NAT), Dynamic Host Control Protocol (DHCP) and Classless Interdomain Routing have allowed companies to hide millions of internal addresses behind a small number of public addresses and better manage those addresses under IPv4.

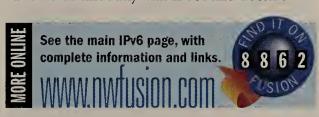
But those workarounds haven't addressed all of IPv4's shortcomings, and IPv6 working group member Thomas Narten says the new protocol may be needed sooner than many people think, especially if demand for IP convergence intensifies.

Narten points out that IPSec, the IETF's proto-

col for IP security, doesn't work through a NAT server, which means the IPv4/NAT solution may not satisfy people's concerns about Internet security. "This may be a huge barrier for widespread deployment of voice over IP," Narten says.

He also argues that IPv6 provides fundamentally better quality of service (QoS) than a combination of IPv4 and Resource Reservation Protocol (RSVP), which has been criticized for shortcomings in scalability and ease of deployment.

Furthermore, Narten says IPSec works by encrypting port numbers, which effectively negates RSVP's ability to classify traffic. However, IPv6 works smoothly with IPSec and doesn't



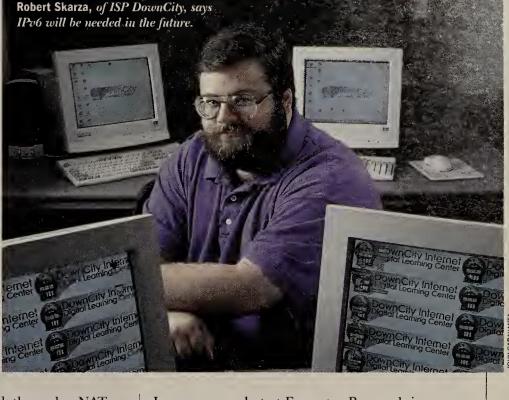
need to look at port numbers. The protocol provides QoS by reading the flow label on the IPv6 header and identifying packets that come from the same flow.

No one can predict today how quickly IPv6 will take off, but Baker says it all rests on market forces. In other words, when customers yell loud enough, ISPs will be forced to upgrade their own systems and start offering the protocol.

Robert Skarza, managing partner at DownCity, a small ISP in Norwich, Conn., confirms that it's getting harder to squeeze new addresses out of his upstream provider, but the situation hasn't reached a crisis point yet.

Skarza says DownCity is taking a wait-and-see approach to IPv6. "Everyone agrees that sooner or later the numbers are going to run out. There are a bunch of guys working on it, and several years down the road, when everybody needs it, hopefully it will be there," he says.

But it's too soon for network managers to even be thinking about IPv6, says Maribel



Lopez, an analyst at Forrester Research in Cambridge, Mass. She says technologies such as NAT and DHCP are doing the trick, and when people complain about the shortage of addresses "it just means they can't get address blocks as big as they want."

The situation will become critical only if devices such as cell phones suddenly need their own addresses to connect directly to the Internet, Lopez says. That may happen sometime, but she doesn't expect to see users looking seriously at IPv6 until around 2003.

Migrating to IPv6 will require a major effort because virtually everything on the network routers, printers, operating systems, applications and even NAT support — needs to be upgraded to support IPv6.

However, Fink says the IETF is going to great lengths to assure a smooth migration. He envisions a slow transition in which routers and other devices run dual IPv4/IPv6, which would allow network managers to methodically turn on IPv6 features at their own pace. In addition, IPv6-enabled operating systems will automatically configure an IPv6 address and IPv4 address upon installation, giving network managers a choice of protocols.

In the near term, the IETF will vote on elevating IPv6 to Draft Standard status, and IPv6 addresses may become available by year-end. Vendors are at various stages of delivering IPv6. FTP Software and 3Com already provide IPv6 implementations; Compaq's Digital unit, Nokia and others have prototypes out; and other major players such as Cisco and Sun plan to deliver IPv6 soon.

Although customers aren't clamoring for IPv6 products just yet, vendors are confident it's just a matter of time and want to be ready for early adopters.

Weinberg is Network World's features reporter. He can be reached at neal_weinberg@nzww.com.

Management Strategies Tough marching orders

Novell CIO Sheri Anderson has a lot to accomplish under the watchful eye of a tech-savvy CEO.

henever you're feeling stressed out, overwhelmed or simply run ragged, remember it could always be worse: You could be Sheri Anderson.

Saying that Anderson, chief information officer at Novell, has a full plate doesn't do her to-do list justice.

Consider this lineup: Anderson is charged with replacing IPX, Novell's own internetworking protocol, with IP throughout the company. She's also under the gun to migrate 33% of her servers to hated rival Microsoft's Windows NT so Novell has mixed networks like its customers have. And Anderson is replacing 154 departmental applications with a handful of off-the-shelf enterprise applications, including Oracle Financials and PeopleSoft's human resources package.

Each of the projects is a major undertaking with political, cultural and technological implications. But the CIO faces other challenges.

In Novell's quest to cut costs, the IS budget actually decreases every quarter. Anderson wouldn't disclose the amount of the budget cuts but indicated the reduction is significant.

She must run her day-to-day operations using preproduction versions of upcoming Novell products. And she has to spend 25% of her time on the road making site visits to customers.

Her boss, Novell CEO Eric Schmidt, possesses a deadly combination of technological know-how and a penchant for demanding the near impossible. For example, there's no wiggle room when it comes to the migration to IP.

"I'm highly motivated by the fact that Eric has a Sniffer," Anderson says. He's going to be checking at the wire level of the network to ensure the packets are IP and not IPX.

With everything she's up against, Anderson hasn't been able to meet all her deadlines. For example, she failed to meet Schmidt's deadline for creating an all-IP engineering building at the company's headquarters in Provo, Utah.

Schmidt then called her on the carpet and told her that she not only had to get that engineering building to IP, but when a new campus opens this fall in San Jose, it also has to be all-IP.

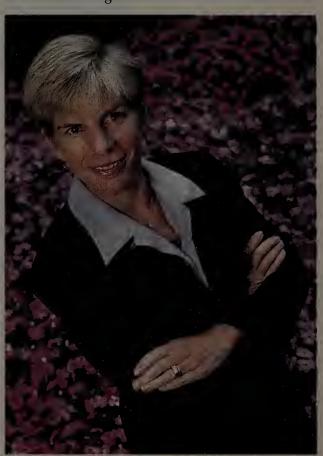
Because all of Novell's products and all its internal utilities run IPX, "to be IP-only, I have to fix everything," Anderson says. Her technology strategy was to break down the problem into discrete pieces, such as getting IPX traffic to talk to IP and IP to IPX. Her political strategy was to use her IS department to drive the engineering people to solve the problem.

Although the transition is still underway,

By Neal Weinberg

Anderson says she is making significant progress and plans to have the whole company on IP within six months. Furthermore, her efforts have resulted in a white paper on IPX to IP migration.

She hasn't reached the target of converting one-third of her 500-odd servers to NT, but she is running Novell's GroupWise groupware application on NT and is using Novell Directory Services for NT to manage the mixed environment.



Novell ClO Sheri Anderson's job of migrating one-third of the vendor's internal NetWare servers to Windows NT probably didn't win her many friends in the company.

"There are millions of projects I can't get to," she adds. So how does she stay in the good graces of Schmidt and the board of directors?

Communication is the key. Anderson meets monthly with the company's executive committee to discuss the progress she's making and to set priorities for the future. She also reports whatever flaws she finds in beta products and delivers feedback from her customer meetings.

It also helps that Anderson is a veteran with more than 20 years in the industry, including stints with the U.S. Navy, Electronic Data Systems, Wells Fargo and Charles Schwab.

And it also helps that Schmidt doesn't mind making waves; in fact, he relishes shaking things up. Anderson recalls that Schmidt's call to bring in NT servers was "quite startling at the time." When Schmidt ordered the switch to IP, "I said, 'There's going to be some noise. Are you prepared?' "Schmidt said he wanted to stir up a ruckus in the IS and engineering departments.

Anderson predates Schmidt at Novell. She was hired by former CEO Robert Frankenberg in 1995 and made her mark by creating the Global Network Operations Center. That's where Novell shows customers how the company is using its own ManageWise network and systems management tools to manage its worldwide network.

"You would be hard-pressed to find a better person to juggle so many different plates in the air," says Todd Chipman, an analyst at Giga Information Group.

Anderson says her visits to customer shops have already paid off. For example, customers were telling her that BorderManager, the Internet product that combines a firewall, caching, virtual private network, remote access and content filtering, was too confusing. So Novell broke out individual products, such as FastCache.

After more than a year into the Schmidt regime, you might expect Anderson to be worn down and demoralized. But in a recent interview, she was energetic, focused and upbeat. She was relaxed and confident enough to talk candidly about her missed deadlines, and she also proudly ticked off her accomplishments.

For example, when she found that her budget was being slashed, she reorganized the 220-person IS department. Novell's internal help desk had been outsourced, and Anderson brought that function back in-house. She retrained people in the art of customer service and rolled out off-the-shelf help desk management tools.

As a result, internal help desk costs have been cut in half. Help desk workers are solving problems on the phone 66% of the time, a big improvement over the previous 10%.

She also collects data on the problems referred to the help desk. Each month, she creates a list of the top 10 problems and attacks them.

While some of Schmidt's marching orders may come across as heresy within Novell, Chipman says there's a clear strategy behind the projects Schmidt is counting on Anderson to implement. Novell has to show its customers that it is facing the same real-world issues they are, such as migrating from proprietary protocols to IP and running a heterogeneous NetWare/NT environment.

"She's a good person to put in front of customers," Chipman adds. "She's been there and done that."

Weinberg is Network World's feature reporter. He can be reached at nweinberg@nww.com.

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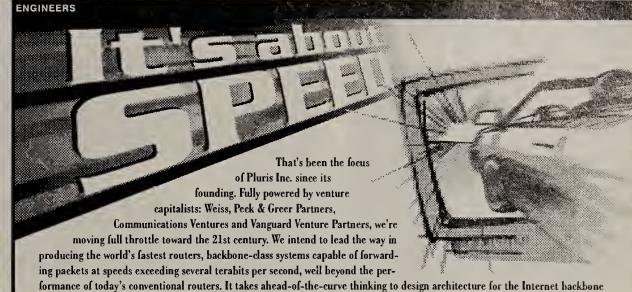
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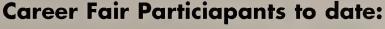
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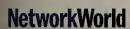
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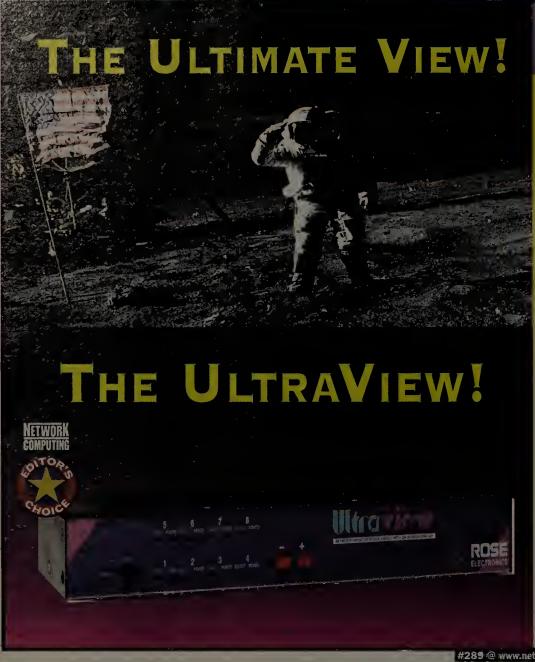
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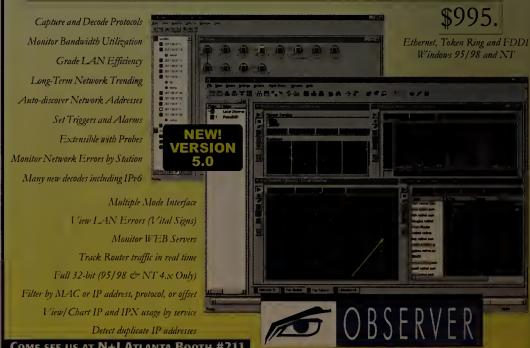
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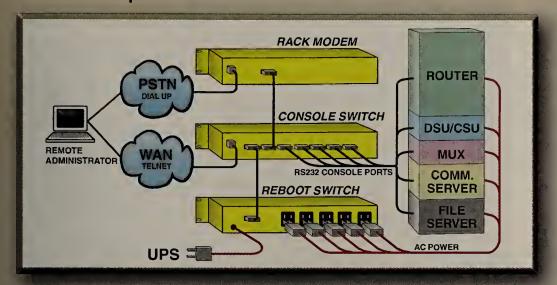
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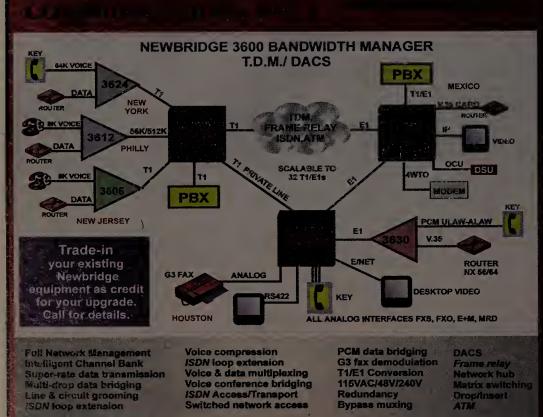
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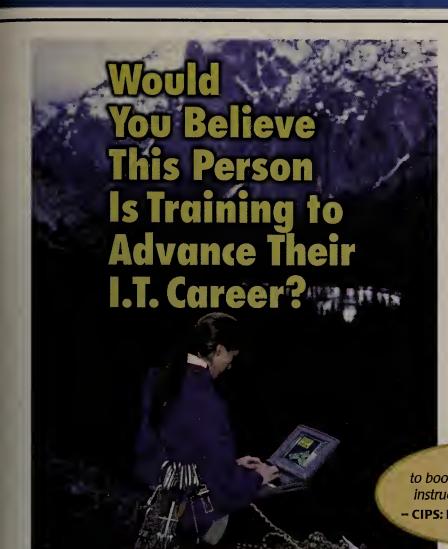
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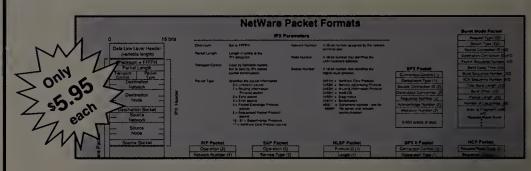
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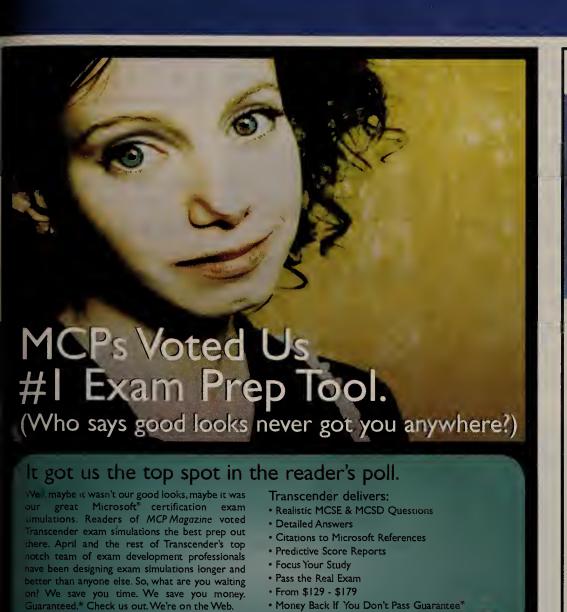
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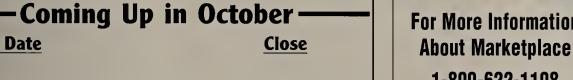
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No rest for Qwest

Carrier announces services, partners with Netscape.

By Denise Pappalardo

Qwest Communications International last week continued to apply pressure to traditional carriers by outlining a comprehensive set of IP-based business services and announcing a partnership with Web software leader Netscape.

The Denver carrier, which has gained widespread attention of late for its fast-growing international IP network and aggressive pricing, had a busy week. The company also aired plans to buy national ISP Icon CMT.

Qwest President and CEO Joe Nacchio says the company's latest moves are designed to attract business and residential customers. However, the carrier's new dedicated OC-48 IP service is aimed squarely at handling voice and data traffic from business customers and other carriers. Qwest says the

622M bit/sec service is slated for availability in November, but the company declined to share pricing information.

Some customers, such as Rudin Management, have already signed up for the service. The New York real estate holding company inked a multiyear, \$36 million deal with the carrier in order to provide OC-48 pipes to each of its 36 business and residential properties, says John Gilbert, Rudin's chief operating officer.

Qwest is also planning to roll out IP-based virtual private network services early next year, Nacchio says. While details about these offerings will not be released for a few months, Nacchio promises that "our network will be able to support zero packet loss and 100% reliability."

In the meantime, Qwest plans to make its Q.Talk voice-over-IP service available in 125 cities in 29 states by year-end. Q.Talk is Qwest's flat-rate service that lets users make long-distance calls for 7.5 cents per minute. This service is primarily targeted at consumers and small businesses.

Separately, Qwest announced a deal with Netscape that will let Qwest's residential customers

easily manage their voice, Internet and faxing services on Netscape's Netcenter Web site. While the three-year deal is aimed at making service management easier for consumers, the Netcenter network management tools could become available to business users down the road.

Business customers could also benefit from Qwest's acquisition of Icon CMT. The transaction, involving the transfer of \$185 million in Qwest stock, provides Qwest with Web hosting and Web site design services.

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Lucent

Continued from page 1

lion demand for virtual private network (VPN) services that Lucent cannot provision yet, according to Tom Nolle, president of CIMI Corp, a technology assessment firm in

POOLING OF INTERESTS

Accounting rules prevent spinoffs such as Lucent from using the financially beneficial "pooling of interests" method of acquisition for two years. Oct. 1 is Lucent's second birthday. The pooling of interests technique lets companies value a purchase using "book" rather than "market" values. Use of market values would result in higher taxes and larger charges against earnings.

Voorhees, N.J.

All Lucent CEO Rich Mc-Ginn will say about acquisitions is that the company is interested in boosting its presence in data networks, wireless technology and optical networks. Lucent will get what it needs any way it can, through research and development, alliances and acquisitions, he says.

While Lucent and Ascend are silent on a potential pairing, Ascend could help Lucent gain access to desired regional Bell operating companies and ISPs—two of the largest buyers of data gear.

The RBOCs and the ISPs already buy Ascend gear and

both plan to buy in bulk in the coming years, particularly the RBOCs as they break free of federal restrictions. Lucent could use that foot in the door.

"They need to buy Ascend really badly. Ascend has penetration into the ISPs, and the two companies have little or no product overlap," says Ray Keneipp, principal analyst at Current Analysis in Sterling, Va.

For Lucent, Ascend would bring its GX 550 core ATM switches and Navis management software, which supports IP quality of service over frame relay and ATM backbones.

While many RBOCs already have Lucent gear, it is voice, not data, equipment. It will be much easier for Lucent to sell data gear to an RBOC if it owns a company such as Ascend, whose switches already anchor RBOC data networks, Nolle says.

With a jump-start in carrier and ISP data networks, Lucent could take on anyone. "It would be great if they bought Ascend because Lucent would be a kickass competitor to Cisco," says Craig Johnson, principal of the PITA Group in Portland, Ore.

Cisco had no comment on Lucent's potential to make a big acquisition, though a Cisco spokesperson did say that acquisitions are hard to pull off in terms of product and personnel synergy and integration. Cisco should know; the company has spent about \$7 billion to acquire 27 companies over the past five years.

Lucent-Ascend would also pose a threat to Nortel, which just bought Bay Networks in an attempt to better compete against Cisco.

Newbridge, with an impressive array of ATM gear, would

be a more difficult buy because it is closely linked with Siemens, Nolle says. Newbridge and Siemens jointly sell ATM switches under the name MainStreet.

Others rumored to be on the Lucent shopping list include 3Com and Cabletron, but experts say they are less likely matches. The LAN network gear 3Com and Cabletron sell is yielding smaller and smaller profit margins, Nolle says, and that is not Lucent's game.

"Lucent is going after highperformance campus switching, multiservice concentrators for WAN access and dense wave division multiplexing (DWDM)," says John Morency, an analyst with The Registry in Boston.

In fact, Lucent is expected to make a run at the DWDM market in the near future with its own technology that will expand the capacity of fiber optic lines to multiterabits per second. In addition, its less expensive fiber technology will push broadband fiber to the curb, Lucent told analysts last week.

With \$28 billion in sales, Lucent makes no secret about its desire to become a kingpin in data networking. Since it split off from AT&T two years ago, Lucent has been prohibited from making acquisitions based on a procedure called "pooling of assets," an accounting method that eases the financial impact of stock-swap purchases. The restriction disappears Oct. 1.

In the meantime, Lucent hasn't exactly been a wallflower. It has aggressively snapped up 13 smaller companies for cash. The result has been an impressive collection of technology.

Those purchases include:
Octel Communications, for
messaging (\$1.8 billion);
Livingston Enterprises, for
remote access networking solu-

tions (\$650 million); Prominet Corp., for Gigabit Ethernet switching and IP-based services for LANs (\$200 million); Yurie Systems, for ATM access (\$1 billion); and LANNET, for Ethernet and ATM LAN switches (\$150 million).

Earlier this year, Lucent found another way to invest in other companies without pooling by setting up its own venture capital arm, Lucent Venture Partners. Backed by \$100 million, Lucent Venture Partners is focusing on technologies such as wireless, data networking, semiconductors, communications software and professional services.

In April, Lucent formed a

partnership with Accel Partners, one of the elite venture firms in Silicon Valley. Lucent joined Microsoft, Compaq and Nortel in financing Accel's \$35 million Internet Technology Fund II.

Lucent executives, including venture fund director John Hanley, met with Accel as early as January to discuss investment strategies, Accel Managing General Partner Jim Breyer says.

According to Breyer, Lucent is talking with a number of Accel's portfolio companies about possible investment or OEM relationships.

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LUCENT FEEDING FRENZY?

With freedom to pool its assets, there is virtually nothing Lucent can't gobble up.

Nokia:

Potential cost: \$93 billion*

Factors: Has a lot of foreign customers; overlaps Lucent in telecom gear.

Alcatel:

Potential cost: \$28.5 billion*

Factors: Strong on foreign customers; overlaps Lucent in telecom gear.

3Com:

Potential cost: \$11 billion*

Factors: LAN network hardware and phone/data gateway; overlaps Lucent in remote access.

Ascend:

Potential cost: \$8.7 billion*

Factors: Core ATM and frame relay switches, as well as a solid presence in ISPs; some product overlap with Lucent.

Newbridge:

Potential cost: \$3.6 billion*

Factors: Carrier-grade ATM switches; may be reluctant to sell.

Cabletron:

Potential cost: \$1.3 billion*

Factors: Popular management software; some LAN network hardware is outside Lucent's area of interest.

*Figures represent market capitalization numbers — a measure of a company's size in total stock value.

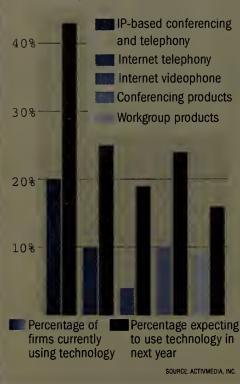
Firewalls

Continued from page 1

of-the-box support for pcAnywhere, though the company does support more than 75 different applications. However, Elron technicians helped NFL Properties open a port for pcAnywhere, essentially bypassing the firewall's advanced filtering. But at the same time, the technicians told Davids that NFL Properties was opening itself to a greater security risk.

FIREWALLS VS. APPLICATIONS

Applications that have difficulty with firewalls are in big demand, a survey of 207 corporations reveals.



"Security experts all tell you that opening up a firewall is a potential hazard," Davids says. "You give someone a hole to hack in."

After thinking about it for a while, Davids decided to close the hole. "I keep thinking that with the pcAnywhere application, anyone might be able to get control of our machines,"

he says. "You have to try and accommodate the users as best you can. But in this case, it seemed too dangerous."

Other users have taken the port approach. Community Credit Union of Plano, Texas, opened a port on its Novell BorderManager firewall to let Lotus Notes through.

"We wanted to offer this functionality to select employees," says John Bock, Community Credit Union senior vice president and chief information officer. Novell's BorderManager

> supports only a handful of applications, including: HTTP, File Transfer Protocol (FTP), Gopher and the Internet videoconferencing application, CU-SeeMe.

Neither Novell nor Elron have tool kits or other means to extend the firewall's application support. Nor does Cisco, which sells two firewalls — the IOS firewall and PIX - which support about 20 applications and networkaddress translation.

Three types of firewails

Firewalls generally can be divided into three types. The simplest is the packet filter, set up to allow or disallow packets through the firewall based on IP address. The second type is the applicationlayer firewall, which is

proxy-based and directs each application to a specific proxy on the firewall to examine the traffic and check for source and destination address. The third type of firewall is known as stateful inspection, and it intercepts packets like a packet filter but also inspects all the communications layers to make sure they comply with a security policy.

A debate is raging among firewall vendors over the merits of application-layer proxies vs. stateful inspection. Regardless of which a corporation uses, however, the firewall administrator still faces the basic problem of what to do if the firewall doesn't support a desired application.

The simplest solution is punching a hole through the firewall by opening a port. Some ports are assigned for specific applications by the Internet Engineering Task Force's Internet Assigned Numbers Authority, while others are designated as random ports for random use.

Punching a hole through a firewall poses a risk because "every time you open a communications channel, someone can use this channel for covert activities," says Fred Avolio, a security consultant based in Lisbon, Md. "Any kind of database access to a firewall needs close scrutiny."

According to Bob Blakley, IBM's lead security architect, users need to form a riskacceptance policy when they open firewalls to new incoming applications.

"If you have a battle between the firewall administrator and the users to let any old flaky protocol through the firewall, the protocol might represent a hazard," Blakley says. In his view, the flakiest thing of all might be Microsoft's ActiveX.

"Allowing ActiveX through your firewall is definitely punching a hole in your firewall," Blakley says. "It can be used to control your machines from the outside. You can try to put a proxy in your firewall to scavenge the datastream, look at the ActiveX controls and kill off the bad ones. But in general, it's hard to tell the good ActiveX controls from the bad ones."

Extending the firewall

Not long ago, firewalls supported only a handful of standard applications, such as FTP, Simple Mail Transfer Protocol, telnet and the World Wide Web. As users asked for Oracle and Microsoft database support, or pointed to new proprietary voice- or data-conferencing products they wanted to use, some firewall vendors upgraded their products. For instance, many firewall vendors now support Progressive Networks' streaming protocols RealAudio and RealVideo.

"The hot requirements now are IP telephony, fax and the conferencing protocols H.323 and T.120," says Ray Suarez, product marketing manager at Axent Technologies, which sells the Raptor firewall. Axent is also hearing demands that its firewall support a proprietary voice and fax product from Clarent.

One vendor, Check Point

Technologies, went gung-ho with its Firewall-1 product by supporting almost 300 applications, including several security services from Security Dynamics and Axent.

But there's always some unique or cutting-edge application not supported by any firewall. Be-

cause opening a port is considered a bit risky, a few firewall vendors offer tool kits and similar means to let the user prepare a custom proxy for an application-layer firewall or stateful inspection custom code. Check Point has what it calls Inspect, a high-level language to do this.

And Network Associates, which markets Trusted Information Systems' Gauntlet firewall, a product gained when Network Associates acquired new proxy, IIOP-based applications can be filtered through the Gauntlet firewall.

According to Gauntlet Product Manager Marvin Dickerson, such custom proxy work, depending on its rela-

> tive difficulty, can cost "a few thousand dollars to several hundred thousand dollars.'

> "Any time we do a custom project, we reserve the right to put the developed code into a general product," adds Jeff Graham, Network Associates senior architect for

firewall technology. This is the way custom work becomes generally available.

Network Associates is also changing its underlying firewall architecture to what it calls "adaptive proxy," described as a way to allow protocols through the firewall based on the network layer or the application layer, while screening the protocols for viruses, URLs or other parameters.

"All the proxies we write will work like this," Graham says.

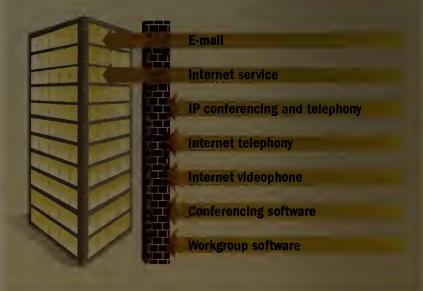


FIREWALL EVOLUTION

As use of IP telephony, multimedia and conferencing applications grows, the corporate firewail must be extended to support new services or it might become a barrier to communications.

Bock opened firewall to

Lotus Notes.



the company, soon plans to release a proxy development tool kit. At present, the tool kit is used internally at Network says Network Associates' fire-Associates by a software-design team service that builds custom proxies for users by assignment.

A recent custom project involved designing a proxy for the Internet Inter-ORB Protocol (IIOP), the data-exchange mechanism defined in the Common Object Request Broker Architecture. Using this

Pete Vogel, managing director at New York consultancy Outlink Market Research, wall tool kit will be a significant help.

"Applications and certificate services all have to work through the firewall, and by opening up the way you make custom proxies, you make the firewall product easier to install and maintain," Vogel says.

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'NET BUZZ

The latest on the Internet/Intranet industry

Dinner is served: Opinion by courses

ppetizer: I was interested to read a couple of weeks ago that Novell has licensed Internet Explorer from Microsoft. In case you missed it, Novell has done what in Ray Noorda's time would have been unthinkable. Noorda was very much against Microsoft — not too surprising given the assault Microsoft made on Novell back then.

It really wasn't until
Eric Schmidt came to
the helm that Novell
was ready to work with
Microsoft. In a way, it is
actually quite
the sophisti-

cated position to adopt.

This position says to the market that Novell is carefully selecting the areas and issues in which it will compete, and it doesn't see Microsoft as serious competition in the network server market. Now Novell customers will have both browsers available when they install NetWare — a wise move for Novell now that the browser wars are over.

Main course: While Microsoft was winding itself up to obliterate Netscape from the browser market, it made good sense to pooh-pooh Java, which was a key Netscape technology and rallying flag for the anti-Microsoft brigade. Microsoft's resistance to Java could hardly have been due to Sun's ownership of the language, after all, what kind of threat is Sun to Microsoft?

Microsoft's concern was that it couldn't own the Java market so Microsoft could either cooperate (unthinkable), or push a different agenda.

Thus, it was no surprise that Microsoft touted its own ActiveX technology instead of Java. But ActiveX, which is a foundational component of Windows, is pretty lame.

To begin with, security with ActiveX isn't what anyone in their right mind could call robust. And the fact is, if there ever was a wretched bastard of a technology, ActiveX is it. It is big, clumsy, overly complex and ugly. But Microsoft has no reason to get rid of it. Unless . . .

And herein lies an interesting opportunity for the Redmond behemoth. I would suggest that with Microsoft's control of the browser market, the death of the network

computer and the inability of
Sun to drive Java, Microsoft
has no reason not to pick
up the Java flag and
make it its own.

Microsoft should commit to Java, but do so by promoting Java as an open standard. It must become the champion and not try to be the

owner. Now why would Microsoft do such a thing? First, it would deflect a lot of criticism.

The company is not so powerful or so bulletproof that it can do without friends. This strategy would make a lot of people rethink their attitude toward Bill and Co. Second, a Java commitment will stimulate the applications market, which always winds up paying off for Microsoft.

Microsoft already has the foundations in place: It has an excellent Java compiler and a decent Java Virtual Machine in Internet Explorer.

I think it is time for Microsoft to realize it can do something no other company can do, and do so without surrendering any control. I would go further and suggest that if Microsoft does this, it will do more for innovation, creativity and the industry than any company has ever done.

We've dined well, and I think wisely: A helping of Nouvelle Novell followed by Microsoft Surprise. To go with this meal, Chateau Gibbs, '98, a heavy little wine most suited for hand-to-hand combat.

Got indigestion yet? Could Java be the diet Microsoft needs? Dietary advice to nwcolumn@gibbs.com or (800) 622-1108, Ext. 7504.

CROSSING THE RUBICON WITH \$10 MILLION Go to www.crossroute.com and take one more good look. For as of tomorrow, **CrossRoute Software** is no more. But shed no tears for this start-up that makes supply-chain management software. This is a feel-good story.

When the sun rises in the morning, CrossRoute will be reborn as **Extricity Software**, **Inc.** And along with its new name, the company will have an additional \$10 million in venture capital from a variety of heavyweight investors, including **Intel** and German enterprise software giant **SAP**.

It is the third round of financing for the Redwood City, Calif., company, which has now raised \$18.5 million since its inception two years ago.

Other investors in this round include Cambridge Technology Partners, Baan Brothers and RRE Investors, headed by former American Express CEO Jim Robinson.

Company officials say the new Extricity name is a play on the "extended enterprise" companies' increasing need to automate transactions between themselves, their partners and customers.

ELECTRONIC COMMERCE IS KING CrossRoute is one of several companies mentioned in a recent *Network World* story about the wave of electronic commerce start-ups drawing heavy interest from venture capitalists. (*NW*, Aug. 31, page 23)

Electronic commerce companies, particularly those targeting business-to-business markets, are hot because they're building the infrastructure that will make the Internet economy take off.

One Silicon Valley venture firm specializing in early stage financing, last week announced it would commit about \$40 million of its \$82 million fund to 'Net commerce start-ups. El Dorado Ventures of Menlo Park, Calif., has funded companies such as ISP EarthLink Network and Pilot Network Services,



Chris Nerney

an Internet security services firm that went public last month.

LITERARY NEWS From the guys who gave us *O.J.'s Legal Pad*— the funniest merchandising spinoff from the Trial of the Century—comes another spoof book, the subject this time being not the World's Most Famous Murderer, but the World's Richest Cream Pie Attack Victim.

Unfortunately, Bill Gates' Personal Super Secret Private Laptop isn't quite as hilarious as the sendup of The Greatest Halfback/Murderer of All Time. But how could it be? After all, a double homicide is rife with infinitely more comedic possibilities than is the systematic gulling of naive computer and Internet users.

The book is set up like a laptop computer, with each left-hand page appearing as a different display screen and each right-hand page appearing as a keyboard. Which means, of course, that half the pages in the book are virtually identical, and thus merely take up space (much like many of the features in Windows).

However, there are a few good laughs. One particularly timely item shows a memo from Gates to **Attorney General Janet Reno**, in which Bill argues that "our company is not a monopoly. Our company is a _____."

A pop-up menu then gives Bill several substitute words, including "miniopoly," "semiopoly" and "justalittlebitofanopoly." OK, it seemed sort of funny in the book. Kill the messenger, why don't you?

On another page, Bill tells workers to come up with error messages that blame the user. Some of his wacky suggestions: "Your document contained data too trivial or frivolous to save in memory. File has been deleted." And "No such file was found in the folder. Have you been drinking?"

The book, by Henry Beard, John Boswell and Ron Barrett, is published by Simon & Schuster. It costs \$13.95, not a penny of which goes to Gates, Microsoft or The Man Who Will Leave No Golf Course Unplayed in His Search for the Real Murderers.

Gates may deny Microsoft's monopolistic tendencies, but 'Net Buzz will stop at nothing in its quest to be the only place to get the hottest Internet and intranet news. Bring on the feds. Contact Chris Nerney at (508) 820-7451 or cnerney@nww.com.

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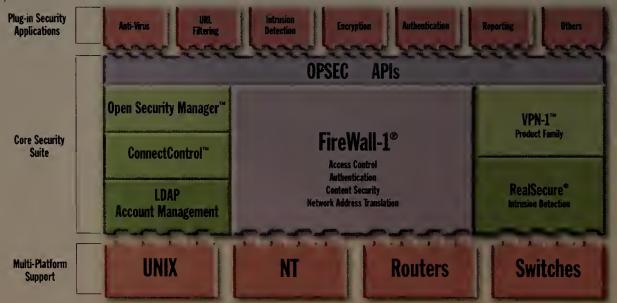
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